



UniSA Business Internship Program

What a month it has been since my last update on 18th November, thankfully our full lockdown only lasted a couple of days and everyone took the opportunity to revert to making pizzas at home. Our November cohort ended up with just over 100 students placed and we're on track for a similar number for March 2021.

This being our last update for 2020, I hope you have a happy and safe festive season. See our notes on UniSA shutdown dates below and I look forward to receiving Project Briefs from you for our March cohort.

This month:

- COVID-19 update.
- Key Dates – January deadline for Project Briefs fast approaching
- Student Clubs – meet the Commerce Students Society
- UniSA Festive Season shutdown dates
- Industry Partner Feature – Mercy Me

COVID-19 Update

UniSA continues to monitor the situation, currently the key message remains, “Students on external placements may continue where the external provider agrees to continuation of the placement and where the student can safely continue with their placement requirements”.

If you have any questions, don't hesitate to contact Daryl – daryl.mcmahon@unisa.edu.au

Key Dates – Seeking Opportunities for January advertising

Our next cohort commences early March 2021, Project Briefs for this group are due the week commencing 18th January and we'll be taking applications the week commencing 25th January. Send me your drafts pre-Christmas so they're out of the way and we can finalise them in early-January, reach out if you have any questions. If you can frame the Project Scope and desired outcomes I can generally develop that into a mature draft for you.

[Download the 2-page Key Information, Dates & FAQs Summary \(last updated 16th November\)](#)

New Student Club – Commerce Students Society

Connect with the Commerce Students Society:

- [LinkedIn](#)
- [Facebook](#)

*William Feller, President
Bachelor of Commerce (Accounting) & Bachelor of Law (Honours)
[connect via LinkedIn](#)*



The newly formed Commerce Students Society aims to connect members with industry partners and professional bodies to improve employability outcomes. Inaugural President, William Feller, says, “We're hoping to develop a culture of collaborative professional development opportunities that are developed and delivered in partnership with industry. This will give our membership chances to strengthen skills and develop networks while encouraging our industry partners to assist in the development of future talent”.

UniSA Festive Season Shutdown

UniSA will be closed from Thursday 24th December, re-opening on Monday 4th January. Aside from this shutdown period I will be here throughout and look forward to finalising March opportunities with you.

Industry Partner Feature – Mercy Me Marketing

Each month we offer the opportunity for an industry partner to promote their high performing interns as a way to say thank you and improve their employability profile.

MERCY ME
MARKETING ADVERTISING MEDIA



Left to right: Holly Wood, Natalie Renna & Hannah Hall

From Natalie Renna, Owner of Mercy Me:

“What an amazing relationship I’ve had with UniSA over the past few years. I could not recommend enough for students to apply for an internship with the industry partners offered through the UniSA Business Internship Program.

Had I known this opportunity was available when completing my degree, I would have jumped at the chance! It gives students the opportunity to experience a real-life workplace environment and to apply the skills and theory they’ve learnt during their degree.

The quality of the interns that have been placed in my agency has been phenomenal. They’ve done everything from being involved in TV segments to social media management, content creation, photo shoots and market research and analysis. The least favourite task I’m told, is monthly reports!

I have welcomed past interns to the Mercy Me team as employees or contractors after their placement has finished, as well as helped to place others in successful positions within the industry.

For employers, getting to spend a 15 or 30-day placement with interns really allows us the opportunity to build a relationship, and gives us a great insight into the student’s strengths and talents.

For the students, I believe the best benefit of an internship is it gives them an insight into what an actual ‘job’ in their chosen discipline looks like and helps with their future career path choices.

We currently have ex UniSA student Hannah Hall as our Marketing Coordinator, she has been with Mercy Me from the day her internship finished in 2018. More recently we have welcomed Holly Wood, who also did her internship with us and started as a Marketing Assistant just a month or so ago!”

For more information on Mercy Me - <http://mercyme.com.au/>

For more information don’t hesitate to get in touch:

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