

Exchange Student Module List - LEVEL 4 - 2024/2025

MAJ 03/04/2024

FALL SEMESTER - September 2024 to December 2024

**A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 34 ECTS with language modules.
A full time workload in Europe is equivalent to 30 ECTS.**

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Electives modules							
CR402E	Sustainable Consumption	24				24	4
CR411E	Sustainable Production Systems	24				24	4
MK411E	Marketing Analytics	24				24	4
ST412E	Strategy Analytics	24				24	4
FI404E	Financial Risk Management	24				24	4
FI411E	Financial markets: fundamentals	24				24	4
SC402E	Principles of Purchasing	24				24	4
SC410E	Operations & Supply Chain Management	24				24	4
CY402E	Data Management & Cybersecurity	24				24	4
CY403E	Introduction to Cyber Threat Intelligence	24				24	4
RM403E	Interdisciplinary Approaches to Global Challenges	30				30	4
FI410E	Corporate Finance	30				30	4
OB406E	Change Management in a Digital & Sustainable World	15				15	2
ST410E	Strategic Formulation and Simulation	30				30	4
MK401E_TC	Advertising	30				30	4
ST403E_TC	Entrepreneurship and Small Business Management	30				30	4
MK444E_TC	Business to Business Marketing <i>(also available in Spring semester)</i>	30				30	4
PM401E_TC	Project Management <i>(also available in Spring semester)</i>	30				30	4
Languages (Optional)							
4LV2F1	French	30				30	2
4FC1	French Culture	30				30	2
Compulsory Events							
EV002N	International Fair	6				6	-

SPRING SEMESTER - January 2025 to July 2025

**A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 34 ECTS with language modules.
A full time workload in Europe is equivalent to 30 ECTS.**

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Electives modules							
AC412E_2	Financial & Managerial Accounting			24		24	4
FI402E	Financial Markets and Portfolio Management			24		24	4
PM401E	Project Management <i>(do not choose this module if already taken in Fall semester)</i>			30		30	4
CR412E	Social Economy			24		24	4
HR443E	Strategic Human Resource Management			24		24	4
IS403E	Introduction to Coding			24		24	4
IS444E	Implementation of Business Information Systems			24		24	4
SC403E	Logistics management			24		24	4
IS410E	Information Systems and AI for Business			30		30	4
MK442E	New Products and Brand Management			24		24	4
MK444E	B2B marketing <i>(do not choose this module if already taken in Fall semester)</i>			24		24	4
CR413E	Social Entrepreneurship			24		24	4
Languages (Optional)							
4LV2F2	French			30		30	2
4FC2	French Culture			30		30	2