

UniSA Business Internship Program

Things I never thought I would say in October – We’re halfway through the footy finals and the Lakers just won the NBA Championship! Closer to home the Internship Program rolls on as we gear up for the summer cohort of students with half a foot already into 2021 activities.

This month I’ll recap the virtual networking event and highlight some new additions we’re looking to bring to the Program in 2021.

Key Information, Dates & FAQs summary updated 13th October, [check out latest version on the website](#)

Industry:Student Virtual Speed-Networking

Despite the technical glitches and the higher than anticipated no-show rate, the events we held recently had some good outcomes. From the 92 students and 65 industry representatives connecting in 69 breakout rooms across 4 Zoom sessions, we’ve had 71 formal matches and many more informal connections.

I think this industry comment summed it up nicely, *‘When it worked, it was excellent’*.



Plenty of lessons learned for future like events, where we’ll go for more targeted discipline-specific activities.

Fingers crossed we’ll be able to complement this with a return to in-person activities in 2021!

[Check out more information here in my LinkedIn article here](#)

Program Feedback continues to impress

We’re on track to support circa 230 student placements this year, down from the 300+ of last year but a positive outcome in the 2020 context. Very pleased to report that our agile approach has seen Industry Partner satisfaction ratings continuing to be above the target 80% across the board and the latest figures showing a 90% rating for *‘Partnering with UniSA in WIL programs has been mutually beneficial’*. Similar results were recorded in the student surveys with >80% satisfied with the internship experience, and more than half stating they believed their employability was improved from the experience.

Virtual Internships

As part of our aim to *‘develop the highest quality and most relevant curriculum, internships and work integrated learning, so that our students continue to graduate with above average career outcomes’*, we’re in the implementing a pilot project to incorporate virtual internships.

Virtual vs Remote Internships – We have defined a *virtual internship* as one where it is solely completed online, generally with no scope for the intern to physically attend a workplace. This is separate from a *remote internship* which is where the intern works from home/campus instead of attending the workplace for whatever reason. Currently most placements are being completed either entirely remote or mixed onsite/remote due to COVID-19.

More information on this over the coming months.

Say thanks to your interns!

We're looking to expand future issues to feature industry partners and students – if you have a high performing intern who you would like promote, this is a great way to say thank you and to improve their employability profile. The mailing list for these newsletters is 600+ and growing, and will also be featured on LinkedIn. If you can send a short paragraph outlining why they were awesome and we'll liaise with them to get an image to use.

For more information don't hesitate to get in touch

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