



University of South Australia

Marketing Clinic

Providing free, confidential marketing advice to small and medium-sized businesses

ABOUT

Under the supervision of qualified marketing practitioners, the UniSA Marketing Clinic is staffed by students who offer advice to small and medium-sized businesses on a range of matters including:

- advertising
- brand management and development
- marketing strategy
- market analysis and buyer and consumer behaviour

Trained in professional conduct, Clinic staff are courteous, respectful and professional at all times. Client information and enquiries are treated as completely confidential.

CONTACT DETAILS

Please contact us to arrange an appointment.

UniSA CITY WEST CAMPUS

Telephone: (08) 8302 0285

Email: marketingclinic@unisa.edu.au

You may also make an appointment by reporting to the School of Marketing reception Monday–Friday.

Location

UniSA City West Campus
Level 4, Yungondi Building
70-72 North Terrace
Adelaide SA 5000

Clinic hours

Mondays only, 1:00pm–4:00pm

SERVICES & FEES

Student services

Marketing advice	Free
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Initial appointments are conducted as 60 minute interviews in which you will discuss your business problem with 2–3 UniSA marketing students. After the interview, the students will review your marketing issue with an experienced marketing academic.

Appointments are essential.

Clinic services are available at UniSA City West campus on Mondays.

TEACHING & LEARNING

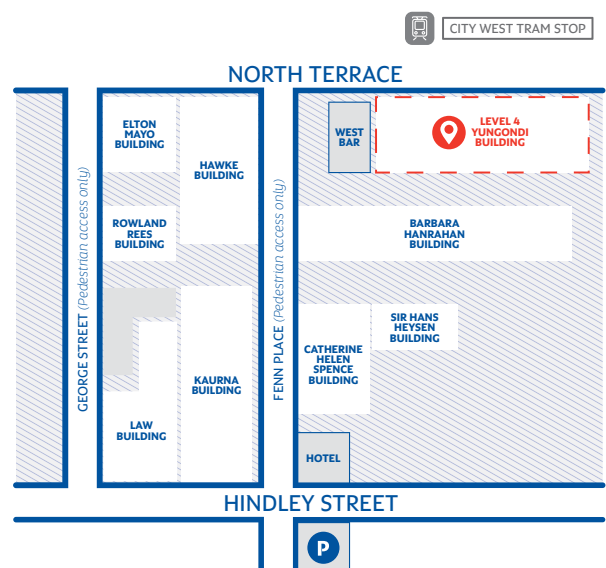
The Clinic offers an important service to our community and provides an opportunity for undergraduate business and marketing students to use their marketing knowledge and develop their professional skills. The student-run, in-house Clinic equips students with the business skills and knowledge required for the practice of marketing.

COMMUNITY CLINICS

UniSA also offers a range of other clinics for the community including:

- Allied Health clinics
- Legal Advice Clinic
- Psychology Clinic

To find out more, visit unisa.edu.au/community-clinics



For further information, visit

unisa.edu.au/marketing-clinic

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