



University of  
South Australia

**Online**

# UnISA ONLINE STUDY GUIDE 2020

**100% ONLINE DEGREES**



# UPGRADE IN YOUR



# YOUR CAREER LUNCH BREAK

## STUDY ON DEMAND

Our 100% online, career-focused degrees give you full control and ultimate flexibility over your study. Access online student support seven days a week, plan your study to fit around your life, view learning resources 24/7, and log in to the interactive online environment anywhere, any time and on any device.

Our degrees are designed for people who lead busy lives, so we make it easy for you to engage with learning activities when it's convenient for you – even if that means studying in your lunch break.

When you study with UniSA Online, you won't just leave with a degree – you'll open up a world of exciting opportunities to advance your career or reinvent yourself in the workplace.



# Study with *Australia's University of*



RANKED IN THE  
**TOP 10**  
IN AUSTRALIA FOR  
EMPLOYER SATISFACTION

*QILT: 2018 Employer Satisfaction Survey,  
Overall Satisfaction Indicator –  
National Report*



**25+**  
**YEARS**  
OF EXPERIENCE  
DELIVERING ONLINE  
AND DISTANCE  
EDUCATION



# Enterprise

UniSA is one of

**AUSTRALIA'S  
LARGEST ONLINE  
EDUCATION  
PROVIDERS**

*2017 Department of  
Education and Training*

**RANKED 25TH  
IN THE WORLD'S  
TOP 50 UNDER 50**

*2019 QS Top 50 Universities  
Aged Under 50*

**No.1**  
YOUNG UNIVERSITY  
IN AUSTRALIA FOR  
**TEACHING  
QUALITY**

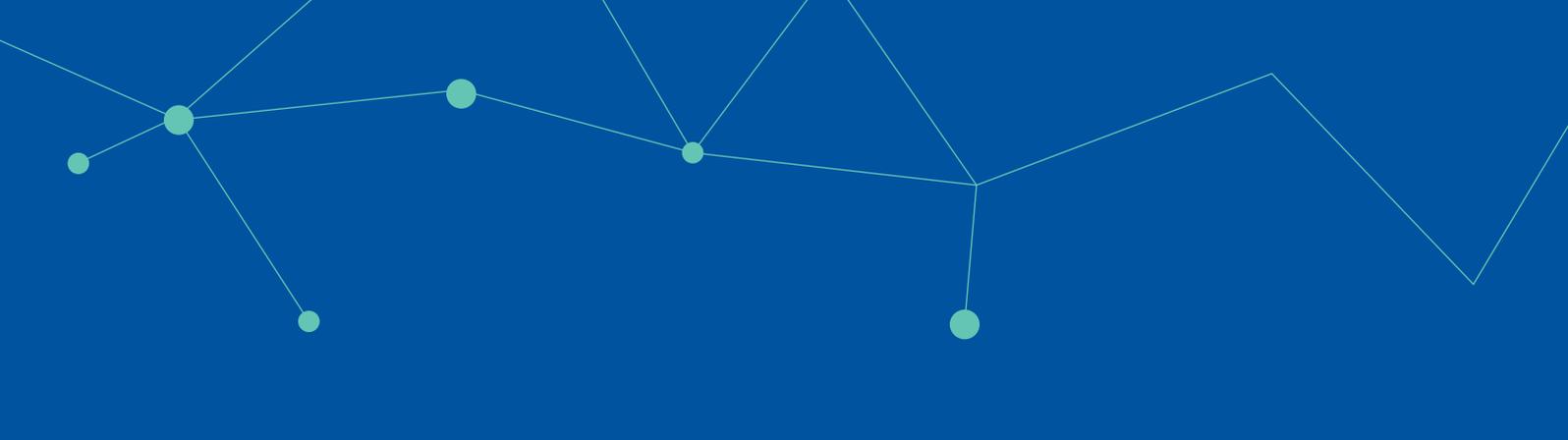
*2019 THE Young  
University Rankings*

**OVERALL FIVE  
STAR RATING  
FOR EXCELLENCE**

*2019 QS Stars Ratings*

Image: The award-winning Jeffrey Smart Building at UniSA's City West campus.





# DESIGNED BY UniSA. DELIVERED BY UniSA.

**Every aspect of your UniSA Online degree is designed and delivered by UniSA's very own experienced academics and online learning experts. This differs from many other online university providers.**

As a student, you'll benefit from our academic and curriculum expertise, extensive industry connections and leading-edge research into online learning.

We collaborate, we innovate, and we're constantly implementing new ideas, solutions and strategies to improve our courses and support services so that you get the very best out of your time with us.

We exist to create exciting futures through online learning. We're 100% focused on providing the best experience and outcomes for our students.

No matter where you live or how busy your life might be, you'll engage with a team of passionate and experienced people who are committed to ensuring you have an outstanding, high-quality education.

## **BUILDING ON 25+ YEARS OF DELIVERING ONLINE AND DISTANCE EDUCATION.**

We have a long tradition of off-campus learning, establishing the UniSA Distance Education Centre more than 25 years ago. Our centre was designated as one of eight national Distance Education Centres in Australia and was one of the largest providers of distance education in the country.

UniSA Online builds on the University's history and experience, opening up more opportunities for people to earn a degree and take charge of their career.

With more than 32,000 students across six campuses, and 5,000 students studying online, you'll join a diverse community of learners and award-winning teachers.

## A MESSAGE FROM OUR VICE CHANCELLOR



UniSA undergraduates studying online have graduate employment rates well above the national average\*.

Always innovating, we're putting our expertise into providing a new suite of high-quality, 100% online undergraduate courses for you to study anytime, anywhere.

We've developed each and every one of these degrees from scratch – at every point, considering how we can teach to the highest standards in an online environment, while maintaining a focus on developing the skills employers are looking for today.

UniSA has a long and proud history of reaching out and bridging barriers to educational access, dating back to the 1990s when we were one of the largest providers of distance education in Australia.

A few generations on and UniSA Online is the next step in that evolution. As Australia's University of Enterprise and a university that prizes our close relationships with business, industry and the professions, we are reflecting that relevance in the design of all of the UniSA Online degrees so that learning activities reflect real work environments.

This is your opportunity to upgrade your career, or change your future with one of Australia's largest online education providers\*\*. I wish you all the success in the world as you take these next steps with us and enter the world of education On Demand through UniSA Online.

**Professor David G. Lloyd**  
Vice Chancellor and President

\* Graduate Outcomes Survey 2018  
\*\* Department of Education 2017



"At UniSA Online, our purpose is to create exciting futures through online learning.

For a majority of our students, studying online is a necessity, simply due to the demands of working full-time and having a family. We've redesigned the whole experience around the needs of online students. We're committed to exceeding your expectations through the quality of our learning resources, the effectiveness of our teaching and our proactive academic and student support services.

Our team truly value the connections we make with our students. To see people who are actively making their dreams a reality, is both inspiring and rewarding. We look forward to welcoming you to UniSA Online."

**Tom Steer**  
Executive Director: UniSA Online



"Our degrees are designed by academic experts who have strong links to employers. This relationship ensures you'll be equipped with the most current information needed to be successful in your career. We engage our students in innovative, quality learning experiences within a supportive environment that develops leadership skills and fosters confidence in discipline knowledge, problem solving and critical thinking.

Embarking on a university degree is an exciting milestone in life – and UniSA Online will play an important part in helping you achieve your career goals."

**Associate Professor Barbara Parker**  
Academic Director: UniSA Online

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# Take control of your study with UniSA Online

## WHY STUDY ON DEMAND?



All assessments are **100% online**.  
No need to come onto campus



**Four start dates** in January, April, July and September



Learn in **10-week blocks**



**24/7 access** to learning resources



Online student **support services** seven days a week



All content **available before your term starts**



Fit life **around study**



**Plan your study** schedule ahead of time



**Scholarships and grants** available for eligible students

## START YOUR CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

Visit [unisaonline.edu.au/credit](https://unisaonline.edu.au/credit)

## BENEFIT FROM 100% ONLINE STUDY

### Designed specifically for online learning

Learn through media-rich course material, short engaging videos, and interactive activities such as quizzes, forum posts and online face-to-face discussions. Your degree has been designed specifically for online learning to ensure you graduate with the skills and knowledge needed for your future career.

### 100% online – no need to come onto campus

Everything from your course content to weekly activities and assessments is 100% online. You'll communicate with academic staff and students via live messages, online discussion forums and email. You'll never need to set foot on campus, which is perfect if you wish to continue working while you study.

### Plan your study schedule ahead of time

All of your course content is available before your term starts. This means you can log in and have a look at your learning materials, weekly activities and assessments ahead of time. You'll have the ability to organise your study schedule and factor in family, work or life commitments in advance.

If you know you've got a busy week coming up, you can complete your course readings or assessments beforehand so you don't fall behind.

### Fit life around study

Full-time students study two courses each term. It makes earning a degree completely achievable, especially if you're working. Your degree is delivered over four terms each year. Each term runs for 10 weeks with 2-week breaks in between each term.

You'll also have the option to go part-time, or switch between the two. If you need to take a break in your study, that's an option too. We recommend speaking to your Student Adviser who can help you update your study plan and check when your courses are offered.

**STUDYING  
A DEGREE IS  
COMPLETELY  
ACHIEVABLE.**

**2 COURSES EACH TERM  
X 4 TERMS  
= FULL-TIME STUDY**





# Get support seven days a week

## OUR SERVICE COMMITMENT TO YOU

Whether you need help with assignments and referencing, or require administrative or technical support, you'll have On Demand access to a team that'll be there to support you every step of the way. As a UniSA Online student, you'll engage with people who genuinely care about helping you achieve your very best.



**Ryan Challen**

IT and Data Analytics student  
QLD

**“Like most mature students, I was concerned about my academic ability having been away from study for so many years. I was relieved when I saw that UniSA Online provides so much student support and many helpful resources to combat these fears. From my first enquiry, I was welcomed by friendly degree and student advisers who were ready to encourage and guide me.”**



**Lucy Andrew**

Online Course Facilitator  
Critical Approaches to  
Online Learning

**“Your success means everything to us. I love interacting with students face-to-face online and encourage students to connect with us. We’re here to get you off to the right start, provide the help you need, and we’ll be there to applaud loudly when you graduate.”**

## HOW WE SUPPORT YOU

### Contact online academics seven days a week

You'll be supported by our highly experienced academic team of Online Course Facilitators and Online Tutors. Our academics will guide you through your learning and ensure you have an outstanding, high-quality education.

They can help you with your course materials and assessments, provide feedback on your work, assist you with referencing as well as answer any other course-specific queries.

You'll be able to contact your academics via email, online discussion forums and live messages in the online learning environment. You can also communicate in real-time and chat face-to-face with your academics online.

### Receive dedicated Student Adviser support

Your Student Adviser will be an important part of your university experience. They can help you enrol, plan your courses, or discuss personal circumstances that may impact on your studies. They'll link you to other support services in the University and can help you schedule appointments if required.

### Get tech support around the clock

Our IT Help Desk is available 24/7 to provide assistance with your computer set up, student email, software requirements and other UniSA apps and student applications. You'll be able to get support no matter what time it is.

### Access free software and resources

Download the full Office 365 ProPlus suite, which includes full versions of programs like Word, PowerPoint, Excel, Outlook and OneNote. Along with 1Tb of personal storage that syncs with your PC or mobile device, you'll also have free access to more than 5,000 video courses on Lynda.com.

### Check your device

See if your device has the minimum IT requirements to study online. You'll be able to check the speed of your internet connection and see if you have the system requirements to sit online exams. The computer system test takes just a few seconds.

Visit [unisaonline.edu.au/systemtest](http://unisaonline.edu.au/systemtest) to learn more.

### Download study resources and access other University services

Learn useful study strategies and download materials designed to improve your study skills. Get personalised career advice and access counselling and wellbeing services, disability support, Wurringka Student Services, learning advisers, and library staff over extended hours.

Visit [unisaonline.edu.au/support](http://unisaonline.edu.au/support) to find out more.



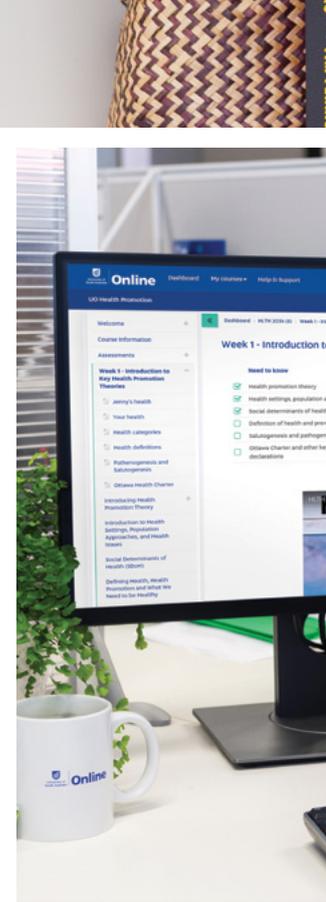
*Our Student Adviser team can help you with study admin and non-academic related questions.*



**Shane Dawson**

Director: UniSA Teaching Innovation Unit

**“UniSA is one of the leading universities in the world known for its learning analytics research. As a founding institution for the Society for Learning Analytics Research, we’ve been involved in numerous national and international projects that look at how students engage and learn in online settings. We’re continuously investigating and developing new innovations that will benefit our students’ learning experience and future employment options.”**





LEARN FROM  
**EXPERIENCED  
 ACADEMICS**  
 - with -  
**INDUSTRY  
 CONNECTIONS**

# Your On Demand study experience

## Learn from expert academics

Passionate about online learning, our academic staff are subject-matter experts who are committed to delivering high quality and personalised support to help you thrive in your studies. They understand the unique needs of online students and will help you navigate the online course materials, resources and technology so you can get the most of out of your study experience.

## Expand your professional network from wherever you are

UniSA Online is designed to help you connect with a community of other like-minded students. Share, debate and collaborate ideas through online chat, video conferencing, and other online communication tools.

## Industry approved, quality assured

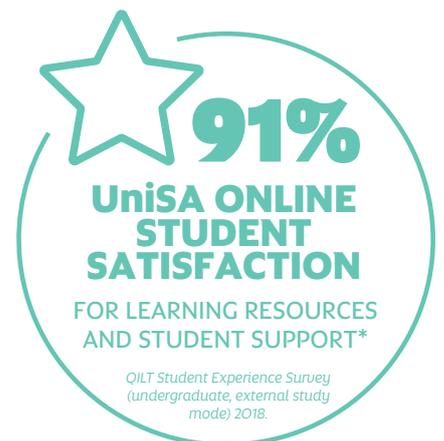
Our industry connections will enrich your online study experience. Each degree has been designed in conjunction with industry experts and is overseen by an experienced industry advisory board with a wealth of experience. Learn cutting-edge developments in your field and solve real-world problems that organisations face today.

## 24/7 interactive online environment

Our interactive online environment is a one-stop shop for all your study needs. Track your progress through the student dashboard, plan your study schedule, and stay on top of due dates for tasks and assessments. It's like your very own personal study coach.

## Learning resources at your fingertips

Access a library of more than 700,000 digital resources including e-books, videos and journal articles, right at your fingertips. If you can't find what you're after, our Ask the Library virtual service will assist you to locate, access, evaluate, use and reference a range of information resources.



\* National average for learning resources: 82%.  
 National average for student support: 78%.

# Take your career to new heights

**ACCESS AN EXTENSIVE SUITE OF ONLINE RESOURCES PURPOSELY DESIGNED TO HELP BUILD YOUR EMPLOYABILITY.**

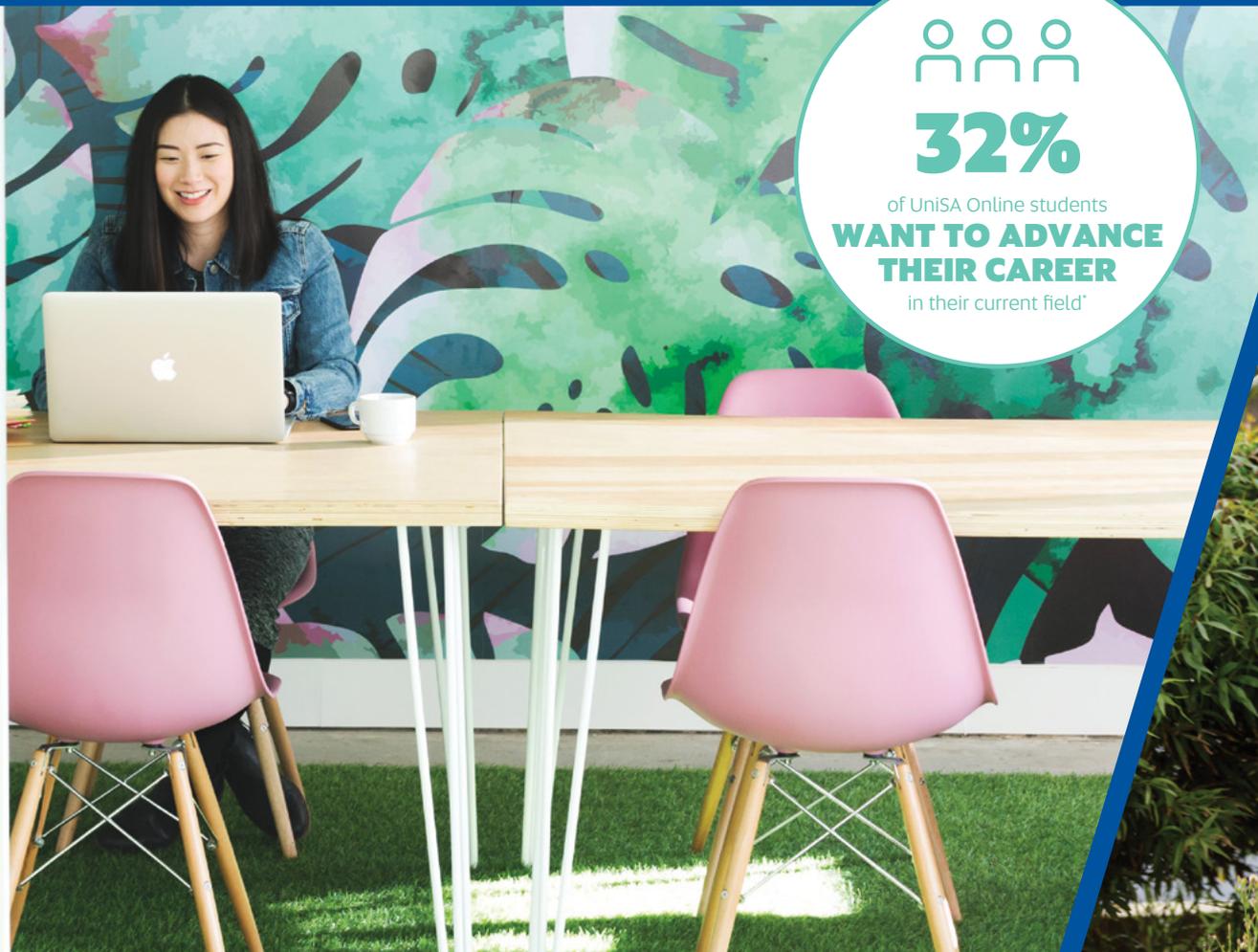
As a UniSA Online student, you'll have all the information and resources you need to make informed choices for your career. From updating your resume to writing a winning cover letter, or preparing for an upcoming interview, we'll help you put your best foot forward.

UniSA's ONLINE STUDENTS HAVE GRADUATE EMPLOYMENT RATES

**WELL ABOVE THE NATIONAL AVERAGE<sup>^</sup>**



<sup>^</sup> UniSA External UG full-time employment rate 83% Graduate Outcomes Survey 2018  
\*Based on a total of 527 responses from enrolled students in UniSA Online's New Student Survey



**32%**

of UniSA Online students  
**WANT TO ADVANCE THEIR CAREER**  
in their current field\*

### Get personalised career advice

Our Career Advisers are available for online appointments if you need guidance on your career development, are looking for advice on choosing the right electives or want to develop a job search plan. We genuinely care about seeing you succeed. Our commitment to your career doesn't end once you graduate – you'll have access to career advice and support for up to 12 months after you graduate.

### Engage with industry representatives

Interact with people working in your profession while you're studying and build a network with students and professionals in your chosen field.

### Search for employment opportunities

UniSA Career Services promotes a range of employment opportunities via our online job board, UniSA CareerHub.

You'll find casual, part-time or full-time employment, graduate and vacation opportunities, internships as well as a range of Australian and international volunteering opportunities.



**David Maerschel**  
UniSA Career Adviser

**“As a UniSA Online student, you'll have access to a range of self-help career resources including our resume template builder, an interview simulator, career assessments, interactive videos and useful articles from employers, plus so much more. You can also schedule one-on-one appointments with our team of Career Advisers as well as email your resume and cover letter for review.”**



Bachelor of  
**COMMERCE (ACCOUNTING)** XBCA

[unisaonline.edu.au/accounting](http://unisaonline.edu.au/accounting)

**DEGREE INFO**

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

**KEY FEATURES**

Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants and the Association of International Accountants.

Build a strong foundation of accounting knowledge and develop skills in business, taxation, auditing, law, finance and sustainability.

Focus on the economic, legal and political influences that affect global business.

Explore the latest developments and current issues in the accounting profession.

Understand how business intelligence and analytics can be used to solve organisational problems.

**CAREERS**

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and restructuring adviser / management accountant / corporate tax consultant / auditor

**ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

**DEGREE STRUCTURE**

<b>FIRST YEAR</b>
Critical Approaches to Online Learning Business and Society Accounting for Business Business Law Quantitative Methods for Business Financial Accounting 1 Marketing Principles: Trading and Exchange Principles of Economics
<b>SECOND YEAR</b>
Financial Accounting 2 Management Accounting Business Finance Business Intelligence Financial Accounting 3 Companies and Partnership Law Management and Organisation Career Development for Professionals
<b>THIRD YEAR</b>
Sustainability Accounting and Reporting Auditing Theory and Practice Contemporary Issues in Accounting Taxation Law 1 Strategic Financial Analysis Career Development for Professionals 2 x Electives

**STUDENT SPOTLIGHT**



**Gareth Wilson**

Accounting student

**“The flexibility of a 100% online degree enables our family to travel while managing a small Australian distribution business, which I do from a co-working space in Ubud, Bali.**

**My first year of study has filled in a lot of gaps in my business knowledge, which has given me a lot more confidence in running my business. While I can produce and understand financial reports more efficiently, the major benefit has been improving my knowledge and understanding across all areas of business.”**

ACCREDITED BY:



**CHARTERED ACCOUNTANTS™**  
AUSTRALIA + NEW ZEALAND

Bachelor of  
**BUSINESS (FINANCIAL PLANNING)**

XBFP

[unisaonline.edu.au/financial-planning](http://unisaonline.edu.au/financial-planning)

**DEGREE INFO**

- 🖥️ 100% online
- 🕒 3 years full-time
- 📅 January, April, June, September
- ✅ Part-time study available
- 📖 10-15 hours per week per course

**KEY FEATURES**

Graduate as a qualified financial planner with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA).

Use your degree as a pathway into the Financial Planning Association of Australia's (FPA) CFP® Certification Program and the Association of Financial Advisers' (AFA) Fellow Chartered Financial Practitioner (FChFP) program.

Build the technical and professional skills needed to prepare detailed financial plans.

Learn to develop financial and legal documentation that meet regulatory requirements.

Explore personal budgeting, superannuation and retirement planning, financial risk management, and estate planning.

Learn to use XPLAN, the most widely used financial planning software in Australia.

**CAREERS**

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager / client relationship manager

**ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

**DEGREE STRUCTURE**

**FIRST YEAR**

Critical Approaches to Online Learning  
Quantitative Methods for Business  
Accounting for Business  
Personal Finance  
Career Development for Professionals  
Business and Society  
Business Law  
Principles of Economics

**SECOND YEAR**

Financial Markets and Institutions  
Introduction to Financial Planning  
Marketing Principles: Trading and Exchange  
Management and Organisation  
Macroeconomics  
Business Intelligence  
Companies and Partnership Law  
International Business Environments

**THIRD YEAR**

Entrepreneurship for Social and Market Impact  
Portfolio and Fund Management  
Taxation Law 1  
Superannuation  
Risk Management and Insurance  
Strategic Management  
Applied Financial Planning  
Estate Planning

APPROVED BY:



**FINANCIAL PLANNING  
EDUCATION COUNCIL**  
FINANCIAL PLANNING ASSOCIATION of AUSTRALIA

**INDUSTRY SPOTLIGHT**



**Louise Trevaskis**

Academy and Education Manager  
AMP Financial Services

**"Having a FASEA-approved qualification is now imperative to a successful career as a financial adviser.**

**The new FASEA requirements will effectively reshape Australia's network of financial advisers.**

**Financial planners who are able to adapt to change, continually learn new things, possess good communication skills, and demonstrate flexibility and resilience will be the most successful in their career."**

Graduate Certificate in  
**FINANCIAL PLANNING** XCFP

[unisaonline.edu.au/financial-planning](http://unisaonline.edu.au/financial-planning)

**DEGREE INFO**

-  100% online
-  6 months full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

**KEY FEATURES**

Tailor your qualification and select bridging courses specifically outlined in the Financial Adviser Standards and Ethics Authority’s (FASEA) education requirements including education requirements including ethics and professionalism, financial advice regulatory and legal obligations, and behavioural finance: client and consumer behaviour.

Choose a qualification that best suits existing financial advisers seeking a bridging program; or those who are seeking a pathway into the Graduate Diploma and UniSA’s Masters of Finance (Financial Planning) degree (offered through UniSA Business School).

Study up to four advanced financial planning courses in areas such as investment management, regulatory and legal obligations, estate planning, risk management and insurance, superannuation, and tax.

Benefit from a flexible qualification that allows you to continue to work while you study.

**CAREERS**

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager / client relationship manager

\*Normally applicants who have completed a degree with an equivalent UniSA grade point average of 4 or better will be eligible for entry.

**PROGRAM STRUCTURE**

COURSE NAME
Ethics and Professionalism
Introduction to Financial Planning OR Elective
2x Electives
<b>Electives list</b>
Behavioural Finance: Client and Consumer Behaviour
Financial Advice Regulatory and Legal Obligations
Investment Management
Superannuation
Risk Management and Insurance
Estate Planning
Taxation
Applied Financial Planning

**ENTRY REQUIREMENTS**

Applicants are required to have one of the following:

- a completed bachelor degree\* from a recognised higher education institution or equivalent; or
- a completed graduate certificate or higher postgraduate qualification\* from a recognised higher education institution; or
- a completed diploma or advanced diploma in a relevant field and two years relevant professional experience; or
- a minimum of five years relevant professional experience.

**INDUSTRY SPOTLIGHT**



**Mark Bastiaans**

UniSA graduate  
 Principal Financial Adviser  
 Advice SA

**“My UniSA degree parchment hangs proudly in my office along with my Advanced Diploma of Financial Services and Certified Financial Planner (CFP®) certificates.**

**Clients express satisfaction in knowing that they are dealing with someone who has passed the academic requirements to hold the industry’s highest qualifications and be at the forefront of technical knowledge and skills.**

**In an ever-changing environment, continual learning represents commitment to being the best I can be for myself, my business and my clients.”**



\*UniSA Business School is one of just nine institutions in the country and 180 globally to be accredited by EQUIS, from a total pool of 16,500 Business Schools worldwide, EFMD, February 2019.  
 ^2019 QS Stars Ratings.

APPROVED BY:



**FINANCIAL PLANNING  
EDUCATION COUNCIL**  
FINANCIAL PLANNING ASSOCIATION of AUSTRALIA

## INDUSTRY/ACADEMIC SPOTLIGHT



### Geoffrey Pacecca

Founder, GAP Financial  
UniSA Financial Planning lecturer

**“I have over 25 years of experience in the financial services industry, including ten years working in Sydney as a Financial Services Executive. I was honoured to be awarded the Financial Standard’s Power50 most influential financial advisers in Australia for 2018. I am currently a Principal Adviser and founder of GAP Financial.**

**My role at UniSA Online allows me to bring my industry experience to develop course content that is relevant and practical for current and aspiring financial planners.**

**Students will learn best-practice processes and client strategies using real-world case studies taken from the industry.”**

Graduate Diploma in

## FINANCIAL PLANNING XGFP

[unisaonline.edu.au/financial-planning](http://unisaonline.edu.au/financial-planning)

### DEGREE INFO

- 100% online
- 1 year full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Meet the education requirements to practice as a qualified financial planner with a program approved by the Financial Adviser Standards and Ethics Authority (FASEA).

Choose a qualification that best suits existing financial advisers who need to complete a FASEA-approved program to meet industry requirements or professionals with a relevant degree looking to make a career change.

Upskill in areas such as investment management, regulatory and legal obligations, estate planning, risk management and insurance, superannuation, and tax.

Learn contemporary career planning strategies to boost your employability.

Fast-track your studies by gaining credit for previously completed courses and qualifications.

### CAREERS

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager / client relationship manager

\*Normally applicants who have completed a degree with an equivalent UniSA grade point average of 4 or better will be eligible for entry.

### ENTRY REQUIREMENTS

Applicants are required to have one of the following:

- a completed bachelor degree\* in an accounting, finance, economics or financial planning discipline from a recognised higher education institution or equivalent; or
- a completed graduate certificate or higher postgraduate qualification in an accounting, finance, economics or financial planning discipline from a recognised higher education institution; or
- a completed diploma or advanced diploma in financial planning and two years relevant professional experience.

### PROGRAM STRUCTURE

#### COURSE NAME

Financial Advice Regulatory and Legal Obligations  
Ethics and Professionalism  
Investment Management  
Superannuation  
Risk Management and Insurance  
Estate Planning  
Taxation  
Applied Financial Planning

# Bachelor of BUSINESS (MANAGEMENT) XBBG

[unisaonline.edu.au/management](http://unisaonline.edu.au/management)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Discover the fundamentals of modern management, which involve the coordination of people, money and technology.

Develop the skills to effectively lead and manage people, teams and organisations.

Gain problem-solving and leadership skills to achieve key business objectives.

Apply your knowledge in the workplace while you study and improve your business management skills before you graduate.

Explore entrepreneurship and innovation and learn the process of launching a new venture.

Graduate with a solid grasp of business fundamentals such as international business, economics and accounting as well as business operations and intelligence.

## CAREERS

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting for Business  
Business Law  
Quantitative Methods for Business  
Career Development for Professionals  
Marketing Principles: Trading and Exchange  
Principles of Economics

### SECOND YEAR

Foundations of Human Resource Management  
Business Intelligence  
Management and Organisation  
Communication and Organisational Practices  
Organisational Behaviour  
Project Management: Principles and Strategies  
Entrepreneurship for Social and Market Impact  
Elective

### THIRD YEAR

Strategic Management  
International Management Ethics and Values  
Organisational Entrepreneurship  
Organisational Leadership  
Managing Decision Making  
International Business Environments  
2 x Electives

## STUDENT SPOTLIGHT



**Natasha Smith**

Management student  
QLD

**“I was so nervous about going back to uni because it had been so long. I was worried I’d be out of touch with my academic skills and questioned whether I’d missed the boat.**

**But my experience has been great so far and the support has been extremely encouraging.**

**After my degree, my sights are set on opening my own family business, promoting regional tourism, good food and wine. This degree has already given me ideas on how we can connect with the community and make the business a success.”**



*\*UniSA Business School is one of just nine institutions in the country and 180 globally to be accredited by EQUIS, from a total pool of 16,500 Business Schools worldwide, EFMD, February 2019.  
^2019 QS Stars Ratings.*

ACCREDITED BY:



## STUDENT SPOTLIGHT



### Ryan Nicholls

HR student  
Police officer  
SA

**“I’ve been a police officer for 14 years. Now that my kids are growing up I wanted to do something for myself.**

**I chose HR because of the diversity that the degree offers and the career opportunities that are available.**

**The ability to study 100% online was a game changer for me. I have a rotating roster and am often required to work night shifts. I also have three young kids so it’s really important I’m still able to devote time to them.”**

# Bachelor of BUSINESS (HUMAN RESOURCE MANAGEMENT) XBBH

[unisaonline.edu.au/hr](http://unisaonline.edu.au/hr)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership.

Discover how to strategically align human capital with business objectives.

Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management and motivation.

Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR.

Explore current and emerging workplace challenges through curriculum informed by the Centre for Workplace Excellence (CWEX).

## CAREERS

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / change management consultant / industrial relations consultant / workforce planning adviser / health and safety consultant

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning Business and Society  
Accounting for Business  
Business Law  
Quantitative Methods for Business  
Career Development for Professionals  
Marketing Principles: Trading and Exchange  
Principles of Economics

### SECOND YEAR

Foundations of Human Resource Management  
Work Health and Safety Management Principles  
Entrepreneurship for Social and Market Impact  
Training and Development  
Performance and Compensation Management  
Business Intelligence  
Management and Organisation  
Employment Law

### THIRD YEAR

Recruitment and Selection of Organisational Talent  
Strategic Management  
Management of Industrial Relations  
International Business Environment  
Strategic Human Resource Management  
3 x Electives

# Apply for our scholarships and grants

We offer a range of scholarships and grants to support students from all walks of life.

Our scholarships and grants provide financial assistance to full-time and part-time students enrolled in UniSA Online undergraduate degrees.

For more information or to check our eligibility criteria, visit [unisaonline.edu.au/scholarships](http://unisaonline.edu.au/scholarships)

## UNISA ONLINE WOMEN IN STEM GRANT RECIPIENT



**Megan Freedman**

IT and Data Analytics student  
UniSA Online Women in STEM Grant recipient  
NSW

**“Being offered this scholarship motivates me to succeed. The grant allows me the flexibility to arrange childcare for my son or take an extra day of leave at busy times.**

**Finding a degree that facilitated my move into the technology sector was a challenge. I work full-time, have a child, and a husband that travels for work – and I couldn’t find a university that offered the flexibility I needed. UniSA Online is completely online and extremely supportive of the multiple responsibilities that students have.”**



ACCREDITED BY:



## INDUSTRY SPOTLIGHT



### Christopher Villani

UniSA graduate

General Manager of Marketing,  
Brand and Insights  
Foodland Supermarkets

**“I lead a team that’s responsible for Foodland’s advertising, communications, media, sponsorships, public relations, and consumer insights.**

**No two days are ever alike. One day, I might be planning the next advertising campaign and media schedule, the next I could be talking about opportunities with a new sponsor and planning point of sale material.**

**Having such a diverse skill set in both marketing and communications, while staying abreast of all the digital platforms, is pivotal to my role.”**

# Bachelor of MARKETING AND COMMUNICATION XBMN

[unisaonline.edu.au/marketing-communication](http://unisaonline.edu.au/marketing-communication)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Become a well-rounded marketing and communications professional with a broad skill set in social media, advertising, public relations, content creation, marketing analytics, retailing, and brand management.

Learn emerging trends in digital marketing including online advertising, mobile marketing, and customer relationship management (CRM) strategies.

Learn to write media plans, develop communication strategies, and explore areas such as corporate social responsibility, sponsorship, and crisis communication.

Gain essential skills for contemporary marketing and communication roles, no matter what industry you choose to work in.

Learn from marketing scientists who advise global brands such as P&G, Nestlé and ESPN.

Study with a global leader in brand management research.

## CAREERS

Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsorship officer / media planner / advertising executive / digital marketer

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business/ Arts through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Social Media  
Marketing Principles: Trading and Exchange  
Accounting for Business  
Introduction to Digital Media  
Consumer Behaviour  
Business Law  
Communication and Media

### SECOND YEAR

Marketing Analytics  
Public Relations: Theory and Practice  
Writing and Editing for Publication  
Advertising  
Media Law and Ethics  
Communication Research Methods  
Essentials of Marketing Planning  
Elective

### THIRD YEAR

Digital Marketing  
Promotional Communication: Advertising, Publicity and Marketing  
Retailing  
Industry and Practice  
Communication Management in Practice  
Integrated Marketing  
Branding  
Integrated Communication Planning

# Bachelor of BUSINESS (MARKETING) XBBM

[unisaonline.edu.au/marketing](http://unisaonline.edu.au/marketing)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Develop a broad skill set in brand management, advertising, retailing, strategic marketing, market research, as well as business intelligence and analytics.

Explore consumer psychology and the scientific laws of brand growth.

Be guided by experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like P&G, Nestlé and ESPN.

Combine creative thinking with data analysis to create marketing strategies that achieve organisational goals.

Study with a global leader in brand management research.

*(AFR BOSS Magazine, April 2018 – League of Scholars)*

Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

## CAREERS

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Marketing Principles: Trading and Exchange  
Business Law  
Quantitative Methods for Business  
Professional Development in Marketing  
OR Elective  
Accounting for Business  
Principles of Economics

### SECOND YEAR

Consumer Behaviour  
Marketing Analytics  
Market Research  
Retailing  
Advertising  
Business Intelligence  
Entrepreneurship for Social and Market Impact  
Management and Organisation

### THIRD YEAR

Strategic Management  
Branding  
Essentials of Marketing Planning  
Integrated Marketing  
International Business Environments  
3 x Electives

## STUDENT SPOTLIGHT



**Michael Burbidge**

Marketing student  
SA

**“I fell into sales by chance – marketing is something I’ve always been interested in without realising. I’ve already been able to apply my course content and suggest alternative strategies in our sales team meetings.**

**Initially, I wanted to study marketing to see how I could help the company out, but as I progress through my degree, I can see all the different opportunities.”**

## LEARN FROM THE EXPERTS

**Did you know that the Ehrenberg-Bass Institute for Marketing Science is the world’s largest centre for research into marketing?**

Allied with UniSA, the Institute’s team has more than 50 marketing scientists who make fundamental discoveries about how brands grow and buyers behave. Study marketing and get the opportunity to learn from researchers who have advised global brands such as P&G, Nestlé and ESPN.

[marketingscience.info](http://marketingscience.info)

ACCREDITED BY:



# Bachelor of COMMUNICATION XBCD

[unisaonline.edu.au/communication](http://unisaonline.edu.au/communication)

## DEGREE INFO

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

## STUDENT SPOTLIGHT



### Katie Harris

Communication student  
Australian Institute of  
Company Directors  
NSW

**“I chose to study Communication because I have a passion for writing and social sciences - and I wanted to learn the tools and strategies to communicate professionally and creatively.**

**Everything in this degree is geared to the real-world. The knowledge and skills I’ve gained have helped me immensely in my current role at the Australian Institute of Company Directors. Recently, I was required to develop a marketing and communications brief for Qantas, and I was able to use the templates we were studying to help guide me.”**

## KEY FEATURES

Learn how to deliver effective communication strategies across a range of traditional and emerging media platforms with a focus on journalism, social media and content creation.

Develop the critical and analytical thinking skills required for strategic planning and communication management.

Choose a degree developed in consultation with industry experts and learn from academics who are leaders in their field.

Improve your communication skills and apply your knowledge in the workplace while you study.

## CAREERS

Communications officer / content creator / copywriter / digital and social media manager / media liaison officer / marketing and communications officer / online editor

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Social Media  
Communication and Media  
Intercultural Communication  
News Reporting  
Public Relations: Theory and Practice  
Marketing Principles: Trading and Exchange  
Professional and Technical Communication

### SECOND YEAR

Content Creation for Media  
Language and the Media  
Writing and Editing for Publication  
Media Law and Ethics  
Communication Research Methods  
Broadcast Journalism  
2 x Electives

### THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing  
Industry and Practice  
Social Media Engagement  
Communication Management in Practice  
Advanced News Writing  
Integrated Communication Planning  
2 x Electives

## Bachelor of DIGITAL MEDIA XBDM

[unisaonline.edu.au/digital-media](http://unisaonline.edu.au/digital-media)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Develop essential digital skills including graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

Upskill in a range of digital areas required by businesses, government departments and not-for-profits who are increasingly bringing digital functions in-house.

Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work.

Bring creative ideas to life in visually engaging ways to help businesses and their brands communicate with people more effectively.

Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museum) sector and removed boundaries between cultural institutions and audiences around the world.

Complement your digital media expertise with electives from a range of disciplines including business, marketing, IT and data analytics, and communication.

### CAREERS

Digital content creator / social media manager / online journalist / visual communication designer / digital content strategist / videographer / digital storyteller / freelancer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through Unisa College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Digital Media  
Introduction to Video Production  
Intercultural Communication  
Introduction to Social Media  
Digital Graphics and Imaging  
Introduction to the GLAM sector - Galleries, Libraries, Archives and Museums  
Digital Media Project 1

#### SECOND YEAR

Animation Design  
Archives and the Digital World  
Writing for Digital Media  
Design for Digital Technologies  
Innovative Curatorial Studies  
Digital Media Project 2  
2 x Electives

#### THIRD YEAR

Web Design  
Digital Documentary  
Narrating Objects, Art and Archives  
Digital Mediascapes  
Industry and Practice  
Digital Media Project 3  
2 x Electives

## STUDENT SPOTLIGHT



**James Grajdan**

Digital Media student  
SA

**“I’ve always loved design and have worked on a few projects on the side. I’d never thought I’d do this as a career; I always thought it would be a hobby. Now that I’m in the degree, I know for certain that this is definitely the path I want to take.**

**All the assessments encourage you to act like you’re a business working for a client. It’s great because it gets you thinking about how to run a business, how to break down tasks, and how to work with different people.”**

## DID YOU KNOW?



**Fuelled by new technological developments and a digital workforce boom, Australia’s digital economy is forecasted to grow from \$79 billion in 2014 to \$139 billion in 2020.\***

\*Deloitte Access Economics, Australia’s Digital Pulse 2017.

Graduate with national foundation competencies set by the Council of Academic Public Health Institutions Australasia (CAPHIA).



## ACADEMIC/INDUSTRY SPOTLIGHT



**Dr Mariastella Pulvirenti**  
Online Course Facilitator  
Public Health and  
Community Health

**“I’ve worked in various roles in the public health sector in the last 15 years. My career has given me opportunities to work on diverse projects that impact rural and regional communities, migrant women and those who suffer from asthma. I’ve also worked in management as the Executive Director for the Multicultural Centre for Women’s Health.**

**I’ve taught at many universities in Victoria and South Australia and I believe UniSA is truly at the cutting-edge of online education. Our students learn high quality course content based on the latest research in the field.”**

## Bachelor of **PUBLIC HEALTH** XBPH

[unisaonline.edu.au/public-health](http://unisaonline.edu.au/public-health)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Explore diverse areas such as health promotion, health law and ethics, human biology, epidemiology, as well as global, national and Aboriginal health issues.

Develop skills in planning, managing and evaluating health care policy, projects, programs and services.

Create an industry-standard portfolio of work that you can present to future employers

Learn from academics who come with many years of experience in public health and the health sector.

Study course content that has been specifically mapped to align with the foundation competencies for Public Health Graduates in Australia.

### CAREERS

Public health manager / epidemiologist / indigenous health officer / women’s health officer / healthcare policy planner / health promotion officer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online learning  
Introduction to Public Health Practice and Research  
Foundations of Human Biology 1  
Health Systems and Services  
Foundations of Human Biology 2  
Contemporary Aboriginal Issues  
First Peoples’ Health  
Research methods for public health

#### SECOND YEAR

Marketing for Health and Wellbeing  
Evaluation of Public Health Practice  
Health promotion  
Sociological perspectives in public health  
Health Law, ethics and policy  
Building healthy public policy  
Aboriginal Public Health Practice and Research  
Fundamentals of disease control

#### THIRD YEAR

Epidemiological Principles and Methods  
Project management for health and wellness  
Science and Politics of Preventive Health  
Public Health Practice Project 1  
Public Health and Wellbeing Practice  
Public Health Practice Project 2  
2 x Electives

Bachelor of  
**HEALTH SCIENCE (NUTRITION  
AND EXERCISE)**<sup>XBNE</sup>

[unisaonline.edu.au/nutrition-exercise](http://unisaonline.edu.au/nutrition-exercise)

#### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

#### KEY FEATURES

Develop the knowledge and skills to support community health and wellbeing through a holistic approach to good nutrition and physical activity.

Explore the effects that food, nutrition, health and exercise have on the biological, psychological and social aspects of life.

Examine diets and lifestyles for optimum health and their associations with nutrient intake, energy output and obesity.

Learn how to maximize physical performance for active people.

Be guided by experts and world-class researchers who are at the forefront of new discoveries in exercise and food sciences

UniSA's research in the areas of nutrition and dietetics<sup>\*</sup>, and exercise and sports science<sup>^</sup>, is recognised as well above world-class.

<sup>\*</sup>2018 Excellence in Research for Australia (ERA)

<sup>^</sup>Results in Human Movement and Sports Science – 2018 Excellence in Research for Australia (ERA)

#### CAREERS

Health and wellness consultant / nutrition and exercise consultant / corporate health and wellness adviser / health promotion officer / active and healthy ageing adviser / dietary aide / wellness coach

#### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

#### DEGREE STRUCTURE

##### FIRST YEAR

Critical Approaches to Online Learning  
Foundations of Health and Physical Activity  
Foundations of Human Biology 1 Health and Society  
Foundations of Human Biology 2  
Lifespan Growth and Motor Development  
Health Promotion  
Foundations of Nutrition and Health

##### SECOND YEAR

Body in Motion 1  
Human Nutrition  
Theory of Exercise Testing and Prescription 1  
Nutrition and Exercise Biochemistry  
Body in Motion 2  
Theory of Exercise Testing and Prescription 2  
Lifespan Nutrition  
Elective

##### THIRD YEAR

Food Safety, Quality and Security  
Professional Communication to Work in the Health Industry  
Psychology of Exercise, Sport and Health  
Project Management for Health and Wellness  
Food as Medicine  
Nutrition for Exercise and Performance  
Applications in Nutrition and Exercise  
Elective

## STUDENT SPOTLIGHT



### Veddie Tularam

Nutrition and Exercise student  
TerryWhite Chemmart  
NSW

**“I’ve been a registered pharmacist since 2010. In order to help my patients more holistically, I wanted to expand my knowledge, remain current with health information, and learn more about nutrition and exercise.**

**The information I’ve learned in my degree allows me to better explain concepts to my patients, including the risks and benefits of certain diets and health fads.**

**The biology videos in this degree are amazing. Although they’re fast, they cover important information in a short period of time. The way they’re presented makes the concepts really easy to understand and the learning experience more enjoyable.”**



## PROGRAM FACILITATOR SPOTLIGHT

**Dr Ysabella Van Seville**  
Program Facilitator

**“I have always been passionate about health – both personally and professionally.**

**After completing my PhD (Medicine), with research centred on gastrointestinal toxicities found in cancer treatments, I have been heavily involved in developing new online education platforms to improve teaching and learning in human biology.**

**The work I’ve done in this area, including my volunteer roles and research output, has resulted in multiple awards, including the South Australian Young Achiever of the Year in Science and Technology.**

**I’m excited to share my knowledge and expertise with the next wave of professionals in Australia through UniSA Online. Our academic team of Program Facilitators, Online Course Facilitators and Online Tutors are committed to ensuring every student is well supported to succeed in their studies.**

**As a graduate, you will come out with a well-rounded skill set that the industry is telling us they need, no matter where your career takes you.”**

Bachelor of  
**COMMUNITY HEALTH** XBCH

[unisaonline.edu.au/community-health](http://unisaonline.edu.au/community-health)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Gain specialised non-clinical skills and knowledge in community health and explore your passion for wellness.

Focus your studies in areas such as mental health, disability and aged care.

Work on real-world projects that shape the health and wellbeing of communities.

Graduate career-ready with the skills to easily transition into community health care environments.

Be prepared for opportunities created by the National Disability Insurance Scheme (NDIS).

### CAREERS

Community health worker / community development officer / health support worker / disability support coordinator / aged care coordinator / project officer / health policy analyst / youth worker

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
The Social World  
Foundations of Human Biology 1  
Psychology Concepts  
Foundations of Human Biology 2  
Exploring Global and National Health  
First Peoples' Health  
Introduction to Mental Health

#### SECOND YEAR

Lifespan Growth and Motor Development  
Professional Communication to Work in the Health Industry  
Foundations of Nutrition and Health  
Health Promotion  
Health Law, Ethics and Policy  
Ageing and Disability Friendly Environments  
Project Management for Health and Wellness  
Elective

#### THIRD YEAR

Public Health  
Supporting Dignity through Enablement  
Disability and Ageing: Diversity and Discrimination  
Case Management for Consumer Directed Care in Disability and Aged Care  
Transition to Employment  
Community Health Project 1  
Community Health Project 2  
Elective

## STUDENT SPOTLIGHT



### Shaun Mitchell

Community Health student  
SA

**“I’ve worked at the Women’s and Children’s hospital for the past 11 years. I started in medical records and worked my way up to become a supervisor in the switchboard and communications unit.**

**I knew I wanted to go back to Uni, but every time I looked I never found a degree that was suitable for my lifestyle. When I found UniSA Online it was like all the stars aligned.**

**When I’m on call and need to run in to work at a moment’s notice, I have the flexibility to do that with my degree.”**

Bachelor of  
**INFORMATION TECHNOLOGY  
AND DATA ANALYTICS** XBCP

[unisaonline.edu.au/it-data-analytics](http://unisaonline.edu.au/it-data-analytics)

**DEGREE INFO**

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

**STUDENT SPOTLIGHT**



**Nicole Park**

IT and Data Analytics student  
UniSA Online Women in  
STEM grant recipient  
QLD

**“With a background in IT and multimedia, this degree not only complements my experience, it also allows me to explore the world of data analytics in depth.**

**I’ve studied partially online in the past at a different institution, but my experience at UniSA Online has been completely different. It’s amazing because every course has been thoughtfully put together for online students.**

**The support has been fantastic. My student adviser has been really helpful with answering questions about fees and also put me in touch with the University’s disability services team who helped me put together my access plan.”**

**KEY FEATURES**

Develop a solid foundation in IT, network, database and programming fundamentals, and systems analysis and design.

Analyse and visualise rich data sources, learn to identify data trends and generate data management strategies.

Develop the skills to transform data into meaningful insights to identify business opportunities and achieve organisational objectives.

Perform predictive analytics on big data sets and become fluent in the R language for statistical analysis.

Download contemporary software tools and programs used by industry professionals for free.

Benefit from valuable learnings and insights from our industry partners – the Institute of Analytics Professionals of Australia and the leader in business analytics software – SAS.

**CAREERS**

Data scientist / data visualisation specialist / web developer / software developer / developer programmer / database designer / systems analyst

**ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

**DEGREE STRUCTURE**

**FIRST YEAR**

Critical Approaches to Online Learning  
Information Technology Fundamentals  
Problem Solving and Programming  
Design Thinking and Digital Innovation  
Systems Analysis  
Programming Fundamentals  
IT Project Management  
Database Fundamentals

**SECOND YEAR**

Data Structures  
Systems Design  
Web Development  
Interface Design, Interaction and Experience  
4 x Electives

**THIRD YEAR**

Statistics Using R  
Big Data Analytics  
Network Fundamentals  
Data Visualisation  
Business Analytics  
Predictive Analytics  
ICT Project (Part 1)  
ICT Project (Part 2)

Bachelor of  
**CONSTRUCTION  
 MANAGEMENT** XBBE

[unisaonline.edu.au/construction-management](http://unisaonline.edu.au/construction-management)

**DEGREE INFO**

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

**KEY FEATURES**

Prepare for a career in the construction industry focusing on residential and low-rise buildings.

Learn modern construction and project management techniques and gain a holistic understanding of the entire project lifecycle.

Go on to pursue your career goals in construction project management, quantity surveying or building surveying.

Benefit from a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

Learn from experienced academics with strong industry connections.

**CAREERS**

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

**ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UnISA College.

**DEGREE STRUCTURE**

FIRST YEAR
Critical Approaches to Online Learning
Introduction to Construction Management
Construction Communication
Construction 1
Construction Materials
Economics for Construction Professionals
Structures 1
Introduction to Contract Administration
SECOND YEAR
Construction Scheduling
Construction 2
Quantity Surveying Practice 1
Contract Administration
Structures 2
Building Estimating
Building Services
Construction Cost Planning
THIRD YEAR
Development Regulation
Sustainable Construction
Project Appraisal
Construction Environmental Science
Construction Operations and Safety
Fire Engineering
Building Surveying
Advanced Contract Administration

**STUDENT SPOTLIGHT**



**Amanda Marjanovic**

Construction Management student  
NSW

**“Studying 100% online works perfectly for me. Some universities were offering degrees that were delivered half in a classroom and half online, which just wouldn’t have worked for me. I have two children and studying on campus would not be possible.**

**The quality of my study material is great and the academics are wonderful. The fact that we’re able to access our material a week prior to the study period is extremely helpful.”**

**OUR CONSTRUCTION MANAGEMENT DEGREES ARE DEVELOPED IN COLLABORATION WITH:**



Bachelor of  
**CONSTRUCTION  
MANAGEMENT (HONOURS)** XHCM

[unisaonline.edu.au/construction-management-honours](http://unisaonline.edu.au/construction-management-honours)

**DEGREE INFO**

-  100% online
-  4 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

**STUDENT SPOTLIGHT**



**Danica Nowakowski**

Construction Management student  
Hansen Yuncken  
TAS

**“I have been interested in construction my entire life, and would spend countless hours as a child building complex Lego building models. As I got older, I transferred this interest into city planning games and designing homes in CAD.**

**I am currently working as a building cadet at Hansen Yuncken, a leading Australian construction company, and have already been able to put my new skills into practice.**

**After my degree, I'd like to continue advancing through the construction industry and eventually manage large-scale construction projects.”**

**KEY FEATURES**

Study a four-year professional degree that will prepare you for future leadership and managerial roles in the building and construction industry

Develop the technical and practical skills to manage large-scale commercial, infrastructure and residential projects.

Choose to specialise in two of three high-growth areas in construction project management, quantity surveying or building surveying in your final year.

Conduct a research project in your area of interest under the supervision of highly experienced academics.

Study a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

**CAREERS**

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

**ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

**DEGREE STRUCTURE**

**FIRST YEAR**

Critical Approaches to Online Learning  
Introduction to Construction Management  
Construction Communication  
Construction 1  
Construction Materials  
Economics for Construction Professionals  
Structures 1  
Introduction to Contract Administration

**SECOND YEAR**

Construction Scheduling  
Construction 2  
Quantity Surveying Practice 1  
Contract Administration  
Structures 2  
Building Estimating  
Building Services  
Construction Cost Planning

**THIRD YEAR**

Development Regulation  
Sustainable Construction  
Project Appraisal  
Construction Environmental Science  
Construction Operations and Safety  
Fire Engineering  
Building Surveying  
Advanced Contract Administration

**FOURTH YEAR**

Integrated Project  
Research Theory and Practice  
NBE Honours Research Project A & B  
4 x Elective\*

*\*Choose electives from two of three specialisations in quantity surveying, building surveying, or construction project management.*

Bachelor of  
**PSYCHOLOGICAL SCIENCE  
AND SOCIOLOGY** XBPS

[unisaonline.edu.au/psych-science](http://unisaonline.edu.au/psych-science)

#### DEGREE INFO

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

#### KEY FEATURES

Study the only degree in Australia that formally combines two powerful perspectives on how we live as social beings.

Examine connections between human behaviour, social structures and social policy; and discover how these relationships shape individuals, families, communities and organisations.

Choose to focus your studies in ageing and disability, and/or criminology.

Graduate with the skills needed to work as a human services professional in both the government and community sectors.

Prepare yourself for opportunities created by the National Disability Insurance Scheme (NDIS).

Study with a university ranked Top 10 in Australia for Psychology<sup>1</sup>.

<sup>1</sup> 2019 THE Subject Rankings.

#### CAREERS

Disability support coordinator / planner / local area coordinator / aged care coordinator / community development officer / social policy adviser / project officer / grants officer

#### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

#### DEGREE STRUCTURE

##### FIRST YEAR

Critical Approaches to Online Learning  
The Social World  
Psychology Concepts  
Intercultural Communication  
Politics and Citizenship in Australia  
Sociological Perspectives  
Counselling Concepts  
Contemporary Aboriginal Issues

##### SECOND YEAR

Working with Community  
Australian Social Policy  
Developmental Psychology  
Social Enquiry Methods  
2 x Minors  
2 x Electives

##### THIRD YEAR

Clinical and Abnormal Psychology  
Health Psychology  
Work & Organisational Psychology  
Sociology of Gender and Intimacy  
2 x Minors  
2 x Electives

## STUDENT SPOTLIGHT



**Kate Lingard**

Psychological Science and  
Sociology student  
VIC

**“I thought that studying 100% online would be quite an isolating and lonely experience. I couldn’t have been more wrong. Although you may be sitting at home, you don’t feel like you are studying alone. I’m more engaged with my fellow students and teaching staff than any of my previous higher education experiences.**

**I’m excited about where this degree will take me – it will open us so many doors in different directions – I just have to choose which one!”**

## DID YOU KNOW?



**The National Disability Insurance Scheme (NDIS) and Australia’s ageing population contribute to this booming sector, which is predicted to show the highest rate of employment growth over the next five years.\***

\*2016 employment projections, Department of Employment

## STUDENT SPOTLIGHT



### Kelly Fox

Criminal Justice student  
Case Management Coordinator  
SA Government Department for  
Correctional Services  
SA

**“As a Case Management Coordinator, I am tasked with informing prisoners of their rehabilitation program requirements as a part of their individualised plan.**

**I field questions from prisoners on a daily basis regarding SA Police, prosecutions, court, sentencing, programs, home detention and parole among other things.**

**A holistic understanding of the criminal justice system is very important in order to give prisoners accurate information as they inevitably interact with each agency within the system.”**

## Bachelor of CRIMINAL JUSTICE XBCJ

[unisaonline.edu.au/criminal-justice](http://unisaonline.edu.au/criminal-justice)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Explore the inner workings of the criminal justice system and discover how it responds to crime and promotes justice for individuals and the community.

Investigate current trends and contemporary issues such as cybercrime, counter-terrorism, police investigations and intelligence, and applied criminology.

Learn about cutting-edge developments and research in criminology from academics with extensive industry experience.

Enhance your career prospects if you are currently working in social work, counselling or welfare support, and law enforcement.

Watch episodes of a feature film specifically produced by UniSA Online to give students an insight into what it takes to investigate and assemble the physical evidence required to get a conviction.

### CAREERS

Policy adviser / strategic planning manager / intelligence analyst / policy analyst / child protection officer / correctional services officer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Foundations of Law  
Criminology and Public Policy  
Psychology Concepts  
Principles of Public Law  
The Social World  
Intercultural Communication  
Criminal Law and Procedure

#### SECOND YEAR

Policing Investigations and Intelligence  
Corrections: Offender Rehabilitation and Desistance  
Youth Justice  
Social Enquiry Methods  
Sociology of Crime and Deviance  
3 x Electives

#### THIRD YEAR

Cybercrime and Digital Evidence  
Psychology of Investigative and Legal Processes  
Crime, Gender and Sexuality  
Aboriginal Australians, Policing and the Criminal Justice System  
Victimology  
Crime Prevention  
Human Services Workers and the Law  
Elective

# Are you eligible?

## UNDERGRADUATE ADMISSION CRITERIA

Applicants are required to meet one of the following criteria with a competitive result:

### Higher education study

- Successfully completed equivalent to a minimum of half a year of full-time study of a higher education program at a recognised higher education provider.

### Vocational Education Training (VET)

- Completed an award from a recognised training organisation at Certificate IV or above.

### Work and life experience

- Passed a UniSA Online literacy and numeracy test and have relevant work experience; or
- Completed a UniSA Foundations Studies program or equivalent; or
- Qualified for Special Entry.

### Recent secondary education

- Completed a secondary education qualification equivalent to SACE, such as an interstate year 12 or international qualification.

### Online literacy and numeracy test

In order to sit the test, you'll need to complete a UniSA Online application and provide evidence of relevant work experience.

### Residency requirements

Even though this degree is taught online, you must meet the following residency requirements:

- if you are an Australian citizen, you must be a resident in Australia for at least some of your degree to be eligible for admission; or
- if you are a Permanent Resident, permanent Humanitarian visa holder, or New Zealand citizen, you must be a resident in Australia for all of your degree to be eligible for admission.

### Fees and finance

UniSA Online undergraduate courses are Commonwealth Supported for eligible students. Commonwealth supported students are charged a portion of the cost of their higher education through a student contribution. You may be eligible to defer payment of your student contribution via Commonwealth Government's HECS-HELP loan schemes.

UniSA Online postgraduate students are considered domestic fee-paying students. Postgraduate students may be eligible for a FEE-HELP loan to help pay their tuition fees.

[unisaonline.edu.au/fees](http://unisaonline.edu.au/fees)

# APPLY TODAY

Apply direct at  
[unisaonline.edu.au](http://unisaonline.edu.au)  
or call us on 1800 531 962.

Just follow these simple steps:

### Check your eligibility

1

Take our eligibility check and answer a few short questions to see if you're eligible. You'll be given an option to continue your application, save it for later or request a call back from a Degree Adviser if you have any questions.

2

### Gather your relevant documents

If you're eligible, you'll receive an email outlining the entry requirements and the relevant documentation you need in order to be considered.

3

### Complete your application and send through your documents

To complete your application, you'll be asked to provide your personal details, education history, work history, and study details. You'll also need to upload your relevant documents to verify your previous study or work experience.

### KEY DATES

Application closing dates for each term can be found at  
[unisaonline.edu.au/key-dates](http://unisaonline.edu.au/key-dates)

# STUDY 70 OTHER FLEXIBLE ONLINE DEGREES

UniSA offers a range of other online degrees that can be studied off-campus, providing you with the flexibility to study where and when you choose. We have degrees across the following areas.

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ARTS AND SOCIAL SCIENCE

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BUSINESS

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EDUCATION AND TEACHING

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ENGINEERING

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HEALTH

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IT

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MBA

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NURSING AND MIDWIFERY

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*Note: Some on-campus study may be required.*

**100% ONLINE DEGREES IN:**

Accounting

Communication

Community Health

Construction Management

Criminal Justice

Digital Media

Financial Planning

Human Resource Management

Information Technology and Data Analytics

Management

Marketing

Nutrition and Exercise

Psychological Science and Sociology

Public Health



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South Australia

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