

# EXECUTIVE EDUCATION LEADERSHIP AND MANAGEMENT ESSENTIALS PROGRAM



## PROGRAM OVERVIEW

The Leadership and Management Essentials Program is designed to cultivate crucial leadership knowledge, tools, and skills, preparing participants to effectively lead and manage within a dynamic business environment.

The program enables participants to become more effective managers and leaders, better able to engage, align and empower staff, set and achieve operational goals, and raise capability from an operational focus to an executive and strategic perspective.

Participants will graduate better equipped to work with increasing complexity, change, shifting priorities and resource constraints.

## WHO IS THIS PROGRAM FOR?

Emerging and mid-level leaders and managers.

## PROGRAM DURATION

6 x 2-day modules over a 6-month duration.

Dates of modules available on our website.

## HOW WILL I BENEFIT?

- Develop your capabilities to successfully lead and navigate through current and future organisational challenges;
- Improve your ability to make a positive impact on the performance of your organisation;
- Understand strategic frameworks and learn how to convert strategy into action;
- Build your self-awareness, influence and communication to maximise your impact;
- Receive a Certificate of Completion and credit for two courses within UniSA's Master of Business Administration (MBA) (subject to entry requirements).

## HOW WILL MY ORGANISATION BENEFIT?

Future-proof your organisation by developing and equipping your current leaders for ongoing success;

- Empower your key staff to develop essential management skills and become more effective leaders;
- Support professional development for emerging and experienced managers, preparing them to effectively lead people, projects and strategy;
- Engage and reward staff and achieve operational goals;
- Raise capability from an operational focus to a strategic perspective.

## PROGRAM ASSESSMENTS

The program includes a range of assessment items designed to enhance learning in the program. Participants will undertake a project related to the course topic and applicable to their own workplace context.

### Program assessment overview:

- One 1500-word report (or similar) per module.
- One Workplace Project; a capstone assignment designed to consolidate learning across all modules.

Upon successful completion of the program and assignments, participants will be awarded a Certificate of Completion.

## CUSTOMISED PROGRAMS

This program can be delivered for your organisation. Please contact [execed@unisa.edu.au](mailto:execed@unisa.edu.au) to learn more.

## FIND OUT MORE

Web: [unisa.edu.au/LME](http://unisa.edu.au/LME)

Email: [execed@unisa.edu.au](mailto:execed@unisa.edu.au)

 [Apply Now at unisa.edu.au/LME](http://unisa.edu.au/LME)

## PROGRAM OUTLINE

The program consists of the following six modules.  
All modules are 2 consecutive days.

### Thinking and Acting Strategically

- Learn the concepts, tools and approaches to strategy;
- Understand the operating environment and context, and implementing strategy;
- Identifying opportunities through industry and environmental analysis;
- Consider organisational resources, capabilities, strategies and implementation.

### Leading and Engaging People

- Understanding self: leveraging our personal strengths and weaknesses;
- Managing relationships within the organisation;
- Leading, coaching and empowering team members;
- Personal development planning.

### Leadership for Decision Making

- Leadership and management;
- Problem solving and decision making;
- Effective communication, emotional intelligence and stakeholder influence;
- Leadership frameworks and context;
- Responsible leadership and ethics.

### Facilitating Change

- The principles of change management;
- Planning and evaluating change;
- Implementing change and managing resistance;
- The role and skills of change agents;
- Nurturing employee resilience.

### Finance for Decision Makers

- Budget forecasting, income and expense management;
- Understanding costs for management decisions;
- Financial performance measures;
- Ratios and financial analysis.

### Entrepreneurship and Innovation

- Characteristics of innovation and levels of corporate entrepreneurship;
- The importance of creativity in the entrepreneurial process;
- Strategic entrepreneurship and its link with an organisation's performance;
- The entrepreneurial team: characteristics of winning teams.



*“UniSA’s Leadership and Management Essentials Program has been a supportive, enlightening and real-world learning experience. The small groups suited my learning style and the facilitators made me feel comfortable to speak up and ask questions. The program has given me a great deal of confidence that I was lacking. It sparked my interest in further study, and I used the program credit I gained to transfer into the UniSA MBA.”*

### **Alexandra Brown**

UniSA Leadership Development program graduate.

Australian Medical Association (SA) (previously, The Hospital Research Foundation)



## University of South Australia



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