

INNOVATIVE SOLUTIONS FOR ENTERPRISE



University of
South Australia

Centre for
Enterprise Dynamics
in Global Economies

WE PROVIDE INNOVATIVE SOLUTIONS FOR ENTERPRISE

UniSA's Centre for Enterprise Dynamics in Global Economies works with organisations to integrate innovation - to help them grow in a constantly changing world.

In a world of uncertainty, businesses and government are continually challenged; confronted by rapid changes in technology and external shocks. In this environment of dynamism and constant flux, we partner with industries, organisations and entrepreneurs, to initiate and sustain innovation and enterprise.

Our impact is global - forged through our expertise that connected Australia to emerging Asian economies. We partner with organisations in finance, defence, tourism and leisure, professional and commercial services, and governments.

Our research can help you meet the challenges of today and tomorrow.



NO.1 IN AUSTRALIA FOR RESEARCH IMPACT AND ENGAGEMENT

2018 ARC Engagement and Impact Assessment (E1), Combined Impact - Approach to Impact and Engagement on Assessed Fields.



100% OF OUR ASSESSED RESEARCH RATED AT OR ABOVE WORLD CLASS

2018 Excellence in Research for Australia (ERA), 4-digit Fields of Research.



#1 IN AUSTRALIA FOR INDUSTRY RESEARCH INCOME

2021 THE World University Rankings



HOW WE CAN HELP YOUR ORGANISATION

We can partner with you to provide tailored evidence-based analysis, techniques and tools to inform strategies for innovation and growth.



INNOVATION

Working with you, we will provide expert knowledge and analysis to help you respond to the strategic imperative of innovation.



TRANSFORMATION

Connect with us and we can assist you with responding to contemporary challenges through mechanisms of change, adaptation and transformation.



GROWTH

We can help entrepreneurs and organisations grow new and established enterprise.

OUR RESEARCH TRANSFORMS ENTERPRISE THROUGH INNOVATION

INNOVATION HUBS, PRECINCTS AND SCIENCE PARKS HELP NATIONS BUILD INNOVATION AND ECONOMIC ENTERPRISE.

With expertise in the development of technology precincts, innovation hubs and science parks, we can inform how, why, and when, they can positively contribute to developing technology-based firms and yield sustainable growth to a region.

Through a partnership with the Korean Studies Promotion Services at the Academy of Korean Studies, our research explores how ecosystems provide a novel approach to examining the role of knowledge, technology, and industry clusters in enhancing regional innovation. One study closely examines how precincts influence value creation differently through either producing innovations in established enterprises, or seeding and growing new enterprise.

ADVANCING DEFENCE INDUSTRY SMES

Our researchers partner with organisations such as Defence SA and the Defence Teaming Centre, to help them respond to contemporary challenges through technology.

In the face of COVID-19 and its impacts on global supply chains, we have conducted multiple defence industry projects focused on enabling South Australian SMEs to participate in the global defence supply chain.

Engaging with businesses directly, we have held a series of multistakeholder panel discussions to help the defence sector understand the impact of the COVID-19 crisis - bringing together state and federal government representatives, industry associations, SMEs, primes and commercial players to articulate the challenges of supply chains, workforce issues and cash flow concerns.

Our ongoing research also found that the adoption of technology, including industry 4.0, rapid prototyping and digitisation can help SMEs grow and thrive in the defence industry.

GROWTH EMERGING FROM CRISIS

From Australia's Black Summer to COVID-19, we unearth the resilience mechanisms in businesses and communities to regrow.

Our research examines the impact of business dynamics, not only in growth, but also in crisis. In the wake of the Australian Black Summer bush fires, our researchers have examined the resilience mechanisms of business, and how community, government and individual entrepreneurial characteristics, contribute to regional recovery.

We are facing a rising number of crisis events due to climate change and the dynamic response of business will have a critical impact on socioeconomic recovery.

In partnership with the Regional Australia Institute, we helped identify how business resilience in rural and regional Australia is strengthened. Our findings highlighted the need to build strong connections along supply chains and across business, community, and government, to ensure that they are designed to endure before, during, and after a crisis.



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Acknowledgement of Country

UnISA respects the Kurna, Boandik and Bangarla peoples spiritual relationship with their country.

Artist: Ngupulya Pumani

Find out more about the University's commitment to reconciliation at unisa.edu.au/RAP

Australia's University of Enterprise