

UniSA Business Internship Program

June already, where is 2021 going?? The year rolls on as we dust off the winter coats and dig out the scarfs. Here on campus things are quiet as most students tackle exams, however the team and I are busy finalising Placement Agreements for our June cohort with most commencing in the next couple of weeks.

The show doesn't stop though hence the focus this month on our August cohort:

- August cohort – Deadline for Opportunities is 11th June
- Industry to Student Speed Networking Event – Summary and photos
- UniSA Cyber-attack – what happened



August cohort – Get your Project Briefs in

We've got circa 70 students seeking placement opportunities in this group who would complete their placements sometime between early August and mid-November. As usual, the duration split is basically 65% seeking 15-days (112.5 hours), and the rest seeking 30-days.

For more information on the dates, disciplines and process, a good first step is to [download the updated 2-page Key Information, Dates & FAQs Summary](#).

Good news for those keen on Marketing or Tourism/Events students – we've got 20+ marketing and 10+ Tourism/Events in this group so get your opportunities in.

Logistics and Supply Chain Management is another discipline with strong numbers in this group, as well as the steady supply of Accounting/Finance/Economics students.

We're advertising Opportunities to students as soon as we can process them ahead of our Applications Week (14th-18th June). From there we rank applicants and connect the top ranked applicant with you for a pre-placement interview, the final step in the application process.

The key thing to remember is that whatever your ideas are for a project(s), send them through and we can help frame this into a placement.

[Download Project Brief exemplars from the website](#)

Return from leave and a Cyber-attack

After 5 weeks of reduced hours to complete an MBA subject and have a few weeks leave, I returned to full-time on 17th May to UniSA experiencing a significant cyber-attack that had our systems down. Full credit to our amazing IT department who had key systems back online within hours, an interim email solution for staff within days, and were back fully operational mid last week. The outage means I'm still catching up, thank you everyone for your patience and if I've missed responding to you please resend.



Industry to Student Speed-Networking Event a resounding success

On Tuesday 13th April we had 170+ students and industry participate in our return to in-person speed networking at the Adelaide Convention Centre.

As most of you know, the purpose of this event is to facilitate connections between you and our students for the purpose of lining up internships.

After a hiatus in 2020 there was a great energy in the room as everyone slowly got over their initial nerves and got into to **the swing of things**. Everyone had their 'elevator pitches' prepared, and the room looked great.

Best of all, we got some great outcomes:

- 86% post-event survey response rate
- 101 formal matches through the survey
- 25 placements to date
- Event satisfaction rating of 85%

Best of all, we'll be doing it all again in September with the date to be confirmed very soon. We run it again as a morning event (and we put on breakfast!) so everyone is fresh and **doesn't cut into your day or take up an evening**. This will be a great opportunity to meet face-to-face with students seeking placements in our November 2021 and March 2022 cohorts.



For more information on the Internship Program don't hesitate to get in touch:

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