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# UniSA News

A newspaper of the University of South Australia

July 2001 issue

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## Main stories



### Fun, sweets and cheers for our designers

Just one and half years into their degree program in industrial design and UniSA industrial design students are learning that brain-breaking creativity, hard work and problem solving can be fun and sometimes even a tasty experience. ([full story](#))

### New deal to improve graduate job opportunities

UniSA graduates will soon be able to access employment opportunities nationally and internationally via the Internet in a deal between UniSA and web giant <http://www.monster.com.au> ([full story](#))

## A direct hit for surface landmine detection

Millions of abandoned unexploded anti-personnel and anti-vehicle landmines scattered by aeroplanes, helicopters and ground dispensers during combat pose a major threat to civilian populations around the world long after they have landed. ([full story](#))



## Filling rural health gaps a winner

Rural South Australia has more than 20 new health professionals thanks to a joint project conducted by the South Australian Centre for Rural and Remote Health (SACRRH). ([full story](#))



## Mediating knowledge

Travelling through Russia recently a university colleague picked up a local English language newspaper and found an article on the huge cost of winning a gold medal – the researcher quoted was UniSA's Professor Kevin Norton. ([full story](#))

## Davy scholarship awarded to writer and youth leader

Howard Sumner last month became the second recipient of the UniSA Irene and David Davy Scholarship. ([full story](#))



**Other stories**

### [Israel and Palestine and the hope for a divorce](#)

It makes headline news whenever tensions run high. The Middle East conflict is like the world's weeping wound – every now and then almost healing, but with one quick knock, opening up and festering with hatred, mistrust, failed political negotiations and a suburban violence that we in Australia can hardly comprehend.

### [Celebrating our people:](#) Paul Fathers

### [A knowledge nation must invest in its libraries](#)

No libraries, no knowledge nation." That's the view of UniSA's University Librarian Dr Alan Bundy, who is set have a very busy year in 2001-02 as national president of the Australian Library and Information Association (ALIA).

### [Online information for international students](#)

International students can now access a wide range of information on-line, thanks to a new information package from Learning Connection.

### [The 25 up club](#)

She's not saying how long she's been with the University, but she is definitely a member of the 25 up club.

### [Local laws to protect what lies beneath](#)

If any creature captures the human imagination, it's the dolphin. The intelligence, playfulness and communication skills of the dolphin spawn a special affinity which has played itself into serious research, marine conservation movements, childhood games, and even new age spirituality.

### [Here's cheers to Tony Spawton](#)

UniSA's international director and lecturer in wine marketing Tony Spawton has recently been appointed President of Market Analysis and Networks in the Wine Economics Commission of the International Office of Wine and Vine (OIV).

### [Random acts of portraiture](#)

Sixty portraits by 60 individual artists will be exhibited in the fourth Constructed identities exhibition to be held 6 to 31 August at the South Australian School of Art (SASA).

### [Academic Board July 2001](#)

### [Research update](#)

### [Medici update](#)

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## August issue of UniSANews

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## From the Vice Chancellor



In the lead up to the federal election it is of some comfort to see that the growth of a knowledge-based economy and the role of universities in the generation and production of the intellectual capital which is the foundation of such an economy are at last receiving more attention. Recent months have seen both major political parties make announcements acknowledging the economic and social contributions of universities.

The Coalition's statement *Backing Australia's Ability* and the ALP's *An Agenda for a Knowledge Nation* have served to highlight the value of universities' contributions. There is even an, albeit muted, acceptance that more resources are needed. Nevertheless, we are still waiting for a more rapid and decisive response to what many of us see as both a funding crisis in higher education and a national failure to address the challenges of building the foundations of a new economic order.

In South Australia a recent report commissioned by [SABV2010](#) on higher education has provided a strategic analysis of higher education in this state. It reinforces the findings of a study commissioned by the three universities in the mid-1990s. David Phillips, former first assistant secretary in DETYA, was the author of this new study. Using methodology developed by Curtin University researchers to analyse the economic impact of universities on the Western Australian economy, the report demonstrated that in 1999 the three SA universities:

- had a direct economic impact of \$1022 million
- contributed \$716 million to the growth of human capital through teaching
- earned \$113 million in export income.

Direct expenditure by the universities was 1.74 per cent of gross state product and export income was 71 per cent that of meat exports and 63 per cent that of wool exports from the state. Higher education is a substantial industry in SA.

However, as we know, universities also make a fundamental contribution to

knowledge creation through research. What is particularly significant in the Phillips Report is the information that together and individually the three SA universities fight above their weight in research nationally. We perform well above average when benchmarked against like institutions in other states and the state wins a higher proportion of research funding - 9.3 per cent in 1999 compared with a population share of 7.9 per cent. We won \$104 million in research grants that year.

Phillips also highlighted that times are hard for all Australian universities—the per capita funding was 17.9 per cent lower in 1999 than in 1983. SA universities have been particularly hit by the six per cent decrease in funding from 1997. This was a cut in real terms for all three. In many other universities it was a cut against projected growth.

However, he also emphasised that state governments elsewhere are beginning to see knowledge creation as a critical strategic issue and are moving to provide additional funding to universities to support strategic R&D. As part of longer term planning they are supporting strategic development of research capacity to enable development of a concentration of new ICT or biotechnology industries in their states. Queensland has committed \$270 million, WA \$50 million and Victoria \$310 million. Moreover, since Phillips reported, Victoria has announced it will provide an additional \$100 million to develop a Synchrotron at Monash.

So universities and the opportunities they offer are now on the political radar screen nationally and at the state level. The view appears to be growing that strong and dynamic universities are critical for the future because the public benefits they bring to economic and social well being in their communities are more substantial than many people have realised. There are now some encouraging signs that more people are seeing them as investments for the future rather than costs in the present.

What does this mean for those of us who knew this all the time and who are so concerned about the erosion of infrastructure in our universities? I think it means that we need to be well informed about the issues, join the public debate and ensure our politicians, state and federal, know that these are issues which must be resolved soon and decisively if Australia is to be a significant member of the emerging global economy.

**Professor Denise Bradley**  
**Vice Chancellor**

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## News in brief

### Inaugural dean of graduate studies

[Professor Julianne Cheek](#) becomes the inaugural Dean of Graduate Studies at UniSA commencing on 30 July. In her new position, Prof Cheek will oversee the development of research education in the University. This comes at a critical time during the introduction of the new DETYA Research Training Scheme.



Prof Cheek will continue to develop the policy framework for research education within the University, building on the work done by [Professor Roger Horn](#), the outgoing chair of Research Degrees Committee. She will also continue as Director for the Centre for Research into Nursing in Health Care.

### New head of School of Accounting

Terry Robbins-Jones last month tendered his resignation as head of the [School of Accounting and Information Systems](#). The school recorded some significant achievements under Terry's leadership over the past nine years. [Brenton Fiedler](#) has been appointed acting head of school.

### Registering a reunion

The [Registry](#) had a cocktail party reunion on 1 June for past and present Registry staff to celebrate the 10th birthday of the University. More than 60 people attended, nearly half of whom have left the university in the 10 years since 1991.



Old faces from the registry. Sorry, faces from the registry, past and present!

### **Census**

The Australian Bureau of Statistics (ABS) is conducting the fourteenth National Census of Population and Housing on Tuesday 7 August 2001. The ABS takes a snapshot of Australia every five years as it's the best way to take stock and plan for the future.

The ABS has asked for the assistance of universities for this year's census, requesting that students and staff complete their forms on 7 August. High and timely return rates of the census will assist in formulating comprehensive and accurate data, which will in turn guarantee a valuable source of information for universities in the years to come.

### **eBooks at UniSA**

The Library has recently purchased its first collection of electronic books. The titles come from netLibrary which provides access to a wide range of scholarly and reference materials via the web. More than 35,000 titles are available via netLibrary from a number of publishers. UniSA is the first South Australian university to purchase eBooks. Please see your liaison librarian about the available titles or go to the [eBook website](#).

### **Tuned in to students**

[UniSA Student Radio](#), brought to you by the Student Association, started its semester two shows earlier this month. The programs are produced, presented and put to air by students, many making their radio debut. Diversity is a big part of each program, from interviews with national bands, to debates on SA politics, to comedy.

Broadcasts are on Friday and Sunday nights with Radio Adelaide

on 531am (soon FM) and also worldwide. In Whyalla, students can be heard Fridays on Triple Y 107FM. For more information, call John Murch, radio director, on (08) 8302 2831.

### **Signs of the times**

No need to worry any more about the signs around your building, who does them, what they look like, or how to get them. The Property and Service Units have come up with standardised signage for the whole University. And all of your signage needs - from door signs to directory boards - will now be coordinated by the signage officer of the Services Unit (phone 08-8302 1508). To find out about UniSA's design standards, you will soon be able to view the new Campus signage manual on <http://www.unisa.edu.au/pro/proindex.htm>.

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## Five to nine



### Llagni takes to the main stage

[Kym Higham](#), Medici's financial project officer, has leapt onto Adelaide's musical main stage as part of the three-piece band Llagni ('lar-nee'). Llagni broke into the Adelaide music scene in 2000, wowing audiences from the beginning, with its unique style of hard melodic rock. The band recently received an Arts SA grant to help them launch a demo CD and have been support act to Testeagles.

Kym is at home on the drums for Llagni after a 12-year apprenticeship and seven-year involvement with other bands. Although the Llagni website reveals that the band is well on their way to becoming one of Adelaide's hottest bands, Kym has his feet planted firmly on the ground.

"I certainly have no plans to give up my day job... well at least not yet anyway (hee hee)," Kym said.

According to Kym, the name Llagni is just a name and has no special significance.

"The meaning changes every time someone asks."

A browse of the website has one anonymous source suggesting Llagni is the god of music, having three heads and four arms and wings, who was sent out by boss god Odin to rid the land of pestilence.

If you want to find out more about Llagni or listen to some of their music, which includes tracks such as *Jaded*, *Eyes wide shut* and *Trust*, simply log onto the Llagni website: <http://www.geocities.com/llagni/>



## Hooked on community radio

By day, [Peter Zajax](#) is the information technology coordinator for Health Sciences, but in his five-to-nine hours Peter devotes himself to his enduring passion for community radio.

Since being introduced to community radio in Sydney in 1989, Peter has been hooked on this medium as his way of contributing to the community. What started out as a discussion with one of his radio production students in Sydney, led to a visit to community radio station 2RRR FM which quickly developed into helping to run the station as a member of the Board of Directors.

Within weeks of moving to Adelaide in 1994, Peter couldn't cope with having spare time on his hands so he set out to create his own community radio station. Four years later the Way Out West Broadcasters Inc., WOW FM Community Radio Station, had its licence approved to service the needs of the western suburbs community. After successfully operating Way out west for two and a half years, Peter thought it was time to take a break and handed over the reins to others.

Three days' break was all it took for Peter to realise that he needed another challenge in community radio. The challenge was creating a radio station on the eastern side of Adelaide, where Peter lived. After much negotiation with local councils, public surveys and gathering a group together, Adelaide Independent Radio (AIR) FM was registered in April 2000 and on 8 June this year had its temporary commercial broadcasting licence approved.

And what is the attraction in community radio for a man who also finds time to study, to write songs, and play music?

"I like to do things for the community and I find this the best way to make a contribution," Peter said. "Radio is unique – it is the fastest way to get to people.

"Community radio reflects the community. It enables me to be involved with both the young and old and people from all walks of life. It is fun."

AIR FM operates from the Roundhouse Building in the Julia Farr

Centre from 11pm each day until 2pm the following day and can be found at 99.9 MHz on your FM radio dials. Given Peter's passion for AIR FM and community radio, I think it might just be worth tuning in one morning or night. You can also log onto their website: <http://www.air-fm.org>

## Quizzical

Following the outstanding success of the inaugural staff quiz night in 2000, we welcome UniSA's 10th birthday quiz night - Brain Drain 2.

Bring along a table of 10 on Saturday 8 September - \$12 per person with free tea and coffee. Don't forget your own food and drink. And make sure your table has a theme - footy teams (Crows excluded!), time warp, musicians, whatever takes your fancy. Want an inducement? There are prizes for the most creative teams.

This year's event will be held in the Kaf at Magill Campus. And the proceeds will go toward the library bookplate appeal, in particular ZoomText, software that magnifies text on screen and has a speech synthesizer, for 100 of our students who are vision impaired.

Payment can be made at Campus Central, then call [Kylie Pinnington](#) on (08) 8302 0945 to collect your tickets.

*Please email all leads, ideas and contributions for Five to nine to [Gerry Clarke](#) or phone (08) 8302 0965.*

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## Browserbriefs

### The creation of our nation

This site is hosted by the State Library of Victoria. It proclaims that the Federation of Australia from six British colonies on 1 January 1901 was not inevitable. The need for common defence policies, standardisation of railways, control over immigration and agreement on tariff policies, both external and internal, could have resulted in a cooperative association of states similar to the European Union, rather than a new nation. That Federation did take place was due largely to the efforts of certain charismatic and passionate politicians such as Henry Parkes, Edmund Barton and Alfred Deakin, who were able to convince the colonial public of the need to put aside their differences and rivalries and unite under one flag.

This site gives a chronology of events, discusses the key people involved, discusses various themes, showcases various editorial comments (which reflected a variety of reactions), and provides links to related sites. For the really keen, the Australian Federation full text database is due for completion in July, and incorporates many original documents. A must for all Australians.

<http://www.slv.vic.gov.au/slv/refresources/federation/>

### Attention art buffs

This site is primarily an index to where paintings, sculptures and other great works of fine art can be viewed online at hundreds of art museum sites and image archives worldwide. It provides links to worldwide art museums, the top 30 artists for each month, their top selling poster sales for each month, a monthly feature, art headlines from around the world, and links to fine art sites. Links are classified by artist, which are further classified in a variety of ways: by movement, medium, subject matter, and by nationality.

<http://www.artcyclopedia.com/>



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## Classifieds

*Advertising in the classifieds section is available only to staff of UniSA. Email classifieds to [unisa.news@unisa.edu.au](mailto:unisa.news@unisa.edu.au)*

### House swap – Xmas

La Trobe Uni staff member in Melbourne with 3b/r house (wheelchair friendly), wants to arrange a house swap over xmas holidays. Would like a 3 b/r house in or close to Adelaide for two weeks from 22 Dec to 5 Jan. My house is located 13km from city (30 mins on train). Within easy drive of zoo, Healesville Sanctuary, Yarra Valley wineries, Melbourne Museum, La Trobe Uni, Dandenong Ranges. Cable tv, air-conditioning, a small dog and three fish, and will be happy to care for your pets. Please call (03) 9479 2462 (w), or 9459 7124 (evenings), or email: [a.snow@latrobe.edu.au](mailto:a.snow@latrobe.edu.au)

### For sale

Combustion heater including complete flue kit, chimney and slate base. \$400. Phone (08) 8297 7233 or AH (08) 8297 1133.

Toyota Camry Hatch 1984 white manual 5 speed with tow bar. Good running order. \$1,100. Phone Alex (08) 8302 3874, Mawson Lakes campus.

Daewoo Leganza 2000 2.2L DOHC - silver duco, grey quality leather interior, power steering, electric windows and mirrors, keyless entry, alarm, CD 6-speaker stereo, front driving lights, rear fog lamps, 15" alloy wheels. 2 years free care warranty. \$19,800. Phone 0414 015 836.

### Volunteers

Volunteers needed to help adult migrants learn English. Overseas qualified migrants across all professions are looking for mentors. Free eight-session training (day or eve) available. Phone Home Tutor Scheme on (08) 8226 6866.

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## Fun, sweets and cheers for our designers



Industrial design students Katie Keast and Jara Prouza vie for a chocolate footy the "prize" in the interactive Tug-o-war chocolate designed by fellow student, Jarrad Thamm.

Just one and half years into their degree program in industrial design and UniSA industrial design students are learning that brain-breaking creativity, hard work and problem solving can be fun and sometimes even a tasty experience.

In partnership with Adelaide icon, Haighs chocolates the students were set the task of finding something new to do with chocolate. So thinking caps on (now that's an idea – a chocolate thinking cap!) they set about developing a whole range of ideas and some of them may well make it from the drawing board and onto the shop counter.

Although there has been some minor controversy about it, the Choctanic was an immediate front-runner. The chocolate luxury liner melts in hot chocolate but after sinking leaves a floating marshmallow that is reminiscent of an iceberg. Haighs' Grenfell St store assistants say they have been flooded with requests for the innovative chocolate.

And the students have come up with one great idea after another – a tug of war chocolate (pictured on the front cover) that sees chocoholic Port Power and

Adelaide Crows fans pull out all stops to win a tiny chocolate football. There are games and chocolate puzzles, large chocolate frogs feet, beautifully designed bunches of chocolate grapes, choc-bombs and a special secret book pocket so that you can stash your chocolate close by while you curl up with a classic.

Course coordinator [Peter Schumacher](#) says while the project had all the elements of a tough design brief it was also meant to give students a sense of fun and enjoyment.

"It is important for the students to really get some excitement and fun out of their work and we have been delighted with the enormous support we have had from Haighs Chocolates." he said. The students' work is now on display in the window of Haighs' Grenfell Street shop.

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## New deal to improve graduate job opportunities

by Michele Nardelli

UniSA graduates will soon be able to access employment opportunities nationally and internationally via the Internet in a deal between UniSA and web giant <http://www.monster.com.au>

UniSA's Experience Bank will be a unique on-line career community specifically designed for graduates, universities, and employers keen to recruit talented professionals. UniSA is the first Australian University to partner with Monster.com.au in the development of this groundbreaking on-line career development and support package.

UniSA Vice Chancellor Professor Denise Bradley said the partnership would build on UniSA's core teaching and learning framework, which is geared to ensure its graduates are career ready by the time they have completed their degrees.

"This is a coup for the University community and particularly for our students," Professor Bradley said.

"Supported by MonsterTrak software, Experience Bank will increase and refine opportunities for students. Students can plug straight into job advertisements as well as register on the system and find tools to help them apply for positions."

Professor Bradley said the transition for students would be seamless with all the capabilities of Experience Bank fitting neatly with the University's existing on-line support and teaching environment.

"We have been in close communication with industry for several years now to ensure we know what is expected of our graduates," she said.

"That dialogue has helped us to develop initiatives that are unique to UniSA – a definition of the seven qualities of a UniSA graduate, a record of achievement project, which encourages our students to measure and record on-line the ways

in which their studies have demonstrated they have acquired those qualities, and a teaching and learning framework that supports the graduate qualities."

Students will benefit by having access to software specifically designed to give them the tools and information to compete in the job market including industry standards resume builders and covering letters, specific industry based search capabilities and automatic email notification of suitable jobs on offer.

Professor Bradley said Experience Bank would allow UniSA students to use their records of achievement to launch themselves into the international job market.

"The new venture gives UniSA students a value added degree and expresses our commitment to their education as professionals," she said. "We believe we are providing support that goes beyond the traditional boundaries of a teaching and learning association. Experience Bank offers a career resource and framework that gives our graduates a tangible advantage in what is a competitive job market."

The project will go live in the next few months.

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## A direct hit for surface landmine detection

by Geraldine Hinter



The novel knowledge-based system developed by researchers from UniSA and DSTO that automatically detects surface landmines

Millions of abandoned unexploded anti-personnel and anti-vehicle landmines scattered by aeroplanes, helicopters and ground dispensers during combat pose a major threat to civilian populations around the world long after they have landed.

Covered by soil and vegetation and surrounded by debris over time, they often lie in an area littered with battle debris such as metal fragments, spent cartridges and destroyed equipment that can create a high degree of clutter, making detection of surface landmines with low false alarm rates extremely difficult.

Thus the clearing of mines is a slow, labour-intensive process with no more than 150,000 mines being deactivated worldwide each year.

While some current systems around the world have reasonably high detection rates, they produce high false alarm rates of between 2.5 and 3.0 per cent making finding and deactivating live surface landmines a hit and miss affair.

That was until now. Researchers from UniSA and the Defence Science and Technology Organisation (DSTO) have developed a highly accurate system with very low false alarm rates to detect surface landmines, according to [Associate Professor Lakhmi Jain](#), leader of UniSA's [Knowledge-Based Intelligent Engineering Systems Centre](#).

"With a false alarm rate of 0.02 per cent, we can safely say that our system leaves little to chance," he said.

"There is no one technique in the world that can achieve the required accuracy. Motivated by the way in which the human brain combines information from different sources to find a solution, our researchers have combined artificial intelligence with various techniques that can mimic the human brain in a limited way, with some expert results," Professor Jain said.

Dr Arthur Filippidis, a Research Scientist from the Land Operations Division at DSTO and an Adjunct Senior Research Fellow at UniSA, developed a novel system to automatically detect surface landmines for his PhD.

This system uses two sensors, a digital camera that can detect all targets including surface landmines quite accurately, and a thermal imaging camera with a rotating polariser that can distinguish between man-made and non man-made targets such as landmines and vegetation.

There are advantages in using two sets of cameras, according to Dr Filippidis.

"The digital camera can detect most of the targets but has a high false alarm rate while the polariser can distinguish between man-made and non man-made targets, making it more accurate, but it can't distinguish between one man-made target and another, for example, an aluminium can or a landmine," he said.

"Behind the cameras, which are at the front of the sensor suite, is where all of the processing of the images or intelligence takes place.

"This processing includes a combination of two neural networks that try to imitate the way in which the brain works by recognising patterns. We can train one type of neural network, which is supervised, on the landmine and non-landmine areas by showing it this data and the network puts it into memory, classifying the images from the camera sensors into landmine and non-landmine areas, based on the data in memory.

"The second neural network, a self-organising neural network, works

unsupervised, and can process digital images in real time, within seconds.

"All of the information from the neural networks then goes to the fuzzy expert system, which imitates the way we humans think. In this particular case, the fuzzy system is a subject matter expert on landmines and, based on sets of rules that have been weighted, makes a decision on whether a target is a landmine or not."

Dr Fillipidis said that to optimise the accuracy of the system, his team had added another form of artificial intelligence called a genetic algorithm. This algorithm used methods to solve problems based on natural selection (Darwin's theory of evolution) and survival of the fittest.

"The fitness function in landmine detection might be high accuracy rates or the lowest false alarm rate and this biologically inspired genetic algorithm finds the optimum, giving us the highest accuracy rate for landmine detection," Dr Filippidis explained.

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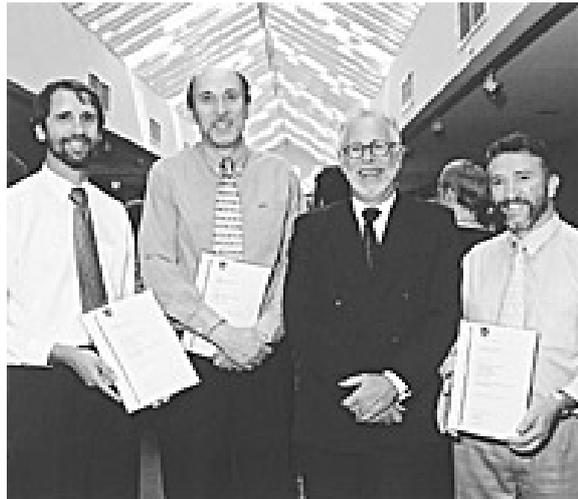
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## Filling rural health gaps a winner

[SA Centre for Rural and Remote Health 2000 highlights](#)



Representing the team: Jeff Fuller Dr Brian Symon and Dr Gary Misan collected their Chancellor's Award from Chancellor David Klingberg

Rural South Australia has more than 20 new health professionals thanks to a joint project conducted by the [SA Centre for Rural and Remote Health](#) (SACRRH).

In 2000, the project recruited 12 general practitioners into Whyalla, Port Pirie, Port Lincoln, Roxby Downs, and Booleroo Centre, a surgeon to Whyalla and an obstetrician to Port Pirie, two pharmacists into the Eyre Peninsula, and a dentist into the Whyalla/Port Augusta area. It also recruited four salaried medical officers to provide public in-patient and emergency services to the Mt Gambier Hospital.

The first successful recruitment of a doctor to an Aboriginal health service, the Pika Wiya Aboriginal Health Service in Port Augusta, was a significant achievement of the project.

Team members Professor David Wilkinson, Dr Gary Misan, Dr Brian Symon, Colin Weetra, Ian Blue and Jeff Fuller took up the challenge of inadequate

medical services in rural South Australia in conjunction with the University of Adelaide Faculty of Health Sciences, Whyalla GP collaboration, the Booleroo Centre Hospital Board and community partners, the Coober Pedy Hospital Board, the Coober Pedy Council, the Mount Gambier Hospital Board, the Department of Human Services, the Pika Wiya Aboriginal Health Service, and UniSA's [School of Pharmaceutical, Molecular and Biomedical Science](#).

The project worked directly with local communities to fill gaps in rural and remote areas. As a result, communities are now better served, and training for UniSA undergraduate and postgraduate staff has been given a boost. Sites in which new staff have been placed have been formally identified as university teaching practices. In 2000, almost 200 students undertook rural placements through SACRRH, most occurring in university teaching practices and associated sites. In these locations academic staff provide direct community services themselves or support practitioners through locum relief. The opportunities for rural health research have grown as a result.

Chancellor David Klingberg awarded the project a 2000 Chancellor's Award for Community Service for its vital work in meeting the health care needs of rural South Australians.

### **SA Centre for Rural and Remote Health 2000 highlights**

Although just three years old, the South Australian Centre for Rural and Remote Health (SACRRH) has already earned more than \$3 million above its baseline Commonwealth grant.

In 2000:

- SACRRH saw a dramatic rise in the number of medical and other health science students on rural placement
- the Aboriginal health directorate forged new relationships and partnerships with hospitals, health professionals, Aboriginal health services, students and university departments
- Aboriginal cultural awareness training programs were conducted in a wide range of locations in rural and remote SA
- the centre saw a dramatic increase in the number of doctors recruited through an alliance with the state rural workforce agency
- SACRRH provided locum clinical services to the Eyre Peninsula and was involved in community based activities and projects such as Kids take care with medicines and Future pathways, an electronic book that reviews Aboriginal health worker training in SA

- the public health directorate focused on mental health, measuring the differences in health status between metropolitan and rural and remote populations, and promoted improved models of primary health care research and practice in rural and remote South Australia.

SACRRH is a joint venture of the University of South Australia and Adelaide University, funded by the Commonwealth Department of Health and Aged Care.

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## Mediating knowledge



Star quality: (from left) Jackie Cook, Prof Kevin Norton and Prof Rick Sarre (en famille) with Chancellor David Klingberg

Travelling through Russia recently a university colleague picked up a local English language newspaper and found a article on the huge cost of winning a gold medal – the researcher quoted was UniSA's [Professor Kevin Norton](#).

And on any other day if you read the papers or tune into local and national radio, commercial stations, radio national or ABC local news broadcasts there are three particular UniSA academics that have become a regular part of the airwaves – Associate Professor Kevin Norton, [Jackie Cook](#) and [Associate Professor Rick Sarre](#).

Known affectionately in the UniSA's media unit as "stars", it does not go unrecognised that they take their responsibility to bring education to the community seriously. In media terms they are acknowledged as "good talent", in the community at large they are the academics people feel a connection with.

In days gone by when the idea of universities was bound up with sandstone sensibilities, such academics would have been frowned upon, maybe even considered brash self-promoters.

Today they are a key part of a progressive and more positive notion of education and research and their efforts in the media underpin the concept of

access and learning in a very down to earth way. They tell people what they know – they pass on ideas, analysis, research results and in this way serve their community by keeping people in the know and by stimulating debate on vital issues including our legal and parliamentary system, human health and our national culture.

And the part they play in the media is no easy feat. It includes the 6am phone call for an interview at 6.45 - the flurry of calls when an issue strikes a popular note (on occasions up to 100 calls in 48 hours) - the general anxiety of the interview and then waiting, fingers crossed, to see what gets published or aired on television - and responding to issues of the day by applying knowledge creatively to deliver analysis that is accessible. In dollar terms their time on air and space in newspapers can hardly be calculated, but in advertising equivalents would be worth more than \$1 million a year.

In promotional terms the efforts of Prof Norton, Cook and Prof Sarre have enormous benefits for UniSA. Their work brands the University as credible, innovating, authoritative, industry-linked and accessible and is deserving of its 2000 Chancellor's award for community service.

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## Davy scholarship awarded to writer and youth leader



*Howard Sumner*

Howard Sumner last month became the second recipient of the UniSA Irene and David Davy Scholarship.

This important scholarship is awarded annually to an Indigenous student in his or her final undergraduate or honours year who demonstrates academic excellence and stands as a role model - especially of success in education - to young Indigenous Australians.

Howard received the \$3,000 award from Chancellor David Klingberg to assist him to complete his final year of his Bachelor of Education (Junior Primary and Primary) at the Magill campus.

Howard is the author of one unpublished novel Jonathan's soul, which gained attention as a highly recommended entry for the 1998 David Unaipon Award for the University of Queensland Press, and is penning both a play and a second novel, the children's tale The adventures of Agatha Buckel-Guard.

He has made significant contributions to science through his involvement in the annual science and technology conference of the Centre for Appropriate Technology in Alice Springs, the Akaltye Youth Event, and at Adelaide's Investigator Science and Technology Centre in Adelaide.

In Howard's brief spare time, he volunteers as youth director of Frontline Youth, a church youth project based at Smithfield Plains.

Significantly for the Davy Scholarship, Howard continues to represent the views

of the Ngarrindjeri Aboriginal community, of which he is a member, both at university and in the community.

A generous bequest by Irene and David Davy has created this important scholarship at UniSA to foster higher education opportunities for those of Aboriginal and Torres Strait Islander background.

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## Israel and Palestine and the hope for a messy divorce

by Michele Nardelli



Ehud Ya'ari, inaugural speaker for the Australia-Israel Hawke lecture series.

It makes headline news whenever tensions run high. The Middle East conflict is like the world's weeping wound – every now and then almost healing, but with one quick knock, opening up and festering with hatred, mistrust, failed political negotiations and a suburban violence that we in Australia can hardly comprehend.

And according to this month's Australia-Israel Hawke guest speaker, Ehud Ya'ari, negotiating peace in the Middle East is much like living with the aftermath of a nasty divorce.

Ya'ari presented the inaugural Australia-Israel Hawke Lecture in a collaboration that the [Hawke Centre](#) believes will continue to put issues of international significance and the exploration of concepts of a civil society on the public agenda. As the leading Middle East correspondent for Israel TV, and reporter and contributor for the New York Times, the Washington Post and the Wall Street Journal, Ya'ari provided an informed if "personal" perspective of the Middle East situation.

"The fact is there is no 'new' Middle East – no golden beaches of prosperity and reconciliation and this is not going to change in my lifetime," Ya'ari said.

"What seemed possible in negotiations for peace even a year ago is now not possible and although the window of opportunity may still be open – the curtains are definitely drawn."

Ya'ari cited the two derailers to the peace process as the fundamental opposition between the Israelis and Arabs and the repeated failure to reach peace agreements with Syria.

"Nobody wants Israel in the region – so working from that basic position all we can ever hope for is armistice – not a real peace. Israel and the Arabs only offer an embrace and cooperation in the full and mutual understanding, that they do so in order to turn their backs on each other and go their own way."

Author of a leading biography on Yasser Arafat, Ya'ari believes the stamp of this one personality has made an enormous impact on negotiations. He said Arafat had an immovable commitment to the Palestinian cause, one much greater than his commitment to the people themselves.

But determined to guard his international reputation in recent years, Ya'ari says, Arafat has developed new tactics to ignite violence that appears to be spontaneous or beyond his control.

"Since the 1994 Oslo Accord, Arafat has worked using aspects of that accord to undermine his own government allowing the emergence of a chaotic new order that serves his political purposes," Ya'ari says.

"The emergence of a parallel power structure in Palestine allows opposition to Israel without the impression that he is leading that opposition. His ultimate objective is to force Israel to accept a peace deal that allows the formation of a Palestinian state that is hostile to Israel."

However Ya'ari said that in the most recent round of violent confrontation between the Israelis and the Palestinians, Arafat's tactics were winning less support than he may have expected. With Egypt and Jordan locked into peace treaties with Israel and negotiations with Lebanon and Syria still on the table, Ya'ari believes there is no popular support for a mounting war with Israel.

"There is general support for the cause but the Palestinian people at large don't want war," he said. In fact the notion of a strong central Palestine is becoming a myth and I believe it is more likely that it will evolve as a system of chieftains under the direction of Arafat.

"So while the current conflict may be running out of steam and the future may include some form of political deal, the situation will always be uneasy.

"Any form of peace will always be like finally having the divorce papers signed after months of difficult domestic negotiations and then finding that you will have to continue sharing the same bedroom with your ex."

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## Celebrating out people - Paul Fathers



[Paul Fathers](#) is the campus services manager at the Mawson Lakes campus.

I have been with UniSA just three short years in a working life spent in Adelaide, Sydney, Melbourne and the Northern Territory.

People management has been a big part of that career and my role as campus services manager at [Mawson Lakes](#) continues to call on the experience I have had with people and providing support to others.

I manage teams of experienced and dedicated staff who provide a wide range of services to the campus covering administration, security, building maintenance, grounds and the sports centre services. My role is to make sure that the right people are able to respond to both the immediate and future needs of the campus community.

As with most places these days, the major challenge is to satisfy those needs and still work within an agreed budget and allocation of resources.

A big bucket of money would definitely make the job easier. The real life challenge though is to deliver the best outcomes to our customers with what we have available.

Life is never dull here but the range or type of requests for help that we receive never surprises me. An admission...we can't solve every problem! We do try to

find someone who can or a compromise that works.

The other big challenge in my life – I am sure I'm not alone here – is trying to balance work and family life. I don't always succeed, but I am lucky to have a patient and supportive family who accept (most times) my commitment to my job.

*Meet more of our people and see forthcoming birthday events on our [10th Birthday website](#).*

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## A knowledge nation must invest in its libraries



"No libraries, no knowledge nation." That's the view of UniSA's University Librarian [Dr Alan Bundy](#), who is set have a very busy year in 2001-02 as national president of the Australian Library and Information Association (ALIA).

"Australia can't become a knowledge nation without an even better investment in its libraries and information services - and in the people who make them work," he says.

"There is the view that libraries and librarians are old hat, but they are in fact at the forefront of the knowledge revolution. Library and information services of all types are innovating and responding well to rapid change and expanded opportunities, particularly in the electronic environment.

"It's not surprising that in the so called information age they're so heavily used. For example, nearly 60 per cent of Australians use their local public library, making it by far the most popular public facility in Australia."

Dr Bundy says changes in the delivery and expansion of information resources have outflanked those in any other decade and transformation of the field has meant the emergence of critical issues.

"The expansion of knowledge - and the ways to store and retrieve it - have been enormous," he says. "These raise broad issues of policy and equity, as well as of management.

"As a profession, librarians will increasingly have to tackle issues such as information literacy, by which I mean copyright, professional education, the digital divide, and information rights for all Australians. Of course, the persistent issues of literacy and

censorship remain top priorities."

"I'm pleased to represent the profession at such a high level, and to do so for a second time. It's an exciting profession to be in in the 21st century."

Dr Bundy is entering his second term as ALIA president - the only person in the modern history of the association to have been elected twice to its presidency. Dr Bundy's first term was in 1988.

Established in 1937 and with over 8000 members, the Canberra-based ALIA is the major association for library and information services professionals and institutions and accredits library and information studies programs run in Australian universities and TAFE institutes.

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## Online information for international students



### New information package for online students

International students can now access a wide range of information on-line, thanks to a new information package from [Learning Connection](#).

The package covers a range of topics of interest to international students, including accommodation, on-arrival reception, visa requirements, enrolment, overseas student health cover, work rights, and study expectations.

The information sheets have been developed in consultation with community organisations. They address frequently asked questions and, where appropriate, refer students to other resources, including on-line resources, for further information. The package is being constantly updated and enlarged.

Further information may be obtained from International Student Advisory Services staff at Learning Connection on all campuses.

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## The 25 up club



Who's counting? Prof Denise Bradley congratulates Pat Schulz on her quarter century

She's not saying how long she's been with the University, but she is definitely a member of the 25 up club.

[Bev Schutt](#), secretary to the professoriate of the [School of Accounting and Information Systems](#), is one of 180 UniSA general and academic staff members who have worked for the University and its antecedent institutions for 25 years or more. Between them, these staff members have given a massive 4,500 years of service to the University.

With warm congratulations, Chancellor David Klingberg thanked the 150 staff members and their families who attended a jubilant celebration at Brookman Hall at the City East campus on 26 June. He thanked staff for their loyalty and personal and professional contributions, and passed on a special thanks to their long-suffering partners.

And Vice Chancellor Professor Denise Bradley added her gratitude for their special qualities of adaptability, enthusiasm, energy and commitment.

Each staff member received a record of service parchment as well as a limited edition hand-thrown blue glass vase designed by Clare Belfrage and Gabriella Bisetto of the South Australian School of Art (SASA). A team of glassmakers at SASA made the vases and each is individually engraved with its own serial number.

The vases were presented in special boxes, with their own mortarboard tassels, designed by SASA's [Fred Littlejohn](#).

Bev, like all those at Brookman Hall that day, was elated with her gift, but most of all with the recognition. She was also pretty

pleased that, although she was spied as the longest serving staff member of the University, the true length of her work longevity remains a very tight secret.

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## Local laws to protect what lies beneath

by **Jessie Byrne**



Margi Prideaux PhD student in International Studies, protecting a special species.

If any creature captures the human imagination, it's the dolphin. The intelligence, playfulness and communication skills of the dolphin spawn a special affinity which has played itself into serious research, marine conservation movements, childhood games, and even new age spirituality.

So when UniSA PhD student Margi Prideaux explains that there is no international regime for the protection of dolphins and all other small cetaceans, such as porpoises and small whales, it comes as a surprise. The International Whaling Commission (IWC) provides safeguards for the 12 great whales, but for 68 species of small cetaceans, including dolphins, there is no worldwide body or law that ensures their preservation.

Developing just such a regime is the central focus of Prideaux's doctoral research.

"Because dolphins are air breathing mammals like us, they are an 'other' to many people - not fish, not human, but a special group of species," Prideaux says.

"I have a strong belief that the human race is moving to attribute rights to certain species groups and to do that you need to develop the international systems and regimes which would be required. In some ways I am pushing the agenda; in others I am reacting to a genuine shift in public opinion."

Threats to cetaceans include pollution, loss of habitat, by-catch in fisheries, hunting, climate change and ozone depletion, and loss of food sources. The critical habitats of many of the 68 species are the coastal regions, with coastal pollution as a major threat.

Prideaux's research is through the [School of International Studies](#), but she has had to include material on international law, environmental science, political science, and biology, on top of the tricky machinations of international relations. Prideaux has attempted to find a regime structure that balances the requirements of each. Her starting point was to investigate what was not possible.

"I ruled out reform of the IWC to encompass small cetaceans - the politics of the IWC are already complex. Through my research I have also come to the conclusion that it would be impossible at this point in time to get state signatories to an international treaty, in part due to regional needs and variations," she explains.

"I propose regional frameworks which can be locally applicable and politically easier in terms of finding points of agreement and cooperation. The regions are based on the UN's Food and Agricultural Organisation's major defined fishing areas. The countries within these established areas already have relationships with each other and existing treaties in other fields.

"Importantly, regional agreements should be able to deal with the critical coastal environments."

Prideaux has focussed on the Indian Ocean as a test area. Forty-eight species are found in the Indian Ocean and some, such as the Orcas, have migratory patterns for the entire world. Others, like the Indus River dolphin, are only found in that region.

Prideaux found that a strong precedent for an agreement exists in the region, due to the presence of other regional agreements that provide established avenues for negotiations, including a whole-of-region whale sanctuary. However, assistance from an international body would be a vital part of any

regime.

"I anticipate that any agreements could be housed under the Convention for Migratory Species. A management body like an international commission, but clearly not of this status in the initial stages, will provide support, legal and scientific resources and other assistance to regional bodies," Prideaux says.

The stimuli for Prideaux's research were her long-term commitment to marine conservation, including as an activist, and her wish to undertake research which was both practical and could provide interest over the next 20 years.

"I didn't want a document which was shelved. I wanted something with a real-world context," she says.

"By using research into dolphins and whales, we can illustrate the bigger picture about marine ecosystems. When people look at oceans, often all they see is the surface. They don't reflect on what's underneath or on the vital part the oceans of the world play in creating and maintaining planetary health, such as in the production of oxygen and the absorption of carbon dioxide.

"We rely on the marine environment, just like the cetaceans we need to protect."

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## Here's cheers to Tony Spawton



UniSA's international director and lecturer in wine marketing [Tony Spawton](#) has recently been appointed President of Market Analysis and Networks in the Wine Economics Commission of the International Office of Wine and Vine (OIV).

Earlier this year he was appointed as a member of the Scientific and Technical Committee of the OIV, the final arbitrator for all scientific and technical issues for the wine and vine industry internationally.

Spawton's foundational work in establishing wine marketing as an academic discipline has been widely acknowledged and recognised internationally, as has his work on wine consumer behaviour and wine marketing strategy.

The OIV was established in 1924 by eight founding member countries including Spain, France, Greece, Hungary, Italy, Luxembourg, Portugal and Tunisia. Today the OIV has 45 member nations, with Australia joining the organisation in 1987.

The office represents countries that together account for 85 per cent of the world's vineyards, 95 per cent of the world's wine production, and 95 per cent of the world's wine consumption.

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## Random acts of portraiture



Emma Zakarevicius's oil-on-board portrait of Bisser Petrov

Sixty portraits by 60 individual artists will be exhibited in the fourth *Constructed identities* exhibition to be held 6 to 31 August at the [South Australian School of Art \(SASA\)](#).

Since its inaugural showing in 1998, the event has grown in size and stature. The popularity of the exhibition owes something to the fact that the artists enjoy the challenge of being both the artist and the model chosen at random - out of a hat!

Exhibition curator and fourth year painting student Emma Zakarevicius believes the fascination with portraiture is that it explores more than the surface of an individual, going to the very identity and history of the subject.

"The extra fascination with *Constructed identities* is being presented with a subject at random - and then being the subject!" she says. "The artists are also required to produce works 20 by 20 inches - so there's great diversity within uniformity."

See *Constructed Identities* at the N Building Gallery at the Underdale campus of UniSA, Holbrooks Road, Underdale. For further information, contact Emma on (08) 8364 4079.

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## Academic Board July 2001

### Corporate planning: 2001-02

Pro Vice Chancellor, Access and Learning Support [Professor Kym Adey](#) introduced the draft Teaching and Learning Appendix to the corporate plan. He reported that the teaching and learning priorities for 2000 had been refined and expanded, with 2001-02 new priorities including:

- improving student satisfaction with teaching and learning;
- focussing on teaching, learning and assessment in developing graduate qualities;
- further development of processes and resources for on-line learning;
- further internationalisation of courses and programs;
- improving services to enhance a student-centred learning environment;
- improving research education; and
- developing opportunities for working collaboratively and across cultures and to meet our equity targets.

Prof Adey outlined trends in key issues in teaching and learning which required continued work.

In 2001 the University experienced the first decline in its share of domestic undergraduate preferences in four years. While it is still the University of first choice in South Australia, it needs to regain preferences lost both through increased competition and falling school leaver numbers. Mature-age student numbers will also be targeted for improvement.

There has been an improvement in the University's comparative results in the Graduate Course Experience Questionnaire (GCEQ).

Graduate employment trends are down for all three South Australian universities, which in part reflects the weakness of the state economy. UniSA will examine how to improve the employment prospects of graduates, including through its commitment to TMP Worldwide's [www.monster.com.au](http://www.monster.com.au)

The University has experienced significant growth in international student numbers. These make up 22 per cent of UniSA's student population (UniSA has two thirds of the total state international enrolment). Increased effort will be made to diversify international enrolments across the University's program profile.

Students seeking overseas experience during their courses is increasing. Some 95 students studied in 12 different countries last year, and 72 students came to the University from around the world. During 2001-02 more international student exchanges will be encouraged.

University-wide strategies to address equity priorities will be a priority. A new USANET stream targeting rural TAFE colleges will be established and Whyalla Select and UniSA Select programs will permit limited entry to disadvantage.

Teaching and learning will focus on quality assurance, staff and student support, services and the university environment. There will be a \$4.2 million upgrade of all teaching spaces, improvements in IT infrastructure, student access to IT and the introduction of UniSAnet 2 in 2002.

### **University review processes**

University review processes, as outlined in policy A-35.B.3, are being revised. The intention of the revised policy is to:

- clarify the University's commitment to ongoing review as part of the planning and review cycle,
- enable review to occur outside the existing rigid five or seven year cycles,
- be sufficiently flexible to permit review of cross-functional activities as required, and
- mandate benchmarking activities, essential for quality improvement.

### **Program development**

The following new programs were approved:

#### *Division Of Business And Enterprise*

- Bachelor of Business Administration'
- Master of Business (Administrative Management),
- Graduate Certificate and Graduate Diploma in Business (Business Information Management), (Management Information Systems),

- Master of Business (Tourism).

**Peter Cardwell**  
**Executive Officer**  
**Academic Board**

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## Research update

### International

#### Australian Research Council

##### *Linkage Award - International Program*

Replaces the IREX scheme. Funding is provided for movement of researchers between Australian research institutions and centres of research excellence overseas.

<http://www.arc.gov.au/ncgp/linkage/international/default.htm>

Applications are accepted continuously

#### Australian Academy of Science

##### *Scientific visits to Europe 2002-03*

Applications are invited from professional scientists to visit Europe between 1 July 2002 and 30 June 2003 to collaborate with European researchers. The program incorporates the two Bede Morris Fellowships offered by the French Embassy and the Australia France Foundation.

Internal closing date 31 August 2001

External closing date 15 September 2001

##### *Scientific visits to China 2002-03*

Applications are invited from professional scientists to visit China between

1 July 2002 and 30 June 2003 to collaborate with researchers in institutes affiliated with the Chinese Academy of Sciences.

<http://www.science.org.au/internat/exchange/chisci.htm>

##### *Scientific visits to Korea 2002-03*

Applications are invited from professional scientists to visit Korea between

1 July 2002 and 30 June 2003 to conduct collaborative research.

<http://www.science.org.au/internat/exchange/korex.htm>

*Scientific visits to Taiwan 2002-03*

Applications are invited from professional scientists to visit Taiwan between 1 July 2002 and 30 June 2003 to conduct collaborative research.

<http://www.science.org.au/internat/exchange/taiwex.htm>Internal

closing date 21 September 2001

External closing date 1 October 2001

*Scientific visits to USA, Canada and Mexico 2002-03*

Applications are invited from professional scientists to visit the USA, Canada and Mexico between 1 July 2002 and 30 June 2003 to collaborate with researchers in those countries.

<http://www.science.org.au/internat/exchange/usavis.htm>

Internal closing date 26 October 2001

External closing date 2 November 2001

**Australian Department of Foreign Affairs and Trade**

*Australia-India Council Grants*

Funding is provided for activities that will contribute to promoting a broader and deeper relationship between Australia and India.

<http://www.dfat.gov.au/aic/>

Closing date: Applications to be lodged at least six months prior to starting date to enable consideration by council (meets three or four times each year)

**Canadian High Commission**

*Faculty Research Program*

Awards of up to \$C5,900 to assist individual academics to undertake short term research about Canada or comparative topics pertaining to Canada, Australia and New Zealand.

<http://www.powerup.com.au/~acsanz/>

Internal closing date 17 September 2001

External closing date 30 September 2001

**Program for International Research Linkages**

Awards of up to \$C8,000 to promote and facilitate international collaborative research between research teams from Canada and one or more countries where Canadian Studies are represented.

Internal closing date 1 November 2001

External closing date 15 November 2001

**Institute for Advanced Studies in the Humanities, University of Edinburgh**

*Visiting Research Fellowships 2002-2004*

Applications are invited for fellowships of between two and six months tenable between May 2002 and September 2004.

<http://www.ed.ac.uk/iash/fellowships.html>

Internal closing date 12 November 2001

External closing date 1 December 2001

**Lady Davis Fellowship Trust**

*Visiting and Associate Professorships*

Professorships provide support for full or associate professors to teach or conduct research in most disciplines at the Hebrew University of Israel or the Technion (Israel Institute of Technology).

<http://sites.huji.ac.il/LDFT/heb.html>

**Graduate Fellowships**

Fellowships of nine to twelve months are provided to graduate students to study at either the Hebrew University or the Technion in Israel.

<http://sites.huji.ac.il/LDFT/types.html>

Internal closing date 9 November 2001

External closing date 30 November 2001

**New Grant Opportunities**

**University of South Australia**

*Australian Technology Network Small Research Grants*

Support for research projects likely to lead to a significant conceptual advance in the understanding and knowledge of a subject; and/or an important discovery or innovation; and/or practical outcomes of importance to the research itself and to applications of social and economic value.

<http://www.unisa.edu.au/orc/grants/index.htm>

Closing date: Strictly 3 August 2001

**Horticultural Research and Development Corporation**

*Horticultural Research and Development Grants*

<http://www.horticulture.com.au>

External closing date: Concept development proposal due 31 July 2001

## **New Fellowship Opportunities**

### **National Health and Medical Research Council**

*Training Awards for funding in 2002*

The NHMRC Training Awards round for funding in 2002 - Overseas Training Fellowships, Australian-based Training Fellowships, all postgraduate scholarships and Travelling Awards for Research Training - have now opened.

<http://www.health.gov.au/nhmrc/research/train/training.htm>

External closing dates: Various

### **Contact**

For further information contact Maria Arena on (08) 8302 3954 or go to [Research Services](#)

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## Medici July update



Medici's fast becoming a reality. The first Medici modules will roll into production in October and more and more people are becoming involved in Medici activities throughout the University.

During July, around 70 students took part in the first pilots of the web enrolment interface. Their feedback will help us improve the interface and to develop the documentation for web enrolment. Around 60 staff members are testing a range of modules in the system to ensure it is working as designed. Many of these staff members will become Medici trainers and will commence training in the campus community module in August.

Hundreds of staff members are involved in working groups to define accompanying new business processes. Business processes for campus community, programs and courses, and the class schedule have been completed. Enrolment is now being considered, with the number of people working on this field increasing daily.

Everyone's hard work and dedication has been outstanding - thank you. There's still lots more to do, so keep up the enthusiasm!

### Medici Change Management Team

[Click here](#) to see 'What's new' on the Medici website