

## Study Plan for UniSA Bachelor of Business (DBBN) students studying at Rennes School of Business International Bachelor Programme in Management

UniSA students enrolled in the Bachelor of Business (DBBN) may study for one year in the International Bachelor Programme of Management at the prestigious Rennes School of Business in Brittany, France, and on successful completion of all requirements receive a parchment from each institution in just three years of full-time study.

### The qualifications achieved upon completion will be:

- Bachelor of Business from University of South Australia
- International Bachelor Programme in Management from Rennes School of Business

UniSA Bachelor of Business students on this international exchange option will get career-ready with the latest in contemporary business skills and theory. This highly flexible degree allows students to choose a minor specialisation to tailor their studies to their future career while enhancing their employability through a one-year overseas exchange experience.

### How does it work?

Students will study 12 courses at UniSA before the full year exchange to Rennes School of Business. The exchange will commence in September of each year and finish at the end of August of the following year. On successful completion of the exchange, students will return to UniSA to complete their final four courses.

When all the requirements at Rennes School of Business and UniSA are completed students may graduate in Adelaide to receive your UniSA transcript and parchment. UniSA Business will advise Rennes School of Business of the completion of your UniSA degree and they will then post your degree parchment for the International Bachelor in Management to UniSA for collection.

**Teaching Language:** Courses are taught in English

### What will you study?

<b>First year</b>		
<b>Semester 1 – Study Periods 1, 2, 3 at UniSA</b>		
LAWS 1018	Business Law	4.5 units
ACCT 1008	Accounting for Business	4.5 units
BUSS 1057	Business and Society	4.5 units
ECON 1008	Principles of Economics	4.5 units
<b>Semester 2 – Study Periods 4, 5, 6, 7 at UniSA</b>		
MATH 1053	Quantitative Methods for Business	4.5 units
MARK 1010	Marketing Principles: Trading and Exchange	4.5 units
BUSS 1060	Career Development for Professionals	4.5 units
	Specialisation Elective*	4.5 units



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Specialisation Elective Options* students must select one course to match the specialisation option that will be studied at Rennes School of Business		
<b>Specialisation 1 – Finance and Banking at UniSA</b>		
BANK 2007	Business Finance NOTE: If you choose Specialisation 1 you will be required to study ACCT 1008 & MATH 1053 in SP2 as both are pre-requisite courses for BANK 2007	4.5 units
<b>Specialisation 2 – Sales and Marketing at UniSA</b>		
MARK 1008	Consumer Behaviour Pre-requisite: MARK 1010	4.5 units
<b>Specialisation 3 – Purchasing and Supply Chain Management at UniSA</b>		
BUSS 2054	Principles of Logistics and Supply Chain Management	4.5 units

<b>Second year</b>		
<b>Semester 1 – Study Periods 1, 2, 3 at UniSA</b>		
INFS 2036	Business Intelligence	4.5 units
BUSS 2068	Management and Organisation	4.5 units
BUSS 2085	Entrepreneurship for Social and Market Impact	4.5 units
BUSS 3103	International Business Environments	4.5 units

<b>Second year</b>		
<b>Semester 2 – First semester study at Rennes Business School (September to December)</b>		
See 3 <sup>rd</sup> year of the <a href="#">International Bachelor Programme in Management</a> including internship and graduating project at Rennes School of Business.		
The full year exchange structure includes:		
<ul style="list-style-type: none"> <li>• 3 compulsory Management Courses</li> <li>• A specialisation in either: <ul style="list-style-type: none"> <li>○ Finance and Banking</li> <li>○ Marketing</li> <li>○ Purchasing and Supply Chain</li> </ul> </li> <li>• Bachelor Dissertation (May)</li> <li>• Language options 1 per semester <ul style="list-style-type: none"> <li>○ French Language</li> <li>○ French Culture</li> </ul> </li> <li>• Final Internship (minimum 8 weeks in May)</li> </ul>		
In addition to the requirements listed above, students must complete the following list below (not for academic credit):		
<ul style="list-style-type: none"> <li>• Presentation Guidelines for Project Writing</li> <li>• International Fair</li> <li>• Corporate Days</li> </ul>		
Career Coaching		



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<b>Third year</b>		
<b>Semester 1 – Second semester study at Rennes School of Business, January to May + Internship</b>		
See 3 <sup>rd</sup> year of the <a href="#">International Bachelor Programme in Management</a> including internship and graduating project at Rennes School of Business.		
<b>Semester 2 – Study Periods 4, 5, 6, 7 at UniSA</b>		
	Minor or Elective**	4.5 units
	Minor or Elective**	4.5 units
	Minor or Elective**	4.5 units
BUSS 3023	Strategic Management	4.5 units

\*\* These courses are required to be at an advanced level, please consult with UniSA Business Hub for appropriate course choices

Email UniSA Business Hub for an appointment with your student adviser -

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