Digital Enabled Rural Community Development:
The Riverland Experience

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Regional Development Australia
Australian Government Initiative

Funded by Federal, State and Local Government

Location:
150kNm North East of Adelaide

Population:
35,000 people
Major Economic Drivers:

Irrigated Horticulture
Agriculture
Target areas for Diversification

- Pre-retirement, Retirement and Immigration;
- Additional New Food / Beverage Manufacturing;
- Tourism;
- Education and
- Local Business Development
Regional Vision:

“A vibrant, resilient region that capitalises on change, embraces sustainability, and provides an aspirational living, investment and working environment”

Key Priorities:

- Innovation
- Diversification
- Building Community Capacity
We believe the “Digital World” provides an Opportunity to assist in realising our vision and achieving the priorities of the Murraylands and Riverland Region.
The Digital Space

Opportunity for those that embrace
Risk for those that don’t
The Challenge?

To enable engagement in the digital space
Key Enablers:

- Awareness
- Access
- Education
- Opportunities