Advance your career – Go global!

University of South Australia
Advance your career – Go Global

The University of South Australia’s Master of International Business offers you:

• the flexibility to structure the program to suit your career goals – after all it’s your MIB

• a global classroom with students from over 20 different nationalities

• an international teaching team with strong industry and research experience in international business – you learn from their experience.
Why choose a Master of International Business?

The Master of International Business (MIB) program has been offered since 2006. In the age of economic globalisation, it is essential to understand international business and the dynamics of how global economics and politics, and social and cultural issues impact on business operations.

The International Graduate School of Business’s MIB program is rapidly growing in popularity. It attracts a diverse Australian and international student group, who bring their rich cultural backgrounds to the classroom. You will find support and expertise throughout the International Graduate School of Business (IGSB). The IGSB is accredited by the European Quality Improvement System (EQUIS), which ensures the highest quality in all aspects of teaching and learning.

In undertaking an MIB at University of South Australia’s IGSB, you will:

> obtain comprehensive theoretical and practical knowledge about the rapidly changing global business environment
> have the opportunity to study with students from different backgrounds
> benefit from the leading, insightful, practical and inspirational ideas that you will experience in every class
> be in a strong position to advance your career.

“The MIB really opens your mind in today’s shrinking world where geographical borders are becoming irrelevant.”

Abhishek Choubey
“Listening to the experiences of lecturers, learning the different cultures, and knowing different people from different backgrounds were highlights of my MIB studies.”

WONG WEI ANNE
Study Abroad

The University of South Australia has a number of exchange agreements in place with other prestigious universities among the elite group of EQUIS-accredited business schools, such as Aston Business School in the UK and the Aarhus School of Business in Denmark. This enables our MIB students to study individual courses at these business schools and have their studies count as credit towards their MIB at IGSB. This is an ideal way to experience another culture, while continuing MIB studies.

Students who undertake short term exchanges such as these may be eligible for UniSA travel grants of up to $1,000, making the opportunity even more enticing. Our MIB students can take individual courses over a period of one or two study periods. Full semester International Exchange travel grants are also available for eligible students.

Industry Placement

The Industry Placement Program is an elective course, which offers you valuable business experience with Australian or international organisations. It also gives you the opportunity to apply theories and practical knowledge gained from the MIB program to real-life business situations.

During your Industry Placement you will work on defined projects, including fieldwork, with host organisations. You will then be graded and assessed on the outcomes of the projects.

An Industry Placement typically runs for eleven weeks to allow sufficient time for a substantive project that will provide practical experience. Depending on the scope of the project, you may be asked to work up to five days per week in the company, although placement is usually for two to three days per week.

Quality of teaching staff

All teaching staff in the MIB program have relevant academic and industry experience. Most hold PhDs and publish their research in leading academic journals. Many of the MIB teaching staff are members of UniSA’s Centre for Asian Business, based within the IGSB.
ADVANCE YOUR CAREER – GO GLOBAL

Graduate Certificate in International Business
18 Units
4 Core Courses

Graduate Diploma in International Business
36 Units
8 Core Courses

Master of International Business
54 Units
8 Core Courses
4 Electives

Master of International Business (extension)
72 Units
12 Core, 4 Electives
It’s your MIB – the flexibility to tailor it your way

Start when it suits you

With four intakes a year, you can start your MIB program when it suits you. Each study period runs for 11 weeks. Each course has 3 contact hours per week. You will be expected to spend up to 15 hours a week per course in research and preparation for class, reading, group work and private study.

Intakes are in January, April, July and September each year.

One year, 1.5 years or two years – it’s your choice

You can complete the program in one year by taking the intensive mode, which consists of three courses per study period, or you can study two courses per study period and usually complete your program in 1.5 years. If you want to explore more courses you can take the MIB Extension where two courses per study period are taken over two years.

Online or on campus

You can take MIB classes at our City West Campus or online from anywhere in the world.

Recognition of prior postgraduate study

Have you already undertaken some postgraduate business studies? Credit maybe granted for courses that:

- are completed at a postgraduate level within 10 years from the time of application
- attained a passing grade in the University of South Australia grading system or its equivalent
- in the judgement of the relevant Course Coordinator/Program Director, demonstrate an 80% overlap of content with equivalent IGSB course(s).

Program options

Other study options include the Graduate Certificate in International Business (four core courses), the Graduate Diploma in International Business (eight core courses), and the Master of International Business (Extension), consisting of 12 core and four elective courses.
Our core courses

Global Business Environment
This course examines the key determinants of the global business environment and offers students challenging and exciting opportunities to enhance their knowledge and skills in the field of international business.

International Business Strategy
This course explores how firms develop strategic capabilities and how coordination and control in international business and the future of multinational firms form the context in which the threats and opportunities for small business and entrepreneurs are considered.

Accounting for Management M
On completion of this course students will have an overview of the field of accounting as an information-providing activity in organisations, including the tools to understand organisational activity and management and design and development of information systems applications.

Issues in International Trade
This course examines why international trade takes place, what types of goods will be traded, and the costs and benefits of international trade, including the analysis of two important and related macroeconomics issues in open economies: the exchange rate and capital flow.

Marketing Management
This course examines fundamental theoretical marketing concepts from basic marketing concepts through to advanced marketing management, including market orientation, market-based performance, and market intelligence and strategies.

Managing Across Cultures
On completion of this course students will have explored different dimensions of culture as a framework and will also explore how these dimensions can differ from one culture to another. The cross-cultural managerial competency of students will be developed.

People, Organisations and Leadership
This course examines critical variables that contribute to effective people management and provides students with strategies on how to improve their skills in managing human resources, including organisational behaviour.
Choose your MIB elective courses to match your career

To complete your Master of International Business students you can choose four elective courses from the wide variety of International Business-related elective courses.

Electives offered especially for the Master of International Business are:

- Doing Business in Asia
- International Human Resource Management
- Marketing Across Borders
- Principles of Finance
- International Student Exchange
- Ethics, Governance, and Sustainability.

You can also choose from a range of approved elective courses offered by the International Graduate School of Business or by the Division of Business. With over 120 electives to choose from you have the flexibility to design your Master of International Business to match your career interests.

“I valued being able to integrate with foreign students, and the flexibility of the program in terms of courses available.”

ADAM HOPRICH
“Most of the MIB lecturers are still working in industry and they update you with what is happening right now.”

AZMI EFFENDI
The University of South Australia is one of the fastest growing and most innovative universities in Australia. With more than a third of its 36,000 students coming from more than 70 countries, UniSA is a modern and progressive institution with a strong and growing research profile.

Over 30 years of postgraduate business education

UniSA’s International Graduate School of Business (IGSB), home of the Master of International Business program, has been teaching business leaders since the 1980s. Since then, the IGSB has grown from strength to strength, expanding its scope and rigour to serve the strong market need for postgraduate management education.

Our focus on quality was acknowledged with the IGSB’s MBA program continuing to be ranked among the top 10 in Australia by the Australian Financial Review’s BOSS Magazine survey, and rated four years in a row with five stars, by the Graduate Management Association of Australia in The Good Universities Guide.

Quality and global recognition

The Division of Business is accredited by the European Quality Improvement System (EQUIS), the most prestigious international accreditation for business schools. Our latest re-accreditation took place in late 2010. Notably, the Division was the first business school in Australia to attain accreditation for both our onshore and offshore operations.

The Division is one of only eight Australian business schools accredited by EQUIS. Worldwide, there are 133 EQUIS-accredited business schools across 38 countries in Europe, North and South America, Africa, Asia and Australia.

All these EQUIS-accredited institutions must demonstrate high quality in all their activities, including research, teaching, student services, internationalisation and connections with the corporate world. Accreditation is awarded after rigorous assessment by a panel of international academics and industry leaders. EQUIS is run by the European Foundation for Management Development.

The IGSB was invited to become an Associate Member of the Academy of Business in Society (EABIS). We are one of two business schools in Australia to be members.

EABIS was established by 15 founding partners in 2002 after their CEOs and Deans agreed that there was an urgent need for more knowledge and better skills about societal issues in business.
“In Adelaide, you can do more with less. The affordability of Adelaide means you spend less on food, accommodation, supplies, travel and entertainment”
Life in Adelaide

Adelaide is the capital city of South Australia – the southern, central state on the mainland of Australia. When you arrive you will discover a multicultural nation with one in four people born overseas and people from around 185 countries who have decided to call this country home.

Low cost of living

Adelaide offers the best of city living in a relaxed environment and is recognised for its world-class education system. It is rated as one of the world’s top 10 ‘most liveable’ cities according to The Economist Intelligence Unit’s Liveability Survey 2010.

Relax at the beach. Enjoy the sunshine.

Discover Australia’s diverse attractions

South Australia offers plenty of opportunities for a unique and truly Australian experience beyond the metropolitan area. If you choose to study and live in Adelaide, you will discover that it is the perfect base for exploring Australia’s diverse attractions. Drive just one hour from the city, for example, and you’ll find world-famous wine regions, picturesque coastline, quaint villages and the majestic Murray River. And the beach is only a ten-minute drive or tram ride from UniSA.

Gain more business experience

- Work while you study

As an international student, you are eligible to work while completing your studies. You may work up to 20 hours per week during the academic year and full-time during semester breaks.

“The Adelaide beaches are a great place to relax and they are only 20 minutes from the city centre. I live at Glenelg only a minute walk from the beach. I love living in this part of Adelaide because it is such a relaxed area with great shopping, restaurants and entertainment.”

JASON YOSIFOV
Applications

Study intakes
The program has four intakes per year. You can apply for the following study periods:

- **STUDY PERIOD 1**
  Commences January

- **STUDY PERIOD 3**
  Commences April

- **STUDY PERIOD 4**
  Commences July

- **STUDY PERIOD 6**
  Commences September

Entry criteria
Entry to the UniSA MIB program is on a competitive basis. The minimum requirement is a recognised undergraduate degree, or equivalent professional qualifications as determined by the National Office of Overseas Skill Recognition (NOOSR) guidelines*.

* Normally applicants with a grade point average of 4** or better will be recognised for entry.

** A GPA of 4 refers to the UniSA grading scale which has a range 1–7. However, other Australian and international grading scales will be considered.

For international applicants for whom English is a second language, the minimum English language requirements are:

- International English Language Testing System (IELTS): Minimum score of 6.0 in Reading and Writing and overall score of 6.5 obtained within the last two years, or corresponding results from an equivalent test such as TOEFL, CET (Cambridge English Test) or UEC (University Entry Certificate at CELUSA); OR

- Successful completion of a tertiary qualification at a bachelor level or above completed in Australia within the last two years; OR

- Successful completion of two or more years of tertiary study at a bachelor level or above conducted and completed in English within the last five years in a country in which:
  - English is an official language; or
  - English is commonly used, as determined by the University1.

1 Where the study in English was more than five years ago, this requirement may be satisfied by subsequent and recent work experience of 2 or more years duration in a setting where English is the language of business, subject to satisfactory evidence as determined by the Program Director.

How to apply
Application forms require the applicant to list qualifications, any professional employment or other relevant experience, and reasons for seeking entry to the MIB program.

The application document for postgraduate programs can be accessed from the UniSA website at http://www.unisa.edu.au/applyonline/

For information specific to international students please visit: www.unisa.edu.au/international/default.asp

Applicants must submit a degree certificate and full transcript of their academic record in either original or certified form. The transcript must include the grades of all courses that have been completed. It is not sufficient to submit a copy of a degree certificate or parchment.

Online applications
Application forms can be downloaded from our website at www.unisa.edu.au/applyonline/
Who to contact

Useful Contacts for International Students
To obtain more information about the UniSA MIB, please contact the UniSA International Office on:
Telephone: (+61 3) 9627 4854;
Facsimile: (+61 3) 9627 4864
Email: international.office@unisa.edu.au
Toll free within Australia: 1800 1818 58
Toll free from Indonesia: 001 803 61 269
Toll free from Japan: 0053 161 0011
Toll free from Taiwan: 0080 161 1343
Toll free from China (Northern): 10 800 61 00 245
or (Southern): 10 800 261 00 245

Useful Contacts for Domestic Students
International Graduate School of Business
University of South Australia
GPO Box 2471 Adelaide, South Australia 5001
Way Lee Building
Level 5, North Terrace
Adelaide
IGSB homepage: www.unisa.edu.au/igsb
MIB homepage: www.unisa.edu.au/igsb/mib
Email: mib@unisa.edu.au
Telephone: (61 8) 8302 0478

MIB Program Director:
Dr Hussain Rammal
Telephone: (61 8) 8302 7075
Facsimile: (61 8) 8302 0709
Email: Hussain.Rammal@unisa.edu.au
Staff homepage: http://www.unisanet.unisa.edu.au/staff/
   Homepage.asp?Name= Hussain.Rammal
“MIB has armed me with the tools and skills that will help me to become a better manager in an international context.”

DANIEL ATER

International Graduate School of Business
University of South Australia
CRICOS Provider No. 00121B

The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice. The information contained in this booklet is correct at the time of printing (February 2012).