

UniSA Business Internship Program

Borders opening, the in-office/WFH debate, electioneering, and on top of everything else – my 5yo delights in reminding me it's only 5 weeks till xmas. For the penultimate eNews of 2021 we're focussing on:

- COVID-19 update – what is the impact on the internship program?
- March 2022 cohort – start planning those Project Briefs
- November cohort – update on progress
- The Talent Conundrum – connecting with UniSA Careers to access UniSA graduates and students

COVID-19 update – Impact on the Internship Program

As we navigate through the opening of the borders and vaccination requirements, confirming that the internship program will continue to be as flexible as required to accommodate student placements. Modality can be adapted between in-person and operating remotely as required, the key being continuous communication with the student and their Academic Mentor.



March 2022 cohort – start planning those Project Briefs

The show goes on and we're already looking ahead to the March 2022 cohort. We'll be advertising opportunities to this cohort the week commencing 24th January, so get your Project Briefs to me by 20th January – we've pushed this as far back as possible to accommodate festive season leave. If you'd like to get it to me before the end of December that's even better! We won't know the mix of student disciplines for another couple of weeks yet so will update this in the December eNews.

The Project Brief template is available for [download on our website](#), along with multiple exemplar options to help get you started, [find them here](#).

November cohort – update on progress

Semester 2 exams finished Friday so we're now reaching out to students to try and fill our remaining open opportunities, I'm keeping those Hosts updated.

44% of placements for this cohort were a direct result of connections made at the industry to student networking event in September! Registrations for the April 2022 event will open in February.



The Talent Conundrum – connecting with UniSA Careers to access UniSA graduates and students

Many of you have been highlighting the same challenge over the past few months, one also getting plenty of coverage in the media, how to access talent?

This month I wanted to highlight some of the great tools that UniSA Careers have available to help you with this, including advertising for free on our CareerHub portal.

UniSA also works closely with industry bodies such as the [Australian Association of Graduate Employers](#) (AAGE), who provide insight and expertise to assist employers who recruit and develop Australian graduates. Based on the AAGE Candidate Survey 2021 (prepared by McCrindle, October 2020) here are some questions for you to consider:

1. Do you offer internship programs, vacation work or casual/part-time work for students?
This is where we can obviously help!
2. Are you using the UniSA CareerHub jobs board to advertise your opportunities?
This is regularly monitored by students and alumni
3. Do you provide graduate roles with a high quality of work and career development opportunities?
“The top reason for candidates joining an employer is the opportunity for career progression, followed closely by the quality of work they will be doing”
4. Is your recruitment process streamlined?

Other options for engaging with talent:

- 31st March 2022 – UniSA will partner with AAGE to host 'The Big Meet', Australia's biggest careers expo for students and graduates. [Find more information here](#) along with a [Tips & Tricks sheet](#).
- Build your brand's profile amongst student by hosting an event on campus, [submit an EOI here](#).
- Vacation & Project employment – contact the Careers team, careers@unisa.edu.au, to post your opportunities on CareerHub for free.
- Connecting with UniSA Student Clubs, you can find a full list online, here are some active discipline-specific clubs within UniSA Business and their contact details:
 - Human Resource Management Club – [President, Bianca Smith](#)
 - Tourism & Event Management Club – [President, Stephanie Wildman](#)
 - Commerce Students Society – [President, William Feller](#)
 - Marketing Club – [President, Anet Varghese](#)

December/January Leave

Advance notice that my last day for 2021 will be Monday 20th December, back online from Thursday 6th January.

For more information on the Internship Program don't hesitate to get in touch:

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