Abstract

**Living and Breathing Digital Life in Higher Education**

The seminar will be of particular interest to academics and research students concerned with the business challenge presented by social media, especially in the context of higher education.

The presentation will place emphasis on the following:

- Recent changes in digital systems and higher education
- What can universities do about these changes
- Includes an example from a South Australian university

People attending the seminar may wish to read the paper titled *Digital disruption Short fuse, big bang?* in Deloitte’s Building the Lucky Country series. The paper considers the magnitude of digital transformation within Australian business and government - the size of the 'bang' – as well as how quickly 18 industry sectors will be affected - the length of the 'fuse'. With one-third of Australia’s economy, including the higher education sector, facing a 'short fuse, big bang' scenario, the senior partners from Deloitte set out to offer practical to help manage the challenges and reap the benefits of digital disruption – now and in the future.