



University of  
South Australia

Enterprising

**STEM**

Expo 2024

**Sponsorship  
Prospectus**



# Enterprising STEM Expo 2024 Sponsorship Prospectus

**Thank you for your interest in learning more about the University of South Australia Enterprising STEM Expo 2024 sponsorship packages.**

The University of South Australia (UniSA) is Australia's University of Enterprise, with extensive experience and significant track record of working as partners with industry. UniSA is one of Australia's leading universities for engineering research<sup>1</sup> and is number one in South Australia for graduate careers in IT,<sup>2</sup> mathematics and science.<sup>3</sup> UniSA STEM links engineering, mathematics, science, defence, cybersecurity, construction management, environmental science, aviation, information management, information technology and project management – harnessing the connections across disciplines to bring big ideas to fruition.

On Thursday 7 November 2024, the University of South Australia is hosting the Enterprising STEM Expo, an informal showcase and networking event where STEM students will present their final year projects to showcase their talents and network with industry representatives.

This event provides industry the opportunity to engage with future STEM professionals and researchers in a relaxed environment at the UniSA Mawson Lakes campus.

Being a sponsor of this event provides valuable exposure and networking opportunities with emerging STEM professionals. Your sponsorship of student prizes recognises high achieving students and their outstanding projects, and you can be directly involved in judging the student projects and deciding the winner. Student prizes vary in monetary value and the value will be determined through further discussions to ensure your organisation's objectives are met. We have developed four sponsorship packages that enable you to engage with students on varying levels.

For more information, please contact:

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P: (08) 8302 9147

[unisa.edu.au/enterprising-stem](https://unisa.edu.au/enterprising-stem)



1 UniSA's Engineering research rated well above world-class – 2018 Excellence in Research for Australia (ERA).

2 ComparED (QILT) Graduate Outcomes Survey 2020–22, Computing and Information Systems – Full-time Employment Indicator (Domestic Undergraduate). SA public universities.

3 ComparED (QILT) Graduate Outcomes Survey 2020–22 – Full-time Employment Indicator (Domestic Undergraduate). SA public universities.

## PREMIER — \$5,000 (incl. GST)

### ONLY 1 AVAILABLE

- Coffee cart sponsorship and branding.
- Two student prize naming rights: 'x award, proudly sponsored by your organisation'.
- Opportunity to participate in judging of sponsored award.
- 10 tickets to attend invite-only Enterprising STEM event.
- Opportunity to address students as part of a tutorial.
- Opportunity to develop a press release about the prize and sponsorship – to be provided by the sponsor and subject to UniSA's PR guidelines.
- A private Mawson Lakes campus tour for up to 10 staff members.
- Opportunity to display a company banner at Enterprising STEM event.
- Acknowledgement of sponsorship during opening and closing address.
- Promoted to students as a sponsor – as part of the Enterprising STEM promotion to student cohort.
- Social media recognition as a prize sponsor.

## PLATINUM — \$3,000 (incl. GST)

### ONLY 1 AVAILABLE

- Photography booth sponsorship and branding (student headshots used to build their online profile).
- Two student prize naming rights: 'x award, proudly sponsored by your organisation'.
- Opportunity to participate in judging of sponsored award.
- Eight tickets to attend invite-only Enterprising STEM event.
- Opportunity to address students as part of a tutorial.
- Opportunity to display a company banner at Enterprising STEM event.
- Acknowledgement of sponsorship during opening and closing address.
- Promoted to students as a sponsor – as part of the Enterprising STEM promotion to student cohort.
- Social media recognition as a prize sponsor.

## GOLD — \$1,000 (incl. GST)

### ONLY 1 AVAILABLE

- One student prize naming rights award, proudly sponsored by your organisation.
- Opportunity to participate in judging of sponsored award.
- Four tickets to attend invite-only Enterprising STEM event.
- Opportunity to display a company banner at Enterprising STEM event.
- Acknowledgement of sponsorship during opening and closing address.
- Promoted to students as a sponsor – as part of the Enterprising STEM promotion to student cohort.
- Social media recognition as a prize sponsor.

## SILVER — \$750 (incl. GST)

- Four tickets to attend invite-only Enterprising STEM event.
- Opportunity to display a company banner at Enterprising STEM event.
- Acknowledgement of sponsorship during opening and closing address.
- Promoted to students as a sponsor – as part of the Enterprising STEM promotion to student cohort.
- Social media recognition as a sponsor.



# University of South Australia

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