



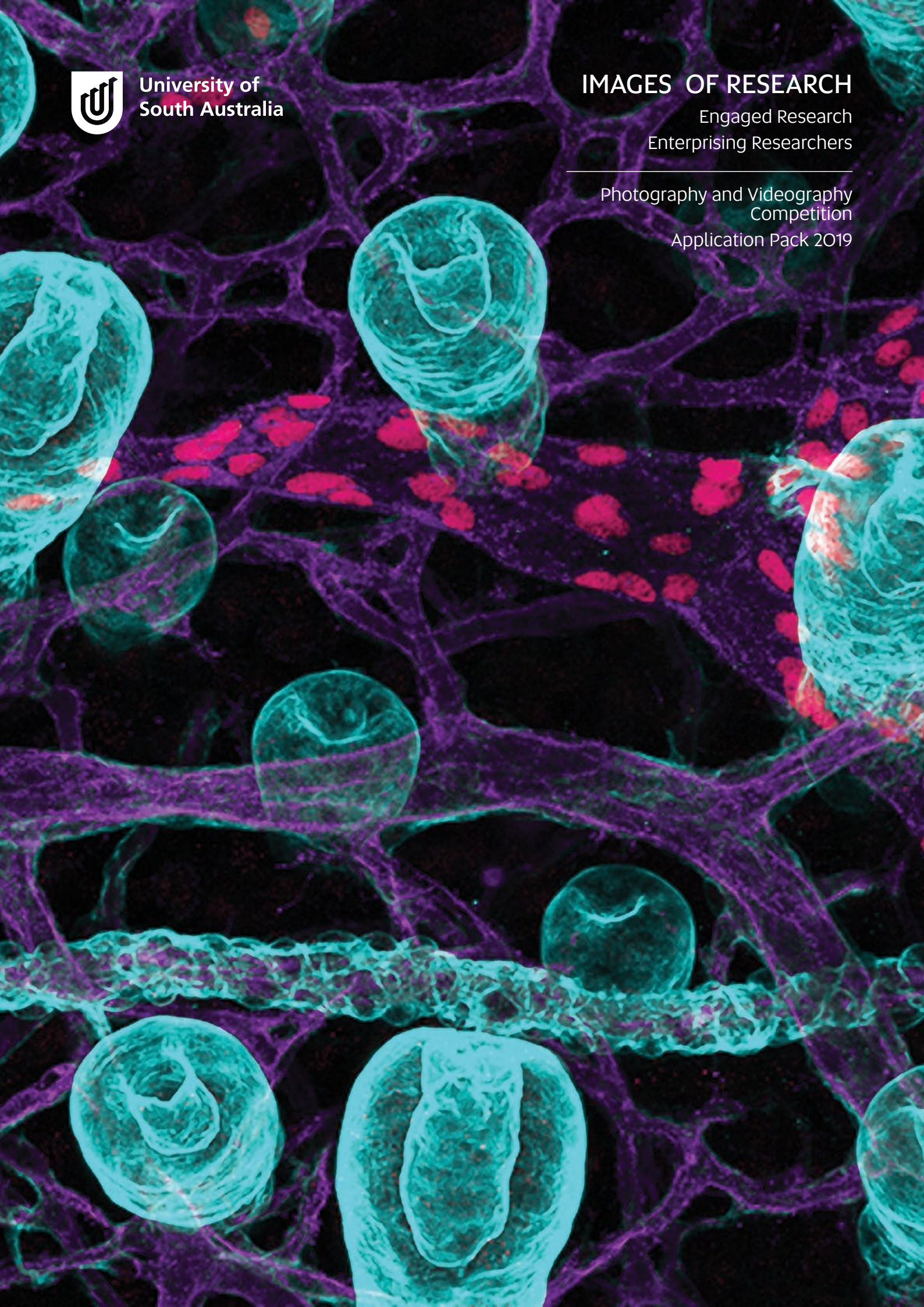
University of
South Australia

IMAGES OF RESEARCH

Engaged Research
Enterprising Researchers

Photography and Videography
Competition

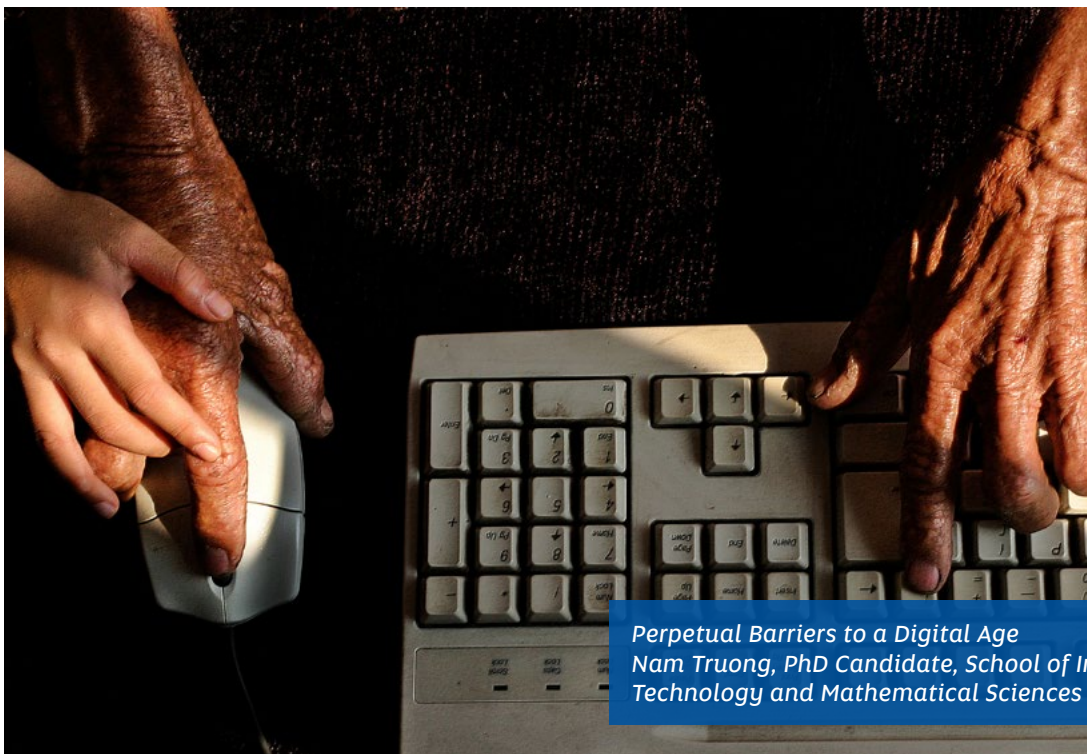
Application Pack 2019



CONTENTS

- 03 Overview
- 03 Criteria
- 04 Intent
- 04 Prizes and Eligibility
- 05 Photography and Videography
- 05 Application and Selection Process
- 06 Competition Terms and Conditions
- Outline of Application Form
- 08 Application
- 09 Consent

Image front/back cover:
*Hairy Worms, Dr Genevieve Secker, Research Fellow,
Centre for Cancer Biology*



Perpetual Barriers to a Digital Age
Nam Truong, PhD Candidate, School of Information
Technology and Mathematical Sciences

OVERVIEW

To celebrate research at the University of South Australia, the Deputy Vice Chancellor: Research and Innovation is delighted to launch the **2019 Images of Research: Engaged Research, Enterprising Researchers Competition**.

This year's competition will again provide an opportunity for UniSA's staff and students to showcase compelling research. Additionally, we are pleased to announce that in 2019 we are introducing videography as another visual medium to represent the outstanding research conducted at UniSA.

From this competition UniSA will be able to collate a pool of captivating images, which will highlight the diversity and breadth of our research, which can also be utilised for various marketing, promotional campaigns, and commercial purposes.

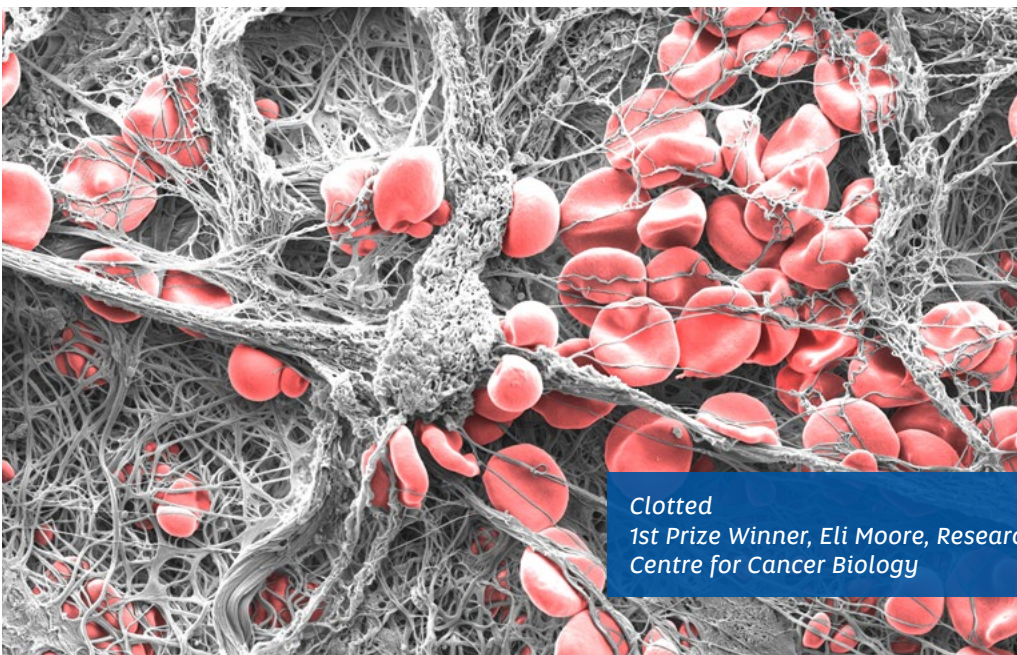
CRITERIA

We are looking for images, either photography or videography, that are arresting and tell a story about the research we do at UniSA and the people who make it happen – we are seeking quality images with impact that are inspiring.

We are seeking entries from all disciplines, which cause people to stop, pause, and ask questions – the image (photography or videography) does not need to explain the research being conducted, but rather entice and captivate one's attention to raise awareness and intrigue about the research.

Please note that these images (photography or videography) are one of artistic expression.

In the case of videography, we are seeking short creative and visually impactful pieces, no longer than 20 seconds. We are not seeking pieces, with people talking to camera and explaining their research.



Clotted
1st Prize Winner, Eli Moore, Research Fellow,
Centre for Cancer Biology

INTENT

The intent of this competition is to:

- > Assist to demystify our research, which can be technical in nature, and highlight its relevance and impact;
- > Recognise and reward the creativity of our research staff and students;
- > Strengthen the University's research brand and positioning as a research leader, at a state and national level, amongst our peers as well as to the community, industry and government organisations;
- > Provide a platform to engage with industry, government and community partners, as well as alumni and donors; and
- > Create an inspiring and current research photography and videography database that can be utilised for marketing, promotional and commercial purposes.

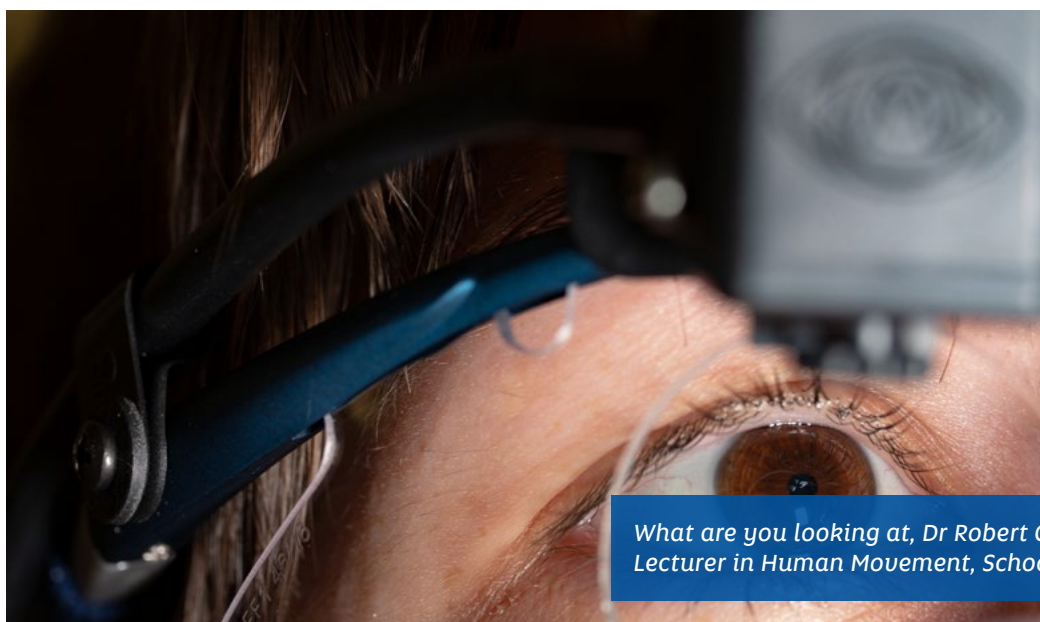
PRIZES

To reward and recognise the efforts of those who enter the competition, all eligible entries will be in contention for the following prizes: **1st Prize - \$5,000 2nd Prize - \$2,000 People's Choice Prize - \$2,000 Bonus Prize - \$2,000*** For UniSA staff members the prize money will be transferred to a Professional Development (PD) fund, and must be used in accordance with UniSA's PD Fund Guidelines.

**Bonus Prize: Eligible video entries that are not awarded the first prize, second prize or the People's Choice prize in the competition, will be considered for a discretionary bonus prize of \$2,000. Please refer to Terms and Conditions for further information. The People's Choice prize winner will be selected via an online voting system via the competition's webpage.*

ELIGIBILITY

Entrants must be UniSA staff or students and must agree to the Images of Research Competition Terms and Conditions.



What are you looking at, Dr Robert Crowther, Senior Lecturer in Human Movement, School of Health Sciences

PHOTOGRAPHY

Any photographic image submitted must meet the following specifications: 300dpi at an approximate minimum size of **6000 pixels x 6000 pixels or 500mm x 500mm, saved as either a .jpg or .tif. File size 6MB or greater.**

VIDEOGRAPHY

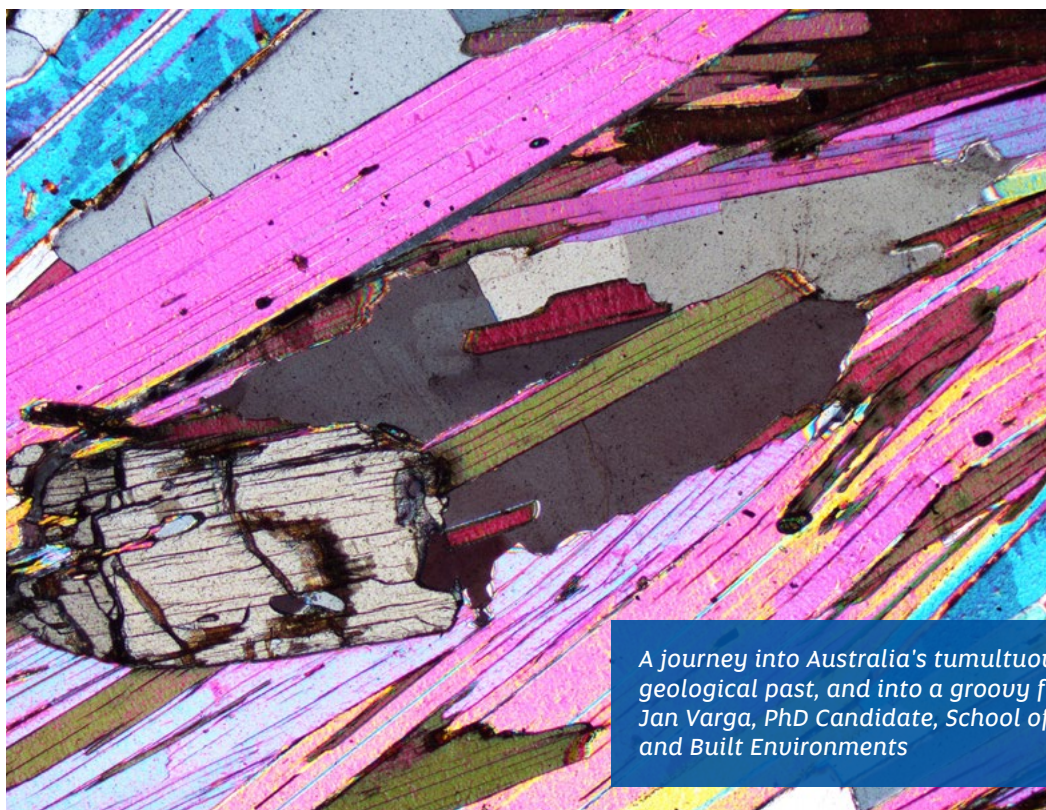
Any video submitted must meet the following specifications: no longer than 20secs, resolution 1920 pixels x 1080 pixels, sound 48000 Khz (if sound is used, however not a requirement), and saved as an H.264 (mp4) with a maximum file size 100MB.

Please note: videos talking to camera about research are deemed ineligible.

APPLICATION AND SELECTION PROCESS

Competition entries will be judged by a selection panel that comprises of Senior University Management, a University Communications and Marketing representative, and a number of external panel members. An application form must be completed and submitted online via **unisa.edu.au/imagesofresearch**, by the competition closing date, **Monday 24th June 2019, 5.00pm ACST**. All entrants will be invited to an Awards Ceremony, being held on Thursday 1 August 2019, where the prize winners will be announced.

Should you have any queries about the competition, please contact DVCRI@unisa.edu.au



A journey into Australia's tumultuous geological past, and into a groovy future
Jan Varga, PhD Candidate, School of Natural and Built Environments

TERMS AND CONDITIONS

The “Images of Research” Competition (Promotion) is being run by the University of South Australia (ABN 37 191 313 308) (Promoter) of 55 North Terrace, Adelaide SA 5000.

Contact details: Helen Loudis telephone 8302 0158 Email helen.loudis@unisa.edu.au

The total prize pool of this Promotion does not exceed \$11,000.

By entering the Promotion, you agree to, and represent that:

- A. you have read and understood these terms and conditions; and
- B. if you are under 18 years of age, your parent or guardian has read these terms and conditions and has provided their approval for you to participate in the Promotion and to provide the personal information contained in your entry.

ENTRY

1. Eligibility

- A. Entry is open to individuals who are:
 - (i) current students of the Promoter; and
 - (ii) employees of the Promoter.Individuals who satisfy all of the above mentioned criteria will be Eligible Entrants. If an entrant is an employee and current student of the Promoter, the entrant will be considered an employee for the purposes of the Promotion.
- B. Entries open at 9:00am Adelaide time on [Friday 10 May 2019] and close at 5:00 pm Adelaide time on [Wednesday 24 June 2019], (Entry Period). Entries received after the Entry Period will not be accepted. Incomplete entries received during the Entry Period will not be accepted.
- C. An entry will only be eligible for the Promotion where it complies with these terms and conditions in every respect (Eligible Entry). Each Eligible Entrant is restricted to one entry for the Promotion. If an Eligible Entrant submits more than one entry the most recently submitted entry will be considered to be the Eligible Entry for judging. All other previous entries entered by that Eligible Entrant will be considered ineligible.
- D. The Promoter may exclude from eligibility any entry which it considers (in the Promoter’s sole and absolute discretion):
 - (i) does not or may not reflect positively on the Promoter;
 - (ii) may damage the reputation or goodwill associated with the Promoter, its branding and other intellectual property;
 - (iii) is not artistic in nature; or
 - (iv) is otherwise inappropriate.
- E. No responsibility is taken by the Promoter for late, lost, incomplete, illegible or misdirected entries.

2. Method

- A. To enter, Eligible Entrants must, within the Entry Period:
 - (i) enter an artistic research related:
 - photograph (300dpi at an approximate minimum size of 6000 pixels x 6000 pixels or 500mm x 500mm, saved as either a .jpg or .tif. File size 6MB or greater); or
 - video (no more than 20 seconds in duration, resolution 1920pixels x 1080pixels, sound 48000 Khz (if sound used, however not a requirement), and saved as an H.264 (mp4) with a maximum file size 100MB); and
 - (ii) complete an online entry form and upload the photograph or video via the Promotion website: unisa.edu.au/imagesofresearch.
- B. By submitting an Eligible Entry to the Promotion, the Eligible Entrant:
 - (i) agrees that if they are selected as a winner of the Promotion, their name may be used by the Promoter for promotional and publicity purposes for the benefit of the Promoter, including (without limitation) on the Promoter’s Facebook page at www.facebook.com/UniSA; Instagram account; Twitter account and other social media applications used by the Promoter;
 - (ii) grants to the Promoter an irrevocable, exclusive, worldwide, royalty free licence for the Promoter to use the photograph or video for its business purposes, including without limitation, to display the photograph or video on the Promoter’s social media channels, to use the photograph or video for educational, training, marketing, promotional and publicity purposes and to commercially exploit the photograph or video by its use in merchandise and/or services sold or supplied by the Promoter to third parties (whether or not those activities generate any revenue);
 - (iii) agrees that in relation to any moral rights (as defined by the Copyright Act 1968 (Cth)) that the Eligible Entrant holds in the photograph or video (Moral Rights), they irrevocably and voluntarily consent to any of the following acts or omissions on the part of the Promoter, namely:
 - (a) using, reproducing, adapting or exploiting all or any part of the photograph or video, with or without attribution of authorship;
 - (b) using the photograph or video in a different context to that originally envisaged;
 - (c) altering the photograph or video by adding to, removing elements from, or rearranging elements of it;

- (d) making any modification, variation or amendment of any nature whatsoever to the photograph or video, whether or not it results in a material distortion, destruction or mutilation of it or is prejudicial to the Eligible Entrant’s honour or reputation, but not to the Promoter falsely attributing authorship of the photograph or video; and
- (iv) agrees that they are not entitled to any fees or other compensation in return for any use of the photograph or video permitted by these terms and conditions.

C. the Eligible Entrant warrants that:

- (i) the photograph or video submitted was devised and taken by the Eligible Entrant, is the Eligible Entrant’s original work and the Eligible Entrant owns all intellectual property rights in the photograph or video (including, without limitation, all copyright) or otherwise has the full authority to grant the licences under paragraphs 2B(i) and 2B(ii) and has the ability to provide consent under paragraph 2B(iii);
- (ii) the Eligible Entrant has complied with all relevant laws in taking the photograph or video and entering this Promotion;
- (iii) the Eligible Entrant has obtained the written consent (in a form acceptable to the Promoter) of all persons whose images appear in the Eligible Entrant’s photographs or videos for those photographs or videos to be used as contemplated under these terms and conditions and the Eligible Entrant will provide a copy of the written consent to the Promoter on the request of the Promoter; and
- (iv) use of the photograph or video as contemplated under these terms and conditions will not infringe the intellectual property rights of any third party (including, without limitation, any third party trade marks).

3. Prize draws

- A. There are three prizes awarded in the Promotion. The first prize winner will receive \$5,000, the second prize winner will receive \$2,000 and the People’s Choice prize winner will receive \$2,000. Prize winners who are employees of the Promoter will have the funds transferred to their Professional Development Fund and the monies must be used in accordance with the Professional Development Fund Guidelines. Prize winners who are students of the Promoter will have the funds transferred to their nominated bank account. Eligible Entries that are videos and for which no other prizes in the Promotion have been awarded, will be entered into a discretionary bonus prize pool. The bonus prize is \$2,000 and the winning entry must demonstrate outstanding skill and merit, in each of the criteria set out in clause 3D. If no video Eligible Entries satisfy that criteria, the Promoter reserves the right not to award a bonus prize in the Promotion, and no further correspondence will be entered into. The winner of the bonus prize pool will remain subject to all of the terms and conditions of entry, including the use of their video by the Promoter and the use of their name for publicity and promotional purposes.
- B. The first and second prize recipients will be determined by a panel that comprises the Deputy Vice Chancellor: Research and Innovation (or nominated proxy), Director: Communications and Marketing (or nominated proxy) and at least two external representatives (Panel). The two external representatives will be chosen by the Promoter at its absolute discretion. This Panel will also determine the entrants that will be eligible for the People’s Choice prize. The People’s Choice winner will be determined via a polling system that will be available at the Promoter’s Open Day and via the Promotion’s webpage. The Panel will also determine the award of the discretionary bonus prize. If any misuse or improper use of the polling system is detected the Panel will have the absolute discretion to take any action deemed appropriate, including disqualifying Eligible Entries. Any action taken is final and not subject to review or complaint.
- C. The Promotion is a game of skill. Chance plays no part whatsoever in determining the winners.
- D. Judging of all Eligible Entries will be based on the adjudged uniqueness, quality and creativity of the photograph or video. The Panel’s decision is final. Judging of the first and second prize winners, the contenders for the People’s Choice prize and the discretionary bonus prize will take place at, 55 North Terrace, Adelaide SA 5000.

E Prizes awarded to employees of the Promoter will be transferred to their Professional Development Account and are not transferable, by the prize winners.

F Prizes awarded to the Promoter's students will be transferred to the individual's nominated bank account.

4. Prize winners announcement and prize collection

A The winners of the first and second prizes (and the discretionary bonus prize, if awarded) will be notified at an Awards Ceremony or by email (as determined by the Promoter). The winner of the People's Choice prize will be notified via email.

B The Promoter will transfer the respective prize to the winners shortly after they are notified.

5. Personal Information

A Subject to paragraph 5C, the personal information of the Eligible Entrant, their legal guardian and representative will be handled in accordance with the Promoter's privacy policy located at: <https://1.unisa.edu.au/policies-and-procedures/privacy/privacy-policy/>

B By entering the Promotion, Eligible Entrants consent to the Promoter using their personal information to provide them with marketing, promotional and advertising information about the Promoter from time to time by email.

C By entering the Promotion, entrants:
(i) are providing personal information to UniSA;
(ii) acknowledge and agree that personal information which is submitted on social media may be collected, used and distributed by any of the operators of that social media in accordance with the terms, policies and guidelines published on any of the websites of the relevant social media. Entrants should familiarise themselves with such terms, policies and guidelines of Facebook, Instagram or Twitter (as the case may be).

6. General

A The Promotion is in no way sponsored, endorsed, administered by, or associated with any of Facebook, Instagram or Twitter, or any other social media platform. Eligible Entrants:

(i) release Facebook, Instagram and Twitter from any liability arising from, or in connection with, the Promotion; and

(ii) must comply with any terms and conditions imposed by Facebook, Instagram or Twitter which may be applicable to the Eligible Entrant's participation in the Promotion, including but not limited to the use of any intellectual property or branding.

B In the case of intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the Promotion on the dates and in the manner described in these terms and conditions or otherwise, including but not limited to vandalism, power failures, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel, terminate, modify or suspend the Promotion and/or recommence it from the start.

C To the extent permitted by law, Eligible Entrants and (if under the age of 18 years) their legal guardian, agree to indemnify and hold harmless the Promoter and each of its agents, instrumentalities, officers and employees and to keep them indemnified, against all loss, actions, proceedings, costs, expenses (including legal fees on a solicitor and own client basis), claims and damages arising from any breach by the Eligible Entrant of these terms and conditions and any award, acceptance, use of or participation in, any component of a prize.

D To the extent permitted by law, all conditions, warranties, guarantees, rights, remedies, liabilities and other terms implied by statute, custom or the common law are excluded from the Promotion and these terms and conditions. If any supply under these terms and conditions is a supply of goods or services to a consumer within the meaning of the Australian Consumer Law, nothing contained in these terms and conditions excludes, restricts or modifies the application of any provision, the exercise of any right or remedy, or the imposition of any liability under the Australian Consumer Law, provided that, to the extent that the Australian Consumer Law permits the Promoter to limit its liability, then the Promoter's liability will be limited to:

(i) in the case of services, the cost of supplying the services again or payment of the cost of having the services supplied again; and

(ii) in the case of goods, the cost of replacing the goods, supplying equivalent goods or having the goods repaired, or payment of the cost of replacing the goods, supplying equivalent goods or having the goods repaired, and the Promoter (including its officers, employees and agents) excludes all liability arising whether in tort (including, without limitation, negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of profit or loss of opportunity) whether direct, indirect, special or consequential arising in any way out of the Promotion or, if the Eligible Entrant is a winner, their use of the prize.

E The conduct of the Promotion and these terms and conditions are governed by the laws of South Australia. By submitting an Eligible Entry, the Eligible Entrant submits to the exclusive jurisdiction of the courts of South Australia.



The Virtual Actor, Dr Corinna Di Niro, Academic Researcher and Lecturer, School of Creative Industries

APPLICATION

This document provides an **outline of the information that is required when submitting an entry to the Images of Research Competition and is not the actual application form.** Please note all applications must be submitted electronically online via unisa.edu.au/imagesofresearch

All images should meet the following file specifications:

300dpi at an approximate minimum size of 6000 pixels x 6000 pixels or 500mm x 500mm, saved as either a .jpg or .tif. File size approximately 6MB.

All videos should meet the following file specifications:

No longer than 20secs, resolution 1920 pixels x 1080 pixels, sound 48000 Khz (if sound is used, however not a requirement), and saved as an H.264 (mp4) with a maximum file size 100MB.

SECTION 1: ENTRANT DETAILS		
<input type="radio"/> STAFF MEMBER <input type="radio"/> STUDENT		
Title:	First Name(s):	Surname:
Email:		Telephone:
Position/Division:	Discipline area:	
Provide a brief biography about yourself. (100 words maximum)		

SECTION 2: IMAGE DETAILS
Image title:
Image source: (the equipment used to take the image)
Provide a short description about the image detailing what it portrays and how it is aligned to your research: (200 words maximum)
Is your research aligned to a Research Theme? (If appropriate, please select one or more boxes)
<input type="radio"/> An Age Friendly World <input type="radio"/> Healthy Futures <input type="radio"/> Transforming Societies <input type="radio"/> Cancer <input type="radio"/> Transforming Industries <input type="radio"/> Scarce Resources

SECTION 3: ENTRANT CERTIFICATIONS
I certify that:
<input type="radio"/> All the details on this application form are true and complete, and
<input type="radio"/> I agree to the Terms and Conditions of the competition

CONSENT

Consent to use of Photo. IMAGES OF RESEARCH: Engaged Research, Enterprising Researchers Photography and Videography 2019.

Name of image: _____

I, _____
(insert full name)

acknowledge that my image or likeness appears in a Photo submitted to University of South Australia ABN 37 191 313 308 (Promoter) by an eligible entrant in the Competition. I understand that the Photo may be:

- (a) commercially exploited by the Promoter and included on merchandise or within services sold or supplied by the Promoter to third parties;
- (b) displayed on the Promoter's social media channels, including Facebook, Instagram, LinkedIn and Twitter;
- (c) used for educational, training, marketing, promotional and publicity purposes.

I consent to the use of the Photo in that manner for no fee or other compensation.

SIGNED By (signature of person whose image or likeness appears in photo)	 (address of witness)
this day of 20	 (witness signature)
in the presence of (name of witness)	

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