Honours in Business

Commerce | Management | Marketing

University of South Australia
Business School
Get the edge

Honours with the University of South Australia Business School is an advanced year of study for elite students who have completed an undergraduate degree in a business discipline. Under the broad streams of Commerce, Management or Marketing, students specialise in particular disciplines to develop a deeper understanding of research and an in-depth knowledge of current trends and issues in their field.

As part of their study, students write a thesis that provides a solution to the research problem being investigated. Students receive personalised teaching and support through the supervision and guidance of an academic specialist.

Having an Honours degree will:

- Distinguish you from those with only an undergraduate degree
- Deepen your understanding of research
- Prepare you for a higher qualification or academic career

Honours students enhance their career opportunities by developing skills and competencies highly sought after by employers including:
Depth of understanding
Students achieve a depth of understanding in particular topic areas that is far deeper than students with only an undergraduate degree.

Research management skills
Students are responsible for a research project that they plan, manage and complete to a deadline. Along the way, students gain skills in problem solving, analysing and interpreting results, and writing reports.

Communications skills
Honours requires the development of advanced writing and presentation skills. Students develop effective presentation skills and competencies, which are essential in a professional environment.

Analytical skills
Students learn to analyse data, arguments and ideas during the process of reading, writing and researching their thesis.

Information gathering skills
Students learn how to gather information, ideas and perspectives from articles, databases and sources worldwide.

Data analysis skills
Students are trained in software that assists them to analyse quantitative and qualitative data.
Career paths
Careers in Academia

Academics make critical contributions to society through the discovery of new insights and techniques, and influence others by disseminating ideas via publications, conferences, tutorials, lectures and commercialisation activities. A PhD is the prerequisite for a career as an academic.

High performing Honours graduates signal their ability to be admitted to a research degree, such as a PhD or Masters by Research.

Careers in Industry, Government and Non-profit sectors

Honours prepares students for a career in business, government and non-profit sectors by developing superior analytical skills and an in-depth knowledge and understanding of a specialty area (e.g. human resource management, accounting, marketing, finance, economics, sport, tourism and leisure management). Honours graduates have more expertise in their field than those with only undergraduate degrees.

Honours graduates are highly valued by employers in all sectors because of their independence of thought, advanced analytical ability, time and project management skills.
Take the leap... apply now!

To apply for Honours with the UniSA Business School, you must first lodge an application via ApplyOnline - unisa.edu.au/applyonline.

Once you have applied through ApplyOnline, the following documents should be submitted to the Honours Program Director via HonoursEnquiriesBusiness@unisa.edu.au:

- An application letter addressed to the Honours Program Director. Your application letter should include the following:
  - Why you wish to do Honours
  - Details of your educational and work background
  - Your broad area of research interest
- A copy of your academic transcripts. Please note certified copies of your transcript will be required if you have not studied at the University of South Australia.
- A copy of your current Resume / CV

Based on your application you may be contacted and asked to attend an interview, to further assess your eligibility.

When asked “what type of program will you be applying for” select “all other programs.” You will then have to enter a program code. Please select the program which best fits your research interest from this list:

<table>
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<tr>
<th>Program</th>
<th>Code</th>
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<tr>
<td>Bachelor of Business (Honours)</td>
<td>DHBS</td>
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<tr>
<td>Bachelor of Commerce (Honours)</td>
<td>DHCM</td>
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<tr>
<td>Bachelor of Management (Honours)</td>
<td>DHMG</td>
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Frequently asked questions

**Am I eligible for the Honours program?**
Applicants must have an undergraduate degree in a business-related discipline with a GPA of 5 or more (credit average or above). Applicants can apply before completing their degree, but must meet all degree requirements before commencing the Honours program.

**Where can I study the Honours year?**
Honours in business-related topics is offered at the City West campus and requires significant face-to-face interaction with supervisors.

**Is Honours studied full-time or part-time?**
Studying full-time is strongly preferred. Scholarships are available to outstanding candidates to facilitate this. Part-time study is available where appropriate.

**Can I work while I am studying Honours?**
Students can work while studying Honours, but this is discouraged. Students are required to attend campus regularly. The Honours year is demanding and students will struggle if they have substantial outside commitments. If students receive a Scholarship there will be specific conditions relating to hours of paid employment.

**Do I need a supervisor before I apply for Honours?**
No, applicants do not need a supervisor before they apply, but it is recommended that you consider this and contact potential supervisors as soon as possible. Applicants are to identify a supervisor before being accepted into the program. All supervisors must be approved by the Honours Program Director.

**Where can I get more information?**
If you have additional questions, please visit our website: [unisa.edu.au/businesshonours](https://unisa.edu.au/businesshonours) or email: HonoursEnquiriesBusiness@unisa.edu.au