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UniSA News

A newspaper of the University of South Australia

May 2002 issue

Extras (additional online stories including Colgan's Cryptic Crossword)

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Around the world when people think Bordeaux, they think wine and indeed some of the finest wines in the world.

So it may be a little surprising that the Bordeaux Business School would send a group of Wine MBA students way down south to the University of South Australia for some specialist education in wine marketing. [Full Story](#)



Let the games begin

UniSA's student athletes are gearing up for the Australian University Games, which will be held in Adelaide for the first time from September 29 to October 4. [Full Story](#)



On the scrap-heap at 45

The human impact of mature-aged unemployment

A UniSA researcher has made a call for employers to better recognise the value of older workers, following the release of research revealing the devastating impact of unemployment on middle-aged people. [Full Story](#)

New partnership to underpin successful ageing

UniSA is now a key player in a new and unique partnership set to explore better options for people as they grow older. [Full Story](#)



Other stories

[An eye on higher education reform](#)

Vice Chancellor Professor Denise Bradley has welcomed the chance to contribute to higher education reform as a member of the Higher Education Review Reference Group, saying she hopes the process "will bring an end to what has been a policy and funding impasse in higher education since 1996".

[The impact of service quality issues on the school camp experience](#)

Most of us would have no qualms about complaining if we received poor service while staying at a hotel. The right to be listened to is something that adults take for granted, but UniSA researcher Sue Mikilewicz says this right has often been denied to children on school camps – and she's taking steps to give children more of a say in their camp experience.

[Dean envisages a bright future for Whyalla Campus](#)

I have been the Dean of the Whyalla Campus for about three months and I become more impressed with the campus and its potential as time goes by.

[Whyalla masters health issues](#)

In a professional field fraught with problems, rural health workers are struggling to meet the needs of the communities they serve. The Whyalla School of Nursing has taken a lead in fulfilling the needs of health professionals working in rural Australia.

[New public relations appointment](#)

Whyalla Campus has a new marketing and

[Researcher identifies 'silent' abuse victims](#)

When boys are victims of sexual abuse they are more likely to be 'silent' victims, according to new research by PhD student Cate Hudson.

[Taking care of business](#)

The modern business development manager at UniSA is called on to perform a variety of tasks ranging from developing marketing strategies to surviving on a small boat in crocodile infested waters in India, a forum of senior staff on UniSA business development was recently told

[Life Lines](#)

[Beating the winter blues](#)

I love the warmth and brightness of the Australian sun, especially in summer. In spite of this I chose to travel to the United Kingdom in mid-January last year. Leaving a scorching 42°C in my wake I was greeted in London by a chilly and overcast 3°C winter day.

Unfortunately, it stayed that way for the next three months.

[Our People](#)

[Alan Brideson](#)

When people ask what marketing a university involves I have a pretty standard response that involves words like advertising, media and publications – like *UniSANEWS* – but I usually don't tell them the secret that it's all about informing my mum.

[Academic Board](#)

[Research update](#)

public relations officer.

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July 2002 issue of UniSANews

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to unisa.news@unisa.edu.au

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or disk to UniSANews, Marketing and Development Unit, City West.
Include all related files, such as pictures, non-standard fonts (screen and printer), logos, other
graphics.

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UniSA News

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May 2002 Issue

Extras

Bright ideas win recognition for student designers

One hundred students and staff from the South Australian School of Art attended the 12th AGIdeas International Design Conference in Melbourne last month.

Attracting almost 2000 delegates it is the largest design conference in the world.

[Full Story](#)



UniSA artists scoop prize pool

Two UniSA graduates scooped the prize pool this month at the inaugural artEast competition.

David Washington won the Marcorp prize of \$1,000 for his three large works in oil and acrylic that were displayed in the Universal Wine Bar. [Full Story](#)

French students go to the source

Fourteen University of South Australia students and their lecturers took a little part of UniSA

to the South of France, in January and February earlier this year.

This tour was a field trip for them to use the French they had learned at UniSA with French speakers in France.

[Full Story](#)

[New medal for young scientists](#)

The Royal Society of South Australia has made a call for nominations of young scientists for a newly established prize. [Full Story](#)

[Colgan's Cryptic Crossword \(Solution click here\)](#)

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From the Vice Chancellor



Structural responses to change

At its April meeting, Council noted a series of structural changes which have occurred or are being planned. There has been extensive involvement of managers in the University in discussion of these structural changes. Everyone agrees that we need continuously to review how we manage the University as the pace of change externally, together with the need to improve service to our students, challenges existing structures and processes.

Some changes that have already been implemented include:

New arrangements for the management of equity within the University:

- to support access and equity for students additional funds have been directed to the support of USANET – the University's special access scheme; a review of our interface with the vocational education and training sector is underway; and a Vice Chancellor's external review of entry into undergraduate programs has begun.
- in addition, two working groups have been established to advise the Teaching and Learning Committee (TALC) on student equity matters – a Pathways Committee and an Equity Committee. These form a clear link both to the collegiate academic decision making processes through Academic Board and to the Corporate Planning processes.

The formation of two new groups to deal with the issue of students with disabilities:

- the Disability Advisory Group has representation from managers and staff working most directly in the area, together with two project officers who deal with staff and student disability issues. A review of policy, revision of the Disability Action Plan, and oversight of University activity ensure that legislative and equity requirements are met.

- the Online Accessibility Group is a working group made up of managers of all units with responsibility for the online environment of the University. They will develop policy and guidelines to ensure that developments within our digital environment are accessible to all students.

The establishment of the position of Student Ombudsman

This position was established following a review of our current approaches to managing student complaints. We expect the office to be open by Semester 2.

The establishment of the position of Director: Academic and Student Administration

We hope to make an appointment soon.

Changes yet to be implemented

Some changes that are agreed but have not yet been implemented include:

- the merger of the Planning Unit and the Information Technology Services Unit to form a new unit, the Information Strategy and Technology Services Unit
- the establishment of a new Senior Management position- Pro Vice Chancellor/Executive Director: Organisational Change and Development. This position will take responsibility for Information Strategy (Infrastructure, Systems and Services), Human Resources Management (including organisational learning, advice on managing change and advice on managing a diverse workforce) and Assurance Services (responsible for our framework for managing risk, assuring compliance with existing policy and quality improvement). We hope to advertise this position soon.

[Professor Denise Bradley AO](#)

Vice Chancellor and President

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News in Brief

Artist on the move

[Doreen Inhoffer](#), lecturer in Visual Communication at the South Australian School of Art has been selected to exhibit her work *Made To Move* at the exhibition of the 20th International Biennale of Graphic Design in Brno (Czech Republic).

Made to Move, a black and metallic gold A2 poster and matching brochure was selected from more than 5000 submissions by designers from around the world. Although many renowned artists participate, the biennale is also open to young fledgling designers. The International Biennale of Graphic Design in Brno, founded in 1963, is one of the longest running events of its kind in the world.

The event is endorsed by ICOGRADA (International Council of Graphic Design Associations).

Easing into a new study field

Three academic staff from the Division of Education Arts and Social Sciences have been awarded funding from the division's Indigenous Study Fund to pursue postgraduate study into new academic areas of interest.

[Sharon Gollan](#), lecturer (Unaipon School) and [Joanne Bathern](#), lecturer (Unaipon School) will both undertake their Masters in Social Work. Jillian Marsh counsellor/lecturer (Aboriginal and Islander Support Unit) will undertake a Masters of Arts (Indigenous Research and Development).

The fund was established by the division to allow indigenous academic staff greater opportunity to undertake postgraduate study in new areas of interest. The grants, of up to \$7000, are awarded annually.

New diploma development in Malaysia

UniSA has signed an agreement with Majlis Amanah Rakyat (MARA) in Malaysia to develop a new three-year Diploma in Industrial Communications program. An MOU

was signed between the institutions last month that will see year 11 students studying intensive English, university foundation courses and various specialisations in Malaysia as preparation for entry to the workforce or as a foundation to further university studies. About 50 Bumiputera students will start the program next month at the new Institut Professional Mara in Kuantan.

UniSA will be working closely with MARA to introduce the program, develop curriculum, establish all processes and procedures and provide professional training for staff in Malaysia before moving to a model of moderation and quality assurance with MARA running the program on a number of campuses.

New appointments

Two UniSA schools are welcoming new heads, with the appointment of [Professor Andy Koronios](#) as head of the School of Computer and Information Science, and [Professor Helen Thorne](#) as head of the International Graduate School of Management.

In other new appointments, [Roger Windle](#), Dean of Teaching and Learning for the Division of Health Sciences, has been appointed to the newly-created position of student ombudsman.

[Lucy Schulz](#), the University's quality and change manager, will be director of the Academic and Student Administration Unit from May 27.

[Jayne Correll](#) has been appointed marketing and alumni officer for the Division of ITEE.

Four more years for Chancellor



Chancellor, David Klingberg (pictured above), has been reappointed to the position for a further four years.

Klingberg took on the Chancellorship in 1998 after a career of more than 30 years in the engineering industry.

He said he was honoured by the reappointment as UniSA moved into its next decade of success and he would continue to enjoy the opportunity to work with some outstanding individuals.

"I continue to be impressed by the quality and creativity of the staff at UniSA across such a broad range of academic areas," he said.

[Vice Chancellor Professor Denise Bradley](#) said she welcomed the Chancellor's reappointment.

"David Klingberg is making an important contribution to the institution," she said.

"He brings a wealth of industry experience and knowledge to the institution and his wise counsel in many areas of our activity is highly valued across the University community," Prof Bradley said.

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Five to Nine



David Cox as Mr. Montague with Monica Hanusiak-Klavins as Mrs. Montague, backstage in the State Opera Company's production of Romeo and Juliet

David Thrives in dual roles

"It was terrifying, easily the scariest experience of my performing life."

That is how [David Cox](#) describes his solo performance in Madam Butterfly for the State Opera Company a couple of years ago. "I got a very bad cold and lost my voice two weeks before opening night – not a pleasant experience at all."

Although David had performed small solos in other productions, it was his Madam Butterfly experience that convinced him to be content with his role in the chorus of major State Opera productions.

It was a varied path that led David to working at UniSA, as executive officer to the Pro Vice Chancellor for Business and Enterprise, [Professor Kevin O'Brien](#). Travelling folk singer, singing teacher and working for an arts lobby group were just some of the careers that led David to establish base at City West.

After becoming fascinated by the sheer emotion and beauty of opera, David began training to be an opera singer. It did not come naturally for the talented folk singer.

"After much training I began with the chorus for the State Opera in 1984," David said.

"My fascination with opera has remained. My favourite performance was in Wagner's last opera, Parsifal. I had been captivated by the music when I saw it performed in Bayreuth, Germany in 1987.

"To be part of the Australian premiere last year was a career highlight for me."

David performed in the much-publicised El Niño (working with the controversial Peter Sellars) in the recent Festival of Arts and is currently rehearsing Phillip Glass' Akhnaten, a contemporary opera about the Egyptian pharaoh of the same name who tried to replace Egypt's many gods with only one – the sun.

"I enjoy performing difficult modern music and am offered plenty of work in this field," David said.

"You need an interesting range of skills for opera. Apart from singing and acting, you have to use many languages – German, French and Italian are normal, but recently we have also sung in Latin, Spanish, and, believe it or not, ancient Egyptian.

"Performing in John Adams' Nixon in China was particularly memorable. To see this major historical event, that had occurred in my lifetime, transformed into music and to then be part of the production was very special."

Combining three or four rehearsals a week with a full time job is a big time commitment and can be tiring but David seems to thrive in both environments.

"I love the diversity offered by both university life and opera," David said.

"The chorus is made up of people from all walks of life – ranging from taxi drivers to professionals and from home carers to security guards.

"To work together to create something beautiful that captures emotions and excites people is very rewarding."

Please email all leads, ideas and contributions for Five to Nine to [Gerry Clarke](#) or phone (08) 8302 0965

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Browser Briefs

Where in the world

Perhaps you're looking for the geographic coordinates of Uzbekistan, or you want to know what the maximum business tax rate is in Liechtenstein. (It's only 18%.) Maybe you're not after anything so specific, but as a first stop, this site provides condensed factual information about the countries of the world. The CIA World Factbook gives a snapshot of each country, including geography, demographics, government and legal systems, economy, communications, transportation, military and transnational issues. While the information found here is not exhaustive, it's a good way to start. Ideal for school projects or the inquiring mind.

www.odci.gov/cia/publications/factbook/index.html

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Life Lines

This series from our own staff and researchers at UniSA provides practical advice on lifestyle issues. Contributions and suggestions for issues can be sent to michele.nardelli@unisa.edu.au

Beating the winter blues

I love the warmth and brightness of the Australian sun, especially in summer. In spite of this I chose to travel to the United Kingdom in mid-January last year. Leaving a scorching 42°C in my wake I was greeted in London by a chilly and overcast 3°C winter day. Unfortunately, it stayed that way for the next three months.

Soon the excitement of new surroundings began to wear off and I noticed feelings of depression and tiredness. I started eating copious amounts of Indian curry and rice, the English equivalent of McDonalds, and bags of wine gums. Despite the fact that I was walking everywhere, in the drizzling rain, my clothes were getting uncomfortably tight. Many of us experience similar feelings and problems at the onset of winter. The question is why does it always happen at this time of year?

One explanation could be that in winter we are exposed to far less sunlight than we are in the warmer months of the year. Light is important for regulation of our physiological and psychological rhythms including secretion of hormones, such as melatonin and serotonin. Changes in the light/dark cycle during winter can affect our internal body clock and impact on our sleep pattern, mood and appetite.

As a consequence people may experience feelings like the ones mentioned above and other symptoms such as oversleeping, difficulty concentrating and a desire to avoid social situations. It is normal for as many as nine out of ten people to notice slight changes in food consumption, sleep patterns and mood in winter. However, in some cases these symptoms become severe enough that sufferers are diagnosed with Seasonal Affective Disorder or SAD and need to seek treatment. SAD is more common in women than men and rarely occurs in people under 20 years of age.

Researchers have found that many people can be treated with light therapy which can

involve either a light box (about the size of a small TV) or a visor. The strength of light used is about 20 to 50 times brighter than a normally lit lounge room, so changing lights at home or sitting in front of a fluoro won't work.

In general the incidence of SAD increases with distance from the equator. In Australia we are fortunate that we still get a reasonable amount of sunlight in winter. However, spare a thought for our Northern European cousins: countries like Norway survive on a mere three to five hours of daylight every year throughout December.

If you're among those who notice minor changes in your behaviour and countenance in winter, there are some steps you can take to beat the 'winter blues'. Try and get up at a reasonable hour every day, regardless of how dark and dreary it looks outside. Aerobic exercise is very important and it's an excellent idea to go for a walk outdoors at lunchtime if you can to maximise your exposure to sunlight. It may be tempting to eat stodgier foods but try to keep a balance in your diet. Fresh fruits and vegetables are great and remember there is nothing like a steaming bowl of your favourite soup on a cold winter's day. You can't stop the approaching winter but you can beat the blues!

[Fiona Wellby](#)
Centre Administrator
Centre for Sleep Research

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Bill Board

Blackhawks and blackness



You never know what you'll find in the Division of Health Sciences – but you can count on a little passion and a lot of commitment. It seems [Jill Newlands](#), senior lecturer in aviation nursing by day, has a whole other persona – a specialist reservist for the RAAF. Squadron Leader Newlands, as she is known, has just returned from her first tour of duty.

In 2000 Jill was recruited to the RAAF Specialist Reserve to put her aviation nursing expertise to good use in reviewing aeromedical evacuation procedures for the RAAF.

At a stage in life when most people are not considering dramatic career changes, Jill found herself heading to East Timor for her first mission, a 15-week stint working with aeromedical evacuation teams. Undertaking aeromedical evacuations on the ground in the middle of the night while waiting for the Blackhawk to arrive certainly made Jill's Underdale office seem safe, nest-like and a world away.

She says the experience was both joyful and tragic. The opportunity to get to know and work with the friendly Timorese people was special and sometimes touched by sorrow. After retrieving a seriously ill 75-year-old man and transporting him to a UN hospital, the man died. Jill's concerns about whether or not they had done the right thing in moving the patient from his home quickly disappeared when she heard that the man's son had told the doctor that his father had helped 300 Australians survive in the mountains during WWII and that the man knew that 'friends will never forget you.' He was glad that the Australians were there to give him a chance at life.

It has taken Jill a while to readjust to civvy street after living as a 'soldier' for that length of time. One thing she says she won't miss is the military fashion accessory, wearing a

weapon every day.

The ear of the President

Emeritus Professor Mike Miller appears to be making more than a splash in his retirement. He has been named Chair of the Board of the mNet Corporation, a consortium of telecommunications and IT specialists, and was recently appointed to the Federal Government's premier advisory group on broadband – the Broadband Advisory Group – to provide high level advice to the Government on current and future challenges and opportunities that are a part of rapidly emerging



telecommunications technologies. Prof Miller is also thrilled with the coverage mNet won from journalists visiting the World Congress on IT in Adelaide this year. Described as "perhaps the most pivotal event" at the congress by British technology journalist Marcus Gibson, the launch of Adelaide's 3G network impressed the international media and top industry players from around the world. Never one to miss an innovative research or marketing opportunity, Prof Miller also took his chance to chat with former US President Bill Clinton. We can only guess at their discussions but it's good to know he has the ear of the President.

Bill Board relies on readers to provide all story leads.

Please email all leads to [Gerry Clarke](#) – Attention Bill Board

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Classifieds

Advertising in the classifieds section is available to staff of UniSA. Email classifieds to unisa.news@unisa.edu.au.

Accommodation

Apartment for rent North Adelaide Spacious 1 bdrm, separate lounge/dining, kitchen, sunroom, high ceilings, outlook onto Wellington Sqr, minutes walk to O'Connell St. L/u garage and security entrance. \$185 per week. Available June 1. Phone 0402 813 085

Family on study leave seeks 2-3 bdrm housesit or furnished rental, from mid-July 2002 for six months, close to either North Terrace Campus of UniSA or the Waite Campus of U of A. References available. Contact A/P Mark Sutherland, Uni of Southern Qld.

Phone (07) 4639 1296 (AH), email marksuth@usq.edu.au

Home for rent 3 bdrm unfurn in Lockleys. Close to bus route, large fenced garden, gardener supplied. Available May 3 to December 16, 2002. Pets OK, rent negotiable for right person/s. Contact Karen or Miriam. Email karen.grimmer@unisa.edu.au or phone 8302 2769 or 0417 841 184 or 0402 089 340

Unit for rent Kensington Gardens 2 bdrm, bright, spacious, brand new kitchen, polished floorboards, small front garden, close to all amenities Phone 8362 2388 or 0403 505 767

Wanted to rent (or housesit), 3 bdrm furn home from September 2002 to September 2003. For USA medical doctor and family (two teenagers). Please email gary.howat@unisa.edu.au or phone 8302 5326

Wanted to rent house, pref semi/furnished for academic couple with 1 child on study leave in Adelaide from mid-July to mid-December. Happy to do garden/petcare. Refs available. Please contact Lee on email leeba@uow.edu.au

For sale

Bedroom Furniture, wardrobe, bedside 3 x drawers and desk, brand new, used for

3 weeks. All matching white melamine. Urgent sale \$280. Phone Noelleen on 8445 9548

Formal floral lounge, high back, two seater plus two armchairs, mint condition \$1,500. Phone 8365 1263 after hours

Semi-waveless aquafoam elite double waterbed, good cond, with soft padded sides. Only 4 yrs old paid \$950 but will sell for an urgent sale \$200 ono. Includes heater, receipts, warranty card and all accessories. Phone Aaron at work on 8302 3491 or mobile 0402 308 963

Train Set, Lima, HO Scale, 6ft x 3ft layout with buildings etc. Real collectors item. Urgent regrettable sale \$250. Phone Noelleen on 8445 9548

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UniSA wine marketers

- ils sont formidables!

Around the world when people think Bordeaux, they think wine and indeed some of the finest wines in the world.

So it may be a little surprising that the Bordeaux Business School would send a group of Wine MBA students way down south to the University of South Australia for some specialist education in wine marketing.

But according to the group it is little wonder South Australia was chosen to deliver a specialist two week program in wine marketing – they believe UniSA is producing some of the most valuable wine marketing research in the world.

The students from nine different nations are completing an intensive 13-month Wine MBA; a program that Bordeaux Business School has been developing with UniSA's Wine Marketing Research Centre and other partners for two years.

And while they may technically be students, the Bordeaux cohort are certainly not newcomers to the industry – a prerequisite for the program is a pre-qualification of at least a BA and three years working experience in the wine industry.

Director of the Bordeaux Business School Isabelle Dartigues says the MBA in Wine is designed to equip wine industry professionals with the skills they need to operate in what has become a highly international industry.

"People dealing in wine can no longer afford to look at the product or the business only at a local level," Dartigues says.

"To become a top flight professional in the industry whether you are in retail, vineyard development, importing or exporting, your knowledge of the industry must be global. This is something we have recognised in Bordeaux and we have worked hard to build an MBA program that delivers that for our students.

"The program gives professionals exposure to a wide range of business practice, the

latest marketing research, and information that has international breadth so that they get a world view.

"We are especially pleased that the leading academics in wine marketing from UniSA's Wine Marketing Research Group have provided the bulk of the Australian program because our students are particularly keen to understand the factors that have made Australia so successful in marketing its wines.

"We had high expectations of the Australian segment of the program and I can now say they have been more than met. The mix between industry input and the exposure to some of the most impressive research in wine marketing has been excellent. Organisationally too it has all worked very well so this aspect of the program is definitely a highlight we want to repeat with our next group of students."

For one of the participants, Christel Gaillard, the Australian exposure is going to come in handy. Recently recruited by BRL Hardy to take up a senior position for the company in Germany, she is enthused by the Australian approach.

"The European industry has suffered to some extent by being steeped in tradition – they have made good wines, but they have tended to rest on their reputations, not fully understanding that the world is changing and people want new things in a new context," she said.

"What is exciting about the Australian industry are the wine marketing aspects and the fact that there is a strong consumer orientation and therefore a much more dynamic approach to making and marketing wine."

And for Matt Russell the English Director of wine retail outlet, Beams Holdings Ltd, coming to South Australia and learning with UniSA's wine Marketing Research Group has been confirmation of the group's leading role in the field.

"Whenever you search the web for wine marketing data for your own research or presentations, inevitably it seems UniSA is the source," Russell said. "So being here, learning from the researchers and academics from UniSA has been even better than I expected. The instincts we have about the industry, the marketing trends we have hypothesised about have all been quantified and confirmed by the results of UniSA research and that is very valuable for people working in the commercial world."

Russell says Australia has an edge in the industry because of its marketing savvy.

"For hundreds of years the best European winemakers really had no competition – they produced and people bought their wines – it was all about quality, customs and

traditions," he said.

"But the market today is bigger, broader and a lot more volatile – to be successful you have to understand that."

Director of UniSA's Wine Marketing Research Group, [Associate Professor Larry Lockshin](#) says Australia has proven itself to be an aggressive player in wine marketing but also clever and strategic.

"Within that industry context, UniSA has been gathering strength in wine marketing education and research and this venture is a part of our educational engagement with other countries," Dr Lockshin said.

"UniSA's Wine Marketing Research Group is now the most active wine marketing research team in the world, with five full-time staff and six full-time research students. We have also been endorsed as the OIV International Centre of Excellence in Wine Consumer Behaviour so we have a significant role to play in building industry knowledge both internationally and locally."

The Bordeaux Business School's MBA program has been developed in conjunction with UniSA, the University of California at Davis, the Catholic University of Chile and Japan's Keio Business School in Tokyo.

The SA program developed for the Bordeaux students includes a wide range of wine business materials covering finance and organisational behaviour, Australian viticulture and oenology, export marketing in Australia, consumer behaviour, branding and wine tourism.

The students have already spent four weeks in Bordeaux completing MBA classes in wine marketing, finance, organisational behaviour, economics and strategic management. From there they travelled to Chile and California. The next stages of the program include the Japanese and Australian legs, and then back to Bordeaux for three weeks more study and work on a major project.

Dr Lockshin says the 11-member cohort includes experienced industry professionals from the UK, France, Spain, Ireland, Belgium, Austria, Germany, Korea and Lebanon.

[Michèle Nardelli](#)

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Let the games begin

UniSA's student athletes are gearing up for the Australian University Games, which will be held in Adelaide for the first time from September 29 to October 4.

The games – which organisers predict will attract 6,000 student athletes from 50 universities – were officially launched on April 23, marking the beginning of the qualifying rounds for team sports.

UniSA's men's baseball team has gained a spot in the competition after beating Flinders and Adelaide to qualify, while both the men's and women's volleyball teams have secured positions in their competitions.

USASA's sport and recreation officer, Julie Anderson, said that UniSA teams had a second chance to qualify by competing in the Southern Regional Games in Bendigo in July.

"Our touch team, netball and men's basketball teams will all be competing in Bendigo for the chance to be part of the games later this year," she said, adding that people wanting to compete in individual events still had time to register their interest.

"We are also looking for staff or student volunteers interested in helping at social or sporting events."

The competition will be fierce, but one of UniSA's brightest hopes for a medal is triathlete Jane Cashen, who will compete in the long-distance cycling and running events.

The first-year physiotherapy student competed in the Triathlon World Championships in Perth in 2000, and has won national selection for the past three years.

"For me the games will be a chance to compete separately in the running and cycling, and it's fantastic that they will be held here in Adelaide, because we don't often get the opportunity to hold major sporting events," she said.

While the games – billed as Australia's largest multi-sport event – will attract many of Australia's elite athletes, basketballer and UniSA journalism graduate Pat Mickan reminded everyone at the launch that there would be plenty of opportunity to party.

"The Olympics had opening and closing ceremonies, but it seems appropriate that the uni games will have opening and closing parties instead," she said.

For more information about competing or volunteering at the Australian University Games, contact [Julie Anderson](#) on 8302 2889. n

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On the scrap-heap at 45

The human impact of mature-aged unemployment

A UniSA researcher has made a call for employers to better recognise the value of older workers, following the release of research revealing the devastating impact of unemployment on middle-aged people.

[Dr Rob Ranzijn](#) from the School of Psychology says shrinking horizons, restricted lifestyles, poverty and financial anxiety are just some of the consequences for people, often with a wealth of work skills and life experience, who have become unemployed in the trend to downsize and restructure.

Dr Ranzijn, [Associate Professor Edgar Carson](#) and [Professor Tony Winefield](#) conducted research involving 167 mature-aged job seekers and 42 human resource managers last year, and have just completed a report that details the findings, entitled *On the scrap-heap at 45: Report of Mature Employment Research 2000-2001*.

"There seems to be a substantial 'lost generation' of mature aged skilled job-seekers who may never again obtain what they regard as satisfactory employment," says Dr Ranzijn.

"Retirement plans and dreams for the future go out of the window, and people are faced with poverty and all of the lifestyle and psychological problems that go with it.

"Depression, fear of the future, frustration, boredom and hopelessness and possibly increased risk of suicide, especially if the person lacks social support, are some of the consequences of mature aged unemployment."

Dr Ranzijn says it's not just the unemployed who are paying the price of downsizing, but also businesses, who are losing some of their best workers.

"With demographers predicting a shortage of workers by about 2010, it would seem to make strategic sense for companies to take a long-term view and do what they can to retain and recruit skilled older workers."

He commends government moves to give more assistance to mature-aged job seekers, but says employers need to develop policies to avoid the current waste of

human capital.

"Employers definitely need to be more aware of the value of older workers," he says.
"In our preliminary work we rang up employers and asked them what their policies for older workers were – they didn't have any."

Dr Ranzijn, Assoc Prof Carson and Prof Winefield are continuing their research over the next three years with an ARC-funded study investigating the intellectual capital of older workers.

[Charlotte Knottenbelt](#)

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New partnership to underpin successful ageing



Signing up for an important collaboration: Ian Hardy, Helping Hand; UniSA Vice Chancellor Professor Denise Bradley; Derrick Casey, Acting Director, Regency College of TAFE; and Rod Fehring, CEO of Delfin Lend Lease

UniSA is now a key player in a new and unique partnership set to explore better options for people as they grow older.

The new consortium, the Australian Centre for Successful Ageing, brings together business, service and education providers to research and develop improved care and education options in aged care.

UniSA, the Regency Institute of TAFE, Helping Hand Aged Care and Delfin Lend Lease are all partners in the centre.

Statistics show that for many western cultures around the world this is the dawning of a "grey century" with birth rates declining, higher proportions of the population being over 65 and people living much longer.

In Australia the proportion of people aged 65 and over is projected to rise from about 12 per cent today (2.4 million) to 18 per cent by 2021, and 26 per cent by the year 2051.

The consortium represents an invaluable collaboration in education and training,

research and development, and consultancy services in ageing and housing that aims to provide greater opportunities for people to age more successfully.

The Australian Centre for Successful Ageing plans to advance a wide range of research, service and funding models, planning and housing, and educational developments that will help older people maintain their independence and self-esteem.

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An eye on higher education reform

[Vice Chancellor Professor Denise Bradley](#) has welcomed the chance to contribute to higher education reform as a member of the Higher Education Review Reference Group, saying she hopes the process "will bring an end to what has been a policy and funding impasse in higher education since 1996".

Her comments follow the release of Federal Education Minister Brendan Nelson's discussion paper *Higher Education at the Crossroads* on April 26.

The reference group – chaired by Dr Nelson and comprising 21 senior education figures from around Australia – will consider the suggested reforms raised in the paper, in areas such as specialisation, efficiency, policy framework, governance and management, workplace relations, and revenue diversification.

"I hope to bring to the group an understanding of the way the current policy environment is affecting both the management of universities and the people who work and study in them," Prof Bradley said.

While she was "quite impressed" with the discussion paper, Prof Bradley said that some issues needed to be clarified – such as whether Dr Nelson's assertion that universities were being run inefficiently was in fact well-founded, and to what degree universities should concentrate on specialisation.

"I agree that universities need to be efficient, like any operation," she said. "But I would argue that they are much more efficient than general opinion would suggest, and that many arguments about a lack of efficiency come from people who don't understand the business we're in."

Flexibility, however, is another matter, Prof Bradley said, arguing that workplace relations policy reform was needed to keep up with demands for 24/7 student services and more flexible learning environments. However, she said many of those policy decisions were in the hands of the government rather than universities. As for Dr Nelson's call for more specialisation and less duplication, Prof Bradley said there

needed to be a decision on what was "appropriate and inappropriate specialisation."

Some agreements between universities about which institutions would specialise in different areas had already occurred – such the three South Australian universities' sharing of the arts 'pie', with UniSA specialising in visual arts, the University of Adelaide in music and Flinders University in drama. However, in some cases universities offered similar courses and went into competition with each other to meet student demand.

"There is a fundamental contradiction between governments asking universities to specialise in a few areas and at the same time telling them to follow student demand," Prof Bradley said.

"Government will need to be clear about whether the sector is going to be centrally planned or whether the market is the basis for discussions about what programs universities are to offer"

"If universities are publicly funded they are going to have to do things that in some cases are not economical, so as to meet community needs."

Prof Bradley said another question to be looked at over the next 12 months would be whether UniSA would extend its links with the other two South Australian universities, or put more efforts into strengthening the Australian Technology Network.

"I'm attracted to a closer relationship with the Australian Technology Network because it would reinforce our distinctiveness and help us gain both national and international recognition for the kind of universities that we are – all very alike in that we're committed to access and equity and strong working links with industry," she said.

[Charlotte Knottenbelt](#)

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The impact of service quality issues on the school camp experience

Most of us would have no qualms about complaining if we received poor service while staying at a hotel. The right to be listened to is something that adults take for granted, but UniSA researcher [Sue Mikilewicz](#) says this right has often been denied to children on school camps – and she's taking steps to give children more of a say in their camp experience.

A research associate at the Centre for Environmental and Recreation Management (CERM), Mikilewicz is currently enjoying a wave of positive feedback on her honours thesis, *Are children customers? Identifying attributes of service quality for children attending residential outdoors centres*.

The study won the Australian and New Zealand Association for Leisure Studies' (ANZALS) Thesis of the Year Award for 2001, and a questionnaire developed by Mikilewicz as part of her research is now being used as a tool by camp operators to improve service quality issues associated with children's camp experiences.

It's exciting stuff for Mikilewicz, who came upon the idea for the research almost by accident.

"I finished my undergraduate studies in '98 and was working as a research assistant for CERM," she says. "We had a number of different collaborators interested in service quality issues who were running facilities catering for school camps, and the managers had stacks of letters that children had sent in after going to camp – they asked if I had any use for them, and it gave me the idea of using children's feedback on their camp experience as a thesis topic."

After receiving an ethics approval, Mikilewicz proceeded to analyse some 389 letters



and feedback forms, written by children who had been to 13 different campsites in NSW and SA. Using and adapting an existing service quality measure model, SERVQUAL, Mikilewicz discovered that far from being indiscriminate consumers, children had many of the same concerns about service quality as adults – but with one big difference.

The overwhelming theme that came through in the children's feedback was that they wanted more free time.

"I did a cross tabulation of gender and age, but rather than discovering that girls and boys had different issues, found they were saying the same thing – 'I want more time to play with my friends, more free time and more time to meet new people and make new friends.'

"As adults appreciate it when service providers ask what they want, what I'm trying to say in my research is that children aren't that different. They are concerned about things like food quality, what the rooms were like, and how they were treated by the staff."

In light of her findings, Mikilewicz developed a questionnaire for children to fill out after their camp experience – which is now being used by 11 residential outdoors centres across NSW.

She says the principles applied to her research into school camps could be used to examine other recreational services used by children – with the long term view of helping children to be more active, happy and healthy.

"I'm hoping to extend its use across industry, for example to programs like VacSwim," she says.

"It's possible that by looking at this issue, we might have an impact on children's participation in sport. If we can get some of these service quality issues right, then I think we can have an effect on encouraging children to be life-long advocates of physical activity".

[Charlotte Knottenbelt](#)

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Dean envisages a bright future for Whyalla Campus



I have been the Dean of the Whyalla Campus for about three months and I become more impressed with the campus and its potential as time goes by.

The word that most exemplifies UniSA in Whyalla is 'commitment'. Staff, students and most importantly the community are committed to making the campus a success. Senior management within the University are also strongly committed to regional education. With this level of support the campus has a bright future.

The campus is of great importance to rural and regional South Australia. It gives many people who would not normally have access to university a chance to undertake degree studies. The campus makes a very serious statement about UniSA's mission to ensure equity of access. It fulfils an important role in the social development of the region by educating our nurses and social workers, and we continue to develop a national and international reputation for excellence in these fields. As well as being important from an educational and social growth perspective, the campus is also a key element for economic growth of the region. It is fully integrated into the region's economic development infrastructure and is vital in attracting expertise into the region from the wider university community.

Integration into the community is of the utmost importance for the future of the campus. We are looking at ways to encourage many different sections of our community to engage with us. We have established a science laboratory, which is used by local school children. This gives students in Whyalla access to one of the best-equipped school laboratories in Australia. We have an e-commerce centre on campus, which is open to local businesses. The Smith Family is based on campus and we are even looking at the possibility of having a GP service operating from the campus. What we want to achieve is a community-based university campus with local, national and international clientele.

We want to work with our colleagues at the metropolitan campuses to offer courses and programs, which compliment theirs. For example we are considering developing an *Outback Experience* course for international students, which could be used as an elective in many programs offered by the University. This course will give students experience of indigenous communities, adventure education and the outback environment.

The future of UniSA's Whyalla Campus is very positive. I believe that in the next few years the campus will become increasingly important to the reputation and prosperity of the University.

[Scott Bowman](#)

Dean, Whyalla Campus

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Whyalla masters health issues



In a professional field fraught with problems, rural health workers are struggling to meet the needs of the communities they serve. The Whyalla School of Nursing has taken a lead in fulfilling the needs of health professionals working in rural Australia.

In 2003 Whyalla will offer the first Master's degree in Rural Health in South Australia, designed to provide ongoing education for health workers in regional and rural Australia.

The issues that beset health workers in country towns can be quite different from those that arise in the cities, according to senior lecturer in nursing at Whyalla, [Mary Oliver](#) (pictured).

"Social workers, nurses, doctors, physiotherapists, psychologists, occupational therapists all run the gauntlet of the social issues of small communities, understaffing, under-resourcing, cross-discipline issues, technology deficits, and a lack of access to professional development, which gives a different complexity to the issues they face," said Oliver. "And because of the remoteness of their situation it is often difficult for them to access ongoing education."

"With this in mind, we have worked closely with regional and rural hospitals and health practitioners, to develop a Masters program that specifically fulfils the needs of this group of health professionals."

The online program will look at areas such as leadership in rural communities, issues in rural indigenous health, rural epidemiology, primary health care, rural health management and practice in rural communities, research methods and knowledge management.

"The course will offer students the opportunity to look at specific problems and issues

that they encounter in their own professional environment. This gives it an immediate relevance to their work place.

"One of the benefits is that potential students are not disadvantaged in entering the program. We acknowledge that there will be some health workers from disadvantaged groups in rural communities working as middle managers that do not possess an appropriate undergraduate degree and yet would clearly benefit from having the opportunity to undertake this program," said Oliver.

"For such students the articulation of the Graduate Certificate and Graduate Diploma into the Masters program will provide a pathway while the majority of students who enter this program will possess a relevant undergraduate degree. We anticipate that there will be employer scholarships and bursaries provided from nursing, health and human services enabling individuals to undertake this program.

"It is an exciting program offering from the Whyalla Campus which we feel will have a direct impact on the well being of our rural communities and the health professionals who work in them."

[Thel Krollig](#)

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New public relations appointment

Whyalla Campus has a new marketing and public relations officer.

[Cathy Hughes](#), who has worked in the TAFE sector for more than 20 years in a variety of lecturing and management roles, has been appointed.

Hughes (pictured), brings to the position her education experience and a strong interest in marketing and promotions.



"While my role will mainly be concerned with recruitment and raising community awareness about the programs on offer, it will also encompass the wider brief of identifying new opportunities that foster relations between the University and the wider community.

"Even though I have lived in Whyalla for more than 16 years, I am discovering some really interesting initiatives being undertaken by staff and students that highlight what valuable resources we have on our doorstep. I see lots of opportunities to showcase these to many audiences.

"We are very keen to make this a real community university. We want to ensure that we are meeting the educational needs of many sectors, so it is important to develop these working relationships and to contribute to strong regional development," she said.

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Researcher identifies 'silent' abuse victims

When boys are victims of sexual abuse they are more likely to be 'silent' victims, according to new research by PhD student [Cate Hudson](#).

Hudson, a qualified social worker who is based at the University's Whyalla Campus, has found that male sexual abuse victims rarely tell anyone about the violation at the time of the abuse, if ever. If they do choose to disclose the abuse, they will most likely do so to a female, usually many years after the abuse has occurred.

"The tragedy of this is that statistics on male sexual abuse are hugely underestimated and very difficult to gather, and as a result there are limited facilities and services specifically set up to provide counselling to male victims of sex abuse across Australia," Hudson said.

"When it is difficult for victims to find help, that already very small window of opportunity to help, gets even smaller."

Hudson's research has also uncovered that men rarely disclose sexual abuse in order to get help for themselves, instead, they do so to protect an existing relationship that may be in jeopardy.

"If a relationship is under stress, or in danger of falling apart, a victim of sexual abuse may disclose the abuse in order to explain why they behave in a particular way in the hope of salvaging the relationship," she said.

"Men will rarely go the next step of seeking professional help from this point, but prefer to 'file' the abuse in the past."

According to Hudson, at the time of the abuse, most boys use a myriad of techniques to ensure the abuse goes undetected. Most commonly they will withdraw from their usual activities, often using drugs and alcohol to disguise their hurt. Others may become more aggressive, belligerent and sullen in order to screen themselves from any suggestion that they are weak, effeminate or homosexual. Some of these techniques can be attributed to normal teenage behaviour, but may also be an

indicator that sexual abuse has occurred.

"The case studies I have worked with, in hindsight overwhelmingly expressed anger that nobody detected the change in them at the time of the abuse, but also expressed relief that nobody guessed their secret.

"It is these contradictions that make identifying and dealing with male sexual abuse so very difficult," Hudson said.

Most recent estimates suggest that about one in six boys will be sexually abused before their 16th birthday (Hopper 1996). Further findings suggest that less than 10 per cent of those boys will ever report the abuse (Watkins & Bentovim 1992; Finkelhor 1984).

Hudson's research is looking specifically at circumstances surrounding abuse disclosure by males, with the main focus being what triggered their decision to tell someone, what made it harder or easier to disclose when they did, and who they told and why.

"I am really keen to contribute more research to the area so that we can get a better idea of what service responses best meet the needs of male victims of sexual abuse. It is crucial that those who have lived this experience have a voice in the development of appropriate responses to male victims. People who work with youth will also benefit from more information that will help them understand how best to make it easier for young men to disclose that they have been abused.

"My difficulty as a researcher continues to be finding men who are willing to share information about their experiences. Any one who wants to make a contribution to this research will know that their efforts may go some way to helping other victims in the future."

To obtain more information about what would be required of anyone interested in sharing information about their experiences as victims of abuse please contact Cate Hudson at the Whyalla Campus of the University of South Australia on (08) 8647 6048 or by email cate.hudson@unisa.edu.au. All information is treated as strictly confidential.

[Thel Krollig](#)

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Taking care of business

The modern business development manager at UniSA is called on to perform a variety of tasks ranging from developing marketing strategies to surviving on a small boat in crocodile infested waters in India, a forum of senior staff on UniSA business development was recently told.

Yet a mere 10 years ago when UniSA was formed in 1991, there would not have been a business development manager (BDM) on the University's payroll. The University was heavily reliant on government income and development of business opportunities was not a high priority.

Times have changed drastically, with universities no longer able to rely on government funding for survival, and the development of business opportunities becoming their lifeblood. UniSA now has a network of business development managers in place in divisions and research institutes and recently appointed Mark Hender as executive director of business development for the University.

The gathering of staff heard of various perspectives of the role of BDMs. [Rex Jones](#), business development manager for the Division of Business and Enterprise, sees his role being to provide a positive return to the division, the University and the community.

"We identify business opportunities, undertake research in conjunction with academic staff, network extensively with prospective clients and undertake project management of specific projects.

"Positive returns to all parties have been evidenced by the development and growth of major divisional activities like International Business Week and Australian Business Week."

For [Jeff Kasparian](#), business development manager for the Institute for Telecommunications Research (ITR), business development has seen an evolving process.

"In the early '90s business development was very reactive. We had some important commercial contracts in place and we responded to the needs of our customers. We learnt quickly, with the role of the business manager expanding to include marketing and operational roles, including finance, HR and contract management. It is now a core part of ITR activities. It is a partnership between the customer, the academics and the business manager," Kasparian said.

"As a result of business development, we have seen ITR grow from five staff in the early '80s to 40 research and general staff and 40 postgraduate students today."

The transition has been even more recent and rapid in the health sciences field according to [Bronwen Webb](#), business development manager and director international for Health Sciences.

"Generating non-DEST income is vital to the University, with international activity being an essential aspect of this. International business development involves having a vision and a plan, knowing your markets, establishing effective marketing strategies, developing strategic links with high quality partners, risk management and quality assurance," Webb said.

"The University has surpassed its targets for recruitment of onshore international students in Semester 1, 2002 and is also the largest Australian provider of offshore education.

"While the Division of Health Sciences' international revenue is less than other divisions, there has been significant growth. Our offshore income has grown from about \$15,000 in 1999 to more than a million dollars in 2001 and will continue to grow with new offshore programs being developed.

"The division has established international consultancies, including conducting a program for the World Health Organisation to eliminate neonatal tetanus in China. Its onshore international student numbers have increased significantly this semester."

Webb said that dealing with the unexpected, like finding out too late that an invitation by a prospective strategic partner to see a bird park in India involved travelling by boat with a crocodile following closely behind, has been part and parcel of life as an international BDM but she sees the University's success stemming from the strategic work of a large number of people in schools, divisions and central units. Crocodiles aside, you can be assured that business development managers are here to stay.

[Gerry Clarke](#)

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Our People

[Alan Brideson](#)



When people ask what marketing a university involves I have a pretty standard response that involves words like advertising, media and publications – like *UniSANEWS* – but I usually don't tell them the secret that it's all about informing my mum.

The day I came back to Adelaide to be interviewed for the new marketing (then called public affairs) manager role at UniSA, after a decade or so in government in Canberra, I was with my mum at a local shopping centre and we ran into a lot of her friends – as you do in Adelaide. She alternatively introduced me as applying for a job at Adelaide or Flinders – both places I had studied at – and I realised then that my job had been defined.

There are four things I like about working at UniSA. The first is that the merit of what the institution does is beyond reproach. When as marketers you are informing people about the possibility of having a life-transforming experience through learning, it's not a job that requires many doctors to be spinned.

The second is the passion for innovation. All day I have colleagues saying 'how about we do this' and if the sky was the limit with resources who knows what we'd achieve. For marketing folk the freedom to imagine and have your imaginings turn into real possibilities is invigorating.

The third is the quality and diversity of thinking in a university. When you have an economist, a social scientist, an engineer and a pharmacist all in the same meeting (sometimes disguised as managers) the results are never boring, always fascinating and more often than not more than you might otherwise have expected.

The fourth is the commitment to change. To the outside world universities sometimes

seem to move like glaciers (well that's the stereotype anyway), but from the inside the view is somewhat different – although not always obviously so. The workplace I walked into six years ago is a world away from what it is now. There are things we do that would have been inconceivable just a few years ago.

I'm not sure what it is about me that likes this environment, but I think it has to do with being trained first as an historian. There are just so many opportunities here to tell the stories of some very inventive and creative people, and maybe every now and then for us all to start a new story of our own.

And my mum is slowly learning. I have put a UniSA magnet on her fridge, and she has a UniSA wine glass. At a recent family gathering she asked my sister, who works for an eastern states university, whether her uni was as modern and progressive and interesting a place to work as UniSA. Every day I feel a little more proud of my mum.

Alan is Director of the Marketing and Development Unit, located at 100 North Terrace

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Academic Board

Corporate Planning Priorities

The Vice Chancellor, Professor Denise Bradley, reported on the preparation of and the priorities for the Corporate Plan 2002.

The priorities for this years' Corporate Plan include:

- Clarification of the University's future academic profile;
- Enhanced graduate employment outcomes;
- Development of an international and cross-cultural perspective in everything the University does;
- Strengthening the University's staff profile through initiatives in recruitment, induction, development and succession planning;
- Implementation of an institution wide online strategy.

The Corporate Planning Group's deliberations have been informed by an Environmental Scan of the internal and external environment in which the University now finds itself. Discussions have also been informed by reviews of the outcomes of the performance of divisions and portfolios during 2001, and the Corporate Planning Group retreat held earlier in the year.

Some continuing issues for the University in 2002 are:

- Profit, costing and pricing issues;
- The development of a service culture;
- Further roll-out of Graduate Qualities;
- Continuing efforts to improve access for students from low SES backgrounds;
- Research education;
- An increasing focus on commercialisation;
- Organisational learning initiatives;
- The Capital Program, including Stage 2 of City West.

The Corporate Plan 2002 will incorporate some additional University wide priorities.

These include:

- Sustainability, with the Executive Director of Finance and Resources currently putting together a definition and audit of our activities in this area;
- A reappraisal of the University's long term teaching and learning strategy over the next ten years;
- A reshaping of our academic and student administration, including a review of the functions of the Registry and the appointment of a new Director of Student and Academic Administration;
- A reassessment of our Northern Area Strategy;
- New arrangements for the management of equity which includes the establishment of a new University Equity Committee;
- A reshaping of responsibilities for the management of information infrastructure, systems and service to include the merger of the Planning Unit with Information Technology Services.

The Corporate Plan will be heavily influenced by the external factors such as the impending Commonwealth Review of Higher Education, the prospect of no new government funding, the election of a new State Government and the role of the State Auditor General, a future audit by the Australian Quality Agency (AUQA), as well as issues of Corporate governance.

It is clear that the University has a number of key strengths, which have been positively highlighted in recent Commonwealth reports, such as Graduate Qualities and UniSAnet.

The final report of the last Commonwealth profiles visit concludes that the University's performance over the last few years has been impressive, it describes us as 'a pacesetter institution', and notes that we have particular strengths in our quality assurance processes and research performance.

Among the issues to be addressed in 2003 will be the next round of enterprise bargaining, the question of student load distribution across the University, our ongoing commitment to indigenous students, the next stage of the Capital Program, systems development, increasing our share of revenue from non-government sources, and the questions of where we concentrate our research effort, research education and completion rates.

University Research Profile

The Pro Vice Chancellor (Research and International), Professor Ian Davey, went on to provide an introduction to the Research, Research Education and Consultancy Section of the Corporate Plan.

Professor Davey Reported that the Commonwealth's Innovation Statement Backing Australia's Ability had led to a doubling of funding for Australian Research Council (ARC) research grants to \$3 billion last year, the establishment of world class centres for excellence in ICT and Biotechnology, as well as increased funding for CRCs.

Under the 2003 National Competitive Grants Program (NCGP), no less than 33% of ARC funds would be allocated to priority research areas. The University had expertise in at least two of the priority areas, and would make bids in nano-materials and bio-materials research as well as complex/intelligent systems.

The University is collaborating with the ATN universities in the areas of sustainability, including water and green manufacturing, transport systems, indigenous education and telecommunications.

Discussions are also taking place with Adelaide and Flinders universities to get a state wide agreement on research priorities in the areas of biotechnology, wine-related research, medical science, environmental management, including water resources, food production, signal processing and telecommunications, and nanotechnology.

The University will increase our participation in Cooperative Research Centre bids, and a number of thematic priority areas are emerging. These include priority research areas such as behavioural science and human sciences, built environment and sustainable development, education and equity, health science and health care, information technology and telecommunications, social, cultural and language studies, marketing and business analysis as well as minerals and materials manufacturing.

In addition to these thematic priority research areas, the University has designated two further areas for priority development. These are indigenous studies and regional, rural and remote studies.

The University acknowledges that its greatest opportunity for innovation does not exist in one area of research but will occur through the intersection of activities across the institution and through collaboration. Emerging thematic priorities in the latter area are biotechnology at the interfaces, sustainability, ageing and social policy in education.

An increasing importance will be placed on the growth of interdisciplinary research groups, which will have major implications for curriculum development and teaching.

Efforts will continue to promote the University of South Australia as leading university working with industry and to enhance industry linkages in all facets of our research programs and outputs. Current developments include industry collaboration in technology development programs, Smart Link, composites and coatings as well as maths and industry.

[Peter Cardwell](#)
Executive Officer
Academic Board

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Research Update

Below is a list of new grant and fellowship opportunities that have become available in the last month. If you would like details of other current grant or fellowship opportunities please visit our website:

Current Grant Opportunities

<http://www.unisa.edu.au/orc/grants/grants.htm>

Current Fellowship and Award Opportunities

<http://www.unisa.edu.au/orc/grants/fellowships.htm>

Current International Funding Opportunities

<http://www.unisa.edu.au/orc/grants/international.htm>

For further information please contact the Grants Officer on 8302 3954 or by email

Maria.A.Arena@unisa.edu.au

New Grant Opportunities

Garner Foundation

Major Research and Development Project Funding

The objective is to encourage partnerships and development of consortia for projects ranging from on-farm production to value adding technologies such as functional food development. www.gardinerfoundation.com.au

Internal closing date 7 June 2002

External closing date 21 June 2002

Australian Housing and Urban Research Institute (AHURI)

Research Agenda

In the context of promoting knowledge-based change, AHURI is keen to fund a variety of different kinds of projects, including broad exploratory analysis of emerging issues, monitoring and forecasting of relevant data and strongly practical program evaluation.

www.ahuri.edu.au/research/agenda/agenda_guidelines.doc

Internal closing date 13 May 2002

External closing date 27 May 2002

Australian Research Council

Discovery – Indigenous Researchers Development

This program provides support for Indigenous Australian researchers.

www.arc.gov.au/ncgp/discovery/ird/default.htm

Internal closing date 3 May 2002

External closing date 17 May 2002

Linkage-International

Funds are provided to build strong ongoing collaborations between research groupings or centres of excellence in Australia and overseas, involving the exchange of researchers at both senior and junior levels.

Applications for Awards may be submitted to the ARC via Research Services at any time during the year.

The Australian Academy of the Humanities

Publication Subsidies

Limited funds are available to assist the publication of scholarly work.

Internal closing date 17 July 2002 External closing date 31 July 2002

International Grant Opportunities

Australian Academy of the Humanities (AAH)

Overseas Program with Russia and the Former Soviet Union

The AAH recently initiated a program to encourage scholarly contacts with humanities specialists in Russia and the former Soviet Union. www.humanities.org.au

Internal closing date 16 Sept 2002

External closing date 30 Sept 2002

Travelling Fellowships

The AAH is offering five Travelling Fellowships of \$2,500 for short-term research and consultation abroad in the coming year.

Internal closing date 21 June 2002

External closing date 30 June 2002

Australia-The Netherlands Exchange Program

The program facilitates visits by scholars to specific research institutes or conferences in the Netherlands.

Internal Closing Date 1 August 2002

External Closing Date 15 August 2002

Australian-Israel Scientific Exchange Foundation (AISEF)

Postgraduate Fellowship

This fellowship provides funds to assist a postgraduate research degree student to spend up to six months working in a research laboratory in Israel. <http://www.swin.edu.au/research/aisef.htm>

External closing date 23 May 2002

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