



University of
South Australia

2019 BUSINESS



Yolanda Nguyen, UniSA
marketing graduate.

A close-up portrait of a young woman with long, wavy brown hair and light brown eyes. She is looking directly at the camera with a slight smile. The background is a soft, out-of-focus mix of warm colors like orange, red, and pink, suggesting a sunset or sunrise. The text 'STUDY WITH THE BE' is overlaid on the bottom half of the image in a large, bold, white sans-serif font. The letters have a slight shadow and are partially obscured by a semi-transparent red and orange gradient that matches the background.

STUDY WITH THE BE

**UnISA BUSINESS
SCHOOL**
**RANKED IN THE TOP
1% WORLDWIDE**

UnISA Business School is one of just nine institutions in the country and 174 globally to be accredited by EQUIS. There are a total pool of 16,521 business schools worldwide, AACSB, May 2017.

SA's #1
**UNIVERSITY
FOR GRADUATE
CAREERS**

QILT: Graduate Destinations Survey 2015 and Graduate Outcomes Survey 2016–17 – Full-time Employment Indicator. Public SA-founded universities only.

**TOP 10
MBA
FOR 10
YEARS**

Graduate Management Association of Australia (GMAA)

No.1 INSA
FOR STUDENT SATISFACTION

QILT: Course Experience Questionnaire 2016–17. Public SA-founded universities only.

YEST

GET CONNECTED

with Australia's University of Enterprise

REAL CAREERS

We are number one in South Australia for graduate careers.* We take a practical approach to teaching and learning so that our graduates can make a real impact in their chosen field.

**QILT: Graduate Destinations Survey 2015 and Graduate Outcomes Survey 2016–17 – Full-time Employment Indicator. Public SA-founded universities only.*

unisa.edu.au/careers



WORLD-CLASS FACILITIES

Be surrounded by impressive, purpose-built facilities across all six campuses. Be supported by the latest technologies including our fully interactive online learning platform.

unisa.edu.au/campus-facilities



TOP RANKING TEACHERS

Make your study experience relevant and learn from highly qualified academics and industry professionals. UniSA is Australia's best young university for teaching quality.

**Ranked Number 1, 2017 THE Top 200 Under 50 – Teaching Indicator.*

GLOBAL EXPOSURE

Take part in international field trips, work placements, internships, study tours, short-term programs, volunteer opportunities, conferences or a student exchange.

unisa.edu.au/globalopportunities



RISING SUN PICTURES



Government of South Australia
Department for Education and
Child Development



POWERFUL PARTNERSHIPS

Our learning is influenced by industry, and the latest trends and demands. We collaborate with over 2,500 companies worldwide to bring our students placement, project, research and work opportunities.





University of
South Australia

Online

STUDY ON DEMAND

Take full control over your study with our new 100% online, career-focused degrees. Get online student support seven days a week, plan your study to fit around your life, access learning resources 24/7, and log in to an online interactive learning environment anywhere, any time and on any device.

Explore our range of degrees in:

ACCOUNTING

BUILDING AND CONSTRUCTION

COMMUNICATION

COMMUNITY HEALTH

CRIMINAL JUSTICE

DIGITAL MEDIA

HUMAN RESOURCE MANAGEMENT

IT AND DATA ANALYTICS

MANAGEMENT

MARKETING

NUTRITION AND EXERCISE

PSYCHOLOGICAL SCIENCE AND SOCIOLOGY

**Take the next step and see if you're eligible
by answering a few short questions.**

unisaonline.edu.au

ASC

 **EY**
Building a better
working world

ANZ 

tacsi THE AUSTRALIAN
CENTRE FOR SOCIAL
INNOVATION

 **Calvary**

 **UNITING
COMMUNITIES**

 **SA
Power
Networks**

No.1 IN SA FOR GRADUATE CAREERS IN BUSINESS AND MANAGEMENT

QILT: Graduate Destinations Survey 2015 and Graduate Outcomes Survey
2016–17 – Full-time Employment Indicator. Public SA-founded universities only.

UniSA BUSINESS SCHOOL RATED AN OVERALL FIVE STARS FOR EXCELLENCE

2018 QS Stars Ratings

ABOVE WORLD CLASS RESEARCH IN MARKETING, BUSINESS AND MANAGEMENT, AND LAW WORLD CLASS RESEARCH IN TOURISM, ACCOUNTING AND APPLIED ECONOMICS

2015 Excellence in Research for Australia (ERA)



Nicholas Abela,
UniSA accounting
and finance
graduate.

BUSINESS

Join one of Australia's premier business schools and one of only nine in the nation to be accredited by EQUIS – awarded by EFMD, the accreditation body for business schools worldwide. Get industry ready and prepare for a global career with a strong focus on applied learning and professional development, which is embedded into every program. Become an agent for change and a leader for growth, creating real impact in business and communities.

unisa.edu.au/study



REAL-WORLD EXPERIENCE

The UniSA Business School has over 60 exchange partners across Asia, Europe and the Americas. Participate in an overseas exchange, complete an industry placement or engage in projects for real clients in your chosen discipline during your studies.

CUTTING EDGE RESEARCH

The Ehrenberg-Bass Institute for Marketing Science is the world's largest centre for research into marketing and is based at City West Campus. There is a team of over 50 marketing scientists making fundamental discoveries about how brands grow and buyers behave. Our marketing degrees are influenced by the Institute's key findings and you will have the opportunity to learn from experts who advise brands such as Uber, Kellogg's and Unilever.

marketingscience.info

UNDERGRADUATE

Commerce (Accounting) / 10
Finance / 11
Economics, Finance and Trade / 12
Property / 12
Business / 13
Innovation and Entrepreneurship / 14
Management / 14
Human Resource Management / 15
Psychological Science and Human Resource Management / 15
Marketing / 16
Marketing and Communication / 16
Tourism and Event Management / 17
Sport and Recreation Management / 18
Logistics and Supply Chain Management / 18
International Business / 19
Legal Studies / 19
Commerce (Accounting) (online) / 20
Management (online) / 20
Human Resource Management (online) / 21
Marketing (online) / 21

POSTGRADUATE

Business / 23
Management / 24
Arts and Cultural Management / 26
Professional Accounting / 26
Finance / 27
International MBA / 28

RESEARCH

Masters by Research / 30
Doctor of Philosophy (PhD) / 30

YOUR CAREER STARTS HERE

AM	Anger Group Ltd	\$0.01	-14.29%
CIO	Connected to Ltd	\$0.03	-8.82%
WFD	Westfield Corp	\$7.70	1.65%
SCU	Stemcell United Ltd	\$0.03	18.52%
\$	Healthscope Limited	\$1.68	0.45%
N	Vicinity Centres	\$2.64	-0.57%



Get career ready with the UniSA Business School. Benefit from applied learning and increase your employability. Discover opportunities for career support, flexible study, mentoring, internships and postgraduate pathways.

GREATER CHOICE

Our wide range of business degrees include common core courses in first year. You can then specialise in a chosen area, change your major, add a new interesting minor, combine two degrees, or pick and choose from professional electives so that you graduate industry-ready.

MORE WAYS TO STUDY

Our flexible delivery and extra-curricular opportunities are designed to suit your lifestyle, preferred way of learning and career interests. Benefit from:

Online and on-campus study
Part-time or full-time learning
Summer and Winter School intensive courses
Mentoring and networking opportunities with industry
Accelerated learning pathways
Professional development courses endorsed by industry
Leadership skills employers value through UniSA+
Support at our on-campus Business Student Hub

CONNECT WITH INDUSTRY

Complete an internship, engage in an industry project or participate in an overseas exchange during your studies. Get real-world experience by working on current industry challenges, and build your professional skills.

WBC	Westpac Banking Corp	\$32.05	0.31%
WFD	Westfield Corp	\$7.70	1.65%
MQG	Macquarie Group Ltd	\$90.91	2.24%
ANZ	ANZ Banking Grp Ltd	\$29.82	0.02%
CPU	Computershare Ltd	\$14.43	0.70%
NAB	National Aust. Bank	\$31.42	0.36%



To learn more about
the UniSA Business
School visit:
[unisabusinessschool.
edu.au/study](https://unisabusinessschool.edu.au/study)

LEARN FROM THE EXPERTS

Our teachers are also researchers, partnering with more than 200 enterprises worldwide, and working on solutions that shape business, industry and policy. We are contributing to new knowledge and global understanding, and these insights help to inform your learning.

STAND OUT FROM THE CROWD

Our double degrees and undergraduate combined degrees allow you to specialise in two fields, typically with only one year of extra study.

For select degrees, our *3+1 Pathway to Masters* program allows you to complete a bachelor and masters qualification in just four years to truly diversify your skillset and enhance your career opportunities.

Explore your options further on page 22 of this guide.

CAMPUS SPACES



MARKETING CLINIC / Providing free, confidential marketing advice to small and medium enterprises (SMEs) and giving final-year marketing students valuable work experience under the guidance of qualified practitioners.





New SPACES



PRIDHAM HALL / A \$50 million space that has transformed our campus blueprint in the city's west end; featuring a sports centre, lap pool, gym, dance/aerobics studio, function rooms, and facilities to seat 1800 students and their families for graduation ceremonies.

Discover the virtual fly-through at unisa.edu.au/pridhamhall



Image courtesy of Insight Visuals
(photographer Chris Oaten)

YUNGONDI BUILDING / A \$5 million refurbishment has transformed this building, which now includes next-generation learning spaces, SA's first simulated IRESS Financial Trading Room, a new Business Student Hub, corporate-style lounge, walk-up PCs and a MBA & Executive Education Hub.

JEFFREY SMART BUILDING / Featuring the very best in modern learning facilities, it boasts over \$8 million in new technologies and has a 5 Green Star Rating.



UNIVERSITY OF SOUTH AUSTRALIA CANCER RESEARCH INSTITUTE / Located in SA's health and biomedical precinct in the Adelaide CBD, this \$247 million building is the new leading destination for health research and teaching.

See this world-class project at unisa.edu.au/facilities/unisaCRI



MOD. / This futuristic museum of discovery offers immersive experiences to the public through dynamic and changing exhibition programs across seven dedicated gallery spaces.

To find out more visit unisa.edu.au/MOD

UNDERGRADUATE

Your tertiary learning and career starts with undergraduate study.

QUALIFICATIONS*

- Bachelor: 3 years
- Double degree: 4 years
- Combined degree: 4 years

*study times are approximate and based on a full-time study load.

FIND OUT MORE

For more information about all of the undergraduate degrees on offer and entry requirements visit:

unisa.edu.au/study

Further details about studying with UniSA are also outlined on page 32 of this guide.

HOW TO APPLY

Go online for all the information you need on applying to study at UniSA including SATAC requirements, admissions pathways, guaranteed entry scores, study credit and other commonly asked questions.

unisa.edu.au/apply

Please note: The Selection Rank (ATAR) scores listed in the Entry information are indicative of the 2018 cut-offs.

Bachelor of

COMMERCE (ACCOUNTING) DBCA

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/accounting-and-finance

ENTRY

SATAC code.....	424181
Selection Rank (ATAR).....	63.7
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Prepare for a rewarding career in accounting and business advisory with an industry-accredited degree.

Build a strong foundation of knowledge in accounting combined with business, taxation, auditing, finance and sustainability.

Develop strong reporting, decision-making, problem-solving and communication skills.

Learn about the economic, legal and political influences that impact global business.

Participate in an overseas investigative study tour learning about business practices in other regions.

Benefit from fully-flexible learning options including online study.

CAREER OPPORTUNITIES

Accountant / tax accountant or adviser / forensic accountant / business adviser / auditor or risk consultant / insolvency adviser / management accountant

PROFESSIONAL ACCREDITATION

Chartered Accountants

Australia and New Zealand:

This degree is accredited by Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

CPA Australia: This degree is accredited by CPA Australia and satisfies the educational requirements for entry into the CPA Program.

Chartered Institute of Management Accountants:

This degree is accredited by the CIMA and is recognised for maximum exemptions as an accelerated pathway into CIMA's professional qualification.

PROFESSIONAL RECOGNITION

Association of Chartered Certified Accountants:

This degree is recognised by the ACCA. On application, graduates will receive maximum exemption into the ACCA professional program.

Association of International Accountants:

This degree is recognised by the AIA and upon application, graduates will receive maximum exemption towards AIA professional examinations.

STUDY GRANTS

Receive a \$1,000 study grant and a course substitution when you complete Stage 2 Accounting in Year 12. Eligibility criteria applies – visit unisabusinessschool.edu.au/grants

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)

FURTHER STUDY

- Master of Finance
- Master of Finance (Banking)
- Master of Management
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

FIRST YEAR

Quantitative Methods for Business
Accounting for Business
Business Law
Marketing Principles: Trading and Exchange

Financial Accounting 1
Business and Society
Management and Organisation
Principles of Economics

SECOND YEAR

Financial Accounting 2
Management Accounting
Business Finance
Business Intelligence

Companies and Partnership Law
Cost Management and Control Systems
OR Elective
Financial Accounting 3
Elective

THIRD YEAR

Elective
Taxation Law 1
Sustainability Accounting and Reporting
Elective

Auditing Theory and Practice
Contemporary Issues in Accounting
Strategic Financial Analysis
Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of

COMMERCE (ACCOUNTING) / BUSINESS (FINANCE) DBCD

ON-CAMPUS/ONLINE **CW** **4** **PT** unisa.edu.au/accounting-and-finance

ENTRY

SATAC code.....	424191
Selection Rank (ATAR).....	64.3
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Graduate with an industry-accredited double degree in four years.

Develop expertise in financial and management accounting, taxation and company law, auditing, business intelligence, financial markets, currency, fund management and macroeconomics.

Access our new state-of-the-art IRESS Finance Trading Room on campus, which includes a live market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.

Participate in an overseas investigative study tour.

CAREER OPPORTUNITIES

Accountant / business adviser / investment banker / financial analyst / auditor / portfolio manager / stockbroker

PROFESSIONAL ACCREDITATION

Chartered Accountants Australia and New Zealand: This degree is accredited by Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

CPA Australia: This degree is accredited by CPA Australia and satisfies the educational requirements for entry into the CPA Program.

PROFESSIONAL RECOGNITION

Association of Chartered Certified Accountants: This degree is recognised by the ACCA. On application, graduates will receive maximum exemption into the ACCA professional program.

Association of International Accountants: This degree is recognised by the AIA and upon application, graduates will receive maximum exemption towards AIA professional examinations.

Financial Services Institute of Australasia: Graduates are eligible for membership with FINSIA.

CFA Institute: We are one of only eight universities in Australia to be recognised through the CFA Institute's University Recognition Program.

STUDY GRANTS

Receive a \$1,000 study grant and a course substitution when you complete Stage 2 Accounting or Stage 2 Mathematics in Year 12. Eligibility criteria applies – visit unisabusinessschool.edu.au/grants

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Business (Economics, Finance and Trade)

FURTHER STUDY

- Master of Finance
- Master of Finance (Banking)
- Master of Management
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

FIRST YEAR
Business and Society
Accounting for Business
Quantitative Methods for Business
Principles of Economics
Business Law
Financial Accounting 1
Macroeconomics
Financial Markets and Institutions
SECOND YEAR
Financial Accounting 2
Management Accounting
Business Finance
Business Intelligence
Management and Organisation
Financial Accounting 3
Companies and Partnership Law
Cost Management and Control Systems OR Elective
THIRD YEAR
Financial Planning and Personal Finance
Taxation Law 1
Sustainability Accounting and Reporting
Marketing Principles: Trading and Exchange
International Currency and Banking Markets
Forecasting and Business Analysis
Auditing Theory and Practice
International Business Environment
FOURTH YEAR
Portfolio and Fund Management
Business Operations
Professional Development in Business Elective
Financial Risk Analysis
Strategic Financial Analysis
Contemporary Issues in Accounting
Applied Financial Planning OR Corporate Valuation and Risk Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business

FINANCE DBCF

ON-CAMPUS/ONLINE **CW** **3** **PT** unisa.edu.au/business

ENTRY

SATAC code.....	424051
Selection Rank (ATAR).....	64.25
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Study South Australia's most established finance degree.

Develop the knowledge and confidence to succeed in the fast-paced financial sector.

Focus on borrowing, lending and investing money.

Access our new state-of-the-art IRESS Finance Trading Room on campus, which includes a live market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.

CAREER OPPORTUNITIES

Business adviser / investment banker / financial planner or adviser / investment fund manager / stockbroker / bond trader / equity analyst / corporate loan manager / commercial banker

PROFESSIONAL RECOGNITION

Financial Services Institute of Australasia: Graduates are eligible for membership with FINSIA.

Chartered Financial Analyst Institute: We are one of only eight universities in Australia to be recognised through the CFA Institute's University Recognition Program.

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

STUDY GRANTS

Receive a \$1,000 study grant and a course substitution when you complete Stage 2 Mathematics in Year 12. Eligibility criteria applies – visit unisabusinessschool.edu.au/grants

PATHWAY TO MASTERS

Fast-track your way into a masters degree with the 3+1 *Pathway to Masters* program. Accelerate your studies and complete an undergraduate degree and masters qualification in just four years.

For further detail and admissions information, visit unisa.edu.au/3plus1

RELATED DEGREES

- Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Management)

FURTHER STUDY

- Master of Professional Accounting
- Master of Management
- Master of Finance
- Master of Finance (Banking)
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

FIRST YEAR
Accounting for Business
Quantitative Methods for Business
Principles of Economics
Business and Society
Business Law
Financial Accounting 1
Macroeconomics
Financial Markets and Institutions
SECOND YEAR
Business Finance
Financial Planning and Personal Finance
Management and Organisation
Professional Development in Business
International Currency and Banking Markets
Marketing Principles: Trading and Exchange
Forecasting and Business Analysis
International Business Environment
THIRD YEAR
Portfolio and Fund Management
Taxation Law 1 OR Elective
Commercial Law M OR Elective
Business Operations
Applied Financial Planning OR Corporate Valuation and Risk Management
Financial Risk Analysis
Strategic Financial Analysis
Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

ECONOMICS, FINANCE AND TRADE DBIB

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/business

ENTRY

SATAC code.....	424091
Selection Rank (ATAR).....	63.15
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Develop an in-depth understanding of the global business environment.

Be at the forefront of the latest industry developments and apply logical, critical and creative solutions to key business problems.

Focus on currency markets, economics exchange and global trade activities.

Access our new state-of-the-art IRESS Finance Trading Room on campus, which includes a live market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.

Embed an internship, undertake an overseas exchange or participate in the Business Career Mentor Program as part of your studies.

CAREER OPPORTUNITIES

Economist / policy analyst / business development manager / market research analyst / investment adviser / financial risk analyst / lobbyist and policy advocate

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

STUDY GRANTS

Receive a \$1,000 study grant and a course substitution when you complete Stage 2 Economics in Year 12. Eligibility criteria applies – visit unisabusinessschool.edu.au/grants

PATHWAY TO MASTERS

Fast-track your way into a masters degree with the 3+1 Pathway to Masters program. Accelerate your studies and complete an undergraduate degree and masters qualification in just four years.

For further detail and admissions information, visit unisa.edu.au/3plus1

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Finance)
- Bachelor of Business (Property)
- Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)

FURTHER STUDY

- Master of Finance
- Master of Finance (Banking)
- Master of Management
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

FIRST YEAR
Principles of Economics
Accounting for Business
Marketing Principles: Trading and Exchange
Business and Society
SECOND YEAR
Business Law
Quantitative Methods for Business
Professional Development in Business
Macroeconomics
THIRD YEAR
Portfolio and Fund Management
Strategic Management
2 x Electives
Economics of Public Policy
International Economics
International Currency and Banking Markets
Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

PROPERTY DBPY

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/property

ENTRY

SATAC code.....	424131
Selection Rank (ATAR).....	64.25
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Study Australia's longest running degree specialising in property.

Become a well-rounded property professional with critical advisory and management skills.

Learn about property investment, development, valuation and management.

Engage with industry through the Property Mentoring Scheme and networking events.

Benefit from a nationally and internationally accredited degree.

CAREER OPPORTUNITIES

Land and property valuer / property manager / property developer / commercial property analyst / property funds manager / sales and leasing property consultant

PROFESSIONAL ACCREDITATION

This degree is accredited by the following:

- The Australian Property Institute (API)
- Royal Institution of Chartered Surveyors (RICS)
- Singapore Institute of Surveyors and Valuers (SISV)
- Board of Valuers, Appraisers and Estate Agents Malaysia

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Business (Finance)
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Management)
- Bachelor of Construction Management and Economics (Honours)

FURTHER STUDY

- Master of Management
- Master of Finance
- Master of Finance (Banking)
- Master of Project Management
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

FIRST YEAR
Business Law
Accounting for Business
Discovering Opportunities in Property
Principles of Economics
Professional Development in Property
Marketing Principles: Trading and Exchange
Quantitative Methods for Business
Business and Society
SECOND YEAR
International Business Environment
Property Valuation
Management and Organisation
Land Use, Planning and Sustainability
Forecasting and Business Analysis
Fundamentals of Property Law
Building Evaluation for Property
Property Asset Management
THIRD YEAR
Business Operations
Statutory Valuations
Property Development
Property Investment
Elective
Property Research
Property Practice
Property, People and Place

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of

BUSINESS DBBN

ON-CAMPUS/ONLINE   3  unisa.edu.au/business

ENTRY

SATAC code.....	424571
Selection Rank (ATAR).....	63.1
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	CIV
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Enjoy the flexibility of a broad business degree and create your own study plan based on your career goals.

Gain a solid foundation in core business concepts and tailor your studies to suit your interests.

Participate in industry placements and build your professional business networks.

Discover pathways into other business specialisations.

Embark on a one-year international exchange at the prestigious Rennes School of Business in Brittany, France.

MAJORS AND MINORS

You can major in Innovation and Entrepreneurship or International Business; or build your own degree by completing two minors in a range of different areas. To view our full list of minors, visit unisa.edu.au/msm

CAREER OPPORTUNITIES

Business owner / entrepreneur / business adviser / business consultant / business development manager / human resources adviser / marketing and communications officer

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

PATHWAY TO MASTERS

Fast-track your way into a masters degree with the 3+1 Pathway to Masters program. Accelerate your studies and complete an undergraduate degree and masters qualification in just four years.

For further detail and admissions information, visit unisa.edu.au/3plus1

RELATED DEGREES

- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (International Business)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Commerce (Accounting)

FURTHER STUDY

- Master of Management
- International Master of Business Administration

PROGRAM STRUCTURE

FIRST YEAR

Business Law
Accounting Principles for Business Decisions
Business and Society
Principles of Economics
Quantitative Methods for Business
Marketing Principles: Trading and Exchange
Professional Development in Business
Minor 1

SECOND YEAR

Business Intelligence
Management and Organisation
Minor 1
Minor 2
Business Operations
International Business Environment
Minor 1
Minor 2

THIRD YEAR

Strategic Management
Minor 1
Minor 2
Elective
Elective
Minor 2
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



Exposure to his family's business at a young age inspired Arlen to combine his studies in economics, finance and accounting.

"A combined degree fit perfectly with my interests – it covered a broad scope and allowed me to widen my career options."

Arlen made the most of the opportunities available during his studies. He won a scholarship to attend the World Bank and International Monetary Fund annual meetings as the Australian delegate, and completed an international exchange in France.

"These experiences linked well with the global nature of my degree and have made me feel incredibly connected with people from across the world."

Arlen Dabinett / BACHELOR OF BUSINESS (ECONOMICS, FINANCE AND TRADE), BACHELOR OF COMMERCE (ACCOUNTING)

INNOVATION AND ENTREPRENEURSHIP DBBN

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/business

ENTRY

SATAC code.....	424591
Selection Rank (ATAR).....	63.4
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	CIV
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Become an entrepreneur and motivated business leader.

Learn how to find creative, innovative and effective solutions for business and social enterprises.

Identify and create new business ideas and bring them into commercial reality.

Discover how to set up and market a successful business venture.

Complete cross-disciplinary study with courses from the University's School of Built and Natural Environments and the School of Art, Architecture and Design.

Gain practical experience through an optional internship or experiential elective and participate in a business simulation project.

CAREER OPPORTUNITIES

Entrepreneur / business manager / strategist / innovation manager / business consultant

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Business (Management)
- Bachelor of Business (International Business)
- Bachelor of Business (Marketing)

FURTHER STUDY

- Master of Management
- Master of Project Management
- International Master of Business Administration

PROGRAM STRUCTURE

FIRST YEAR

Business Law
Accounting Principles for Business Decisions
Business and Society
Quantitative Methods for Business
Marketing Principles: Trading and Exchange
Professional Development in Business
Engineering Design and Innovation
Introduction to Computer Modelling for Product Design

SECOND YEAR

Principles of Economics
Management and Organisation
Creativity and Innovation
Small Business for Professionals
Business Operations
Business Intelligence
2 x Electives

THIRD YEAR

Strategic Management
Entrepreneurial Commercialisation for New Ventures
Project Management: Principles and Strategies
International Business Environment
Entrepreneurial Enterprises
International Management Ethics and Values
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

MANAGEMENT DBBG

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/business

ENTRY

SATAC code.....	424101
Selection Rank (ATAR).....	63.65
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Discover modern management involving the organisation of people, money and technology.

Learn about the latest business trends and how to manage emerging issues.

Gain critical skills in problem-solving and leadership to achieve key business objectives.

Complete an industry work placement and be mentored by a professional business manager.

CAREER OPPORTUNITIES

Project manager / general manager / management consultant / risk manager

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Business (Finance)
- Bachelor of Business (Marketing)
- Bachelor of Business (Property)

FURTHER STUDY

- Master of Management
- Master of Management (Human Resource Management)
- International Master of Business Administration

PROGRAM STRUCTURE

FIRST YEAR

Management and Organisation
Foundations of Human Resource Management
Marketing Principles: Trading and Exchange
Quantitative Methods for Business

Business Law
Principles of Economics
Business and Society
Professional Development in Business

SECOND YEAR

International Business Environment
Communication and Organisational Practices
Business Intelligence
Accounting Principles for Business Decisions

Business Operations
Organisational Behaviour
2 x Electives

THIRD YEAR

Managing Decision Making
Strategic Management
International Management Ethics and Values
Project Management: Principles and Strategies

Entrepreneurial Enterprises
Organisational Leadership
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business

HUMAN RESOURCE MANAGEMENT DBBH

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/business

ENTRY

SATAC code.....424351
Selection Rank (ATAR).....65.75
Guaranteed Entry:
Selection Rank (ATAR).....70
Selection Rank (VET).....DIP
Prerequisites.....none
Assumed knowledge.....none
Start date(s).....February, July

Learn about the latest discoveries in human resources.

Focus on people management including recruitment, training, performance and retention.

Develop an understanding of effective management systems and leadership skills in a global context.

Work closely with the University's Centre for Workplace Excellence (CWeX) – conducting world-class research at the forefront of current and future workplace challenges.

CAREER OPPORTUNITIES

Recruitment consultant / learning and development officer / human resources adviser / human resources manager / occupational health, safety and welfare officer

PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Human Resources Institute (AHRI) and graduates are eligible for professional membership.

PROFESSIONAL RECOGNITION

This degree is recognised by the world's largest human resource management body based in the United States – the Society for Human Resource Management (SHRM).

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychological Science (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

FURTHER STUDY

- Graduate Certificate in Human Resource Management
- Master of Management (Human Resource Management)
- International Master of Business Administration (Human Resource Management)

PROGRAM STRUCTURE

FIRST YEAR

Business Law
Foundations of Human Resource Management
Management and Organisation Business and Society
Marketing Principles: Trading and Exchange
Work Health and Safety Management Principles
Quantitative Methods for Business
Professional Development in Business

SECOND YEAR

Accounting Principles for Business Decisions
Business Intelligence
Training and Development
Principles of Economics

Performance and Compensation Management
Business Operations
2 x Electives

THIRD YEAR

Management of Industrial Relations
Strategic Management
Staffing Organisations
International Business Environment
Employment Law
Strategic Human Resource Management
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of

PSYCHOLOGICAL SCIENCE (COUNSELLING AND INTERPERSONAL SKILLS) / BUSINESS (HUMAN RESOURCE MANAGEMENT) MBCH

ON-CAMPUS M & CW 4 PT H unisa.edu.au/psychology

ENTRY

SATAC code.....444541
Selection Rank (ATAR).....63.2
Guaranteed Entry:
Selection Rank (ATAR).....75
Selection Rank (VET).....DIP
Prerequisites.....none
Assumed knowledge.....none
Start date(s).....February, July

Graduate with a double degree that combines studies in psychology and human resources in just four years.

Study courses in psychology theory, counselling, workplace culture, and staff health and wellbeing.

Develop the knowledge and skills to effectively support and counsel staff and build staff recruitment, retention, and training and development strategies.

Gain practical experience through a work placement totalling 150 hours in your final year.

CAREER OPPORTUNITIES

Human resources manager / recruitment consultant / training and development officer / community development officer / counsellor / clinical psychologist (with further study)

PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Psychology Accreditation Council (APAC) and allows graduates to continue their postgraduate studies in psychology to gain registration as a clinical psychologist and membership with the Australian Psychological Society (APS). This degree is also accredited by the Australian Human Resources Institute (AHRI) and graduates are eligible for professional membership.

ADMISSIONS PATHWAYS

An alternative entry option is available through the Foundation Studies program with UniSA College.

RELATED DEGREES

- Bachelor of Business (Human Resource Management)
- Bachelor of Psychological Science (Counselling and Interpersonal Skills)

FURTHER STUDY

- Bachelor of Psychology (Honours) – one year
- Master of Psychology (Clinical)
- Master of Management (Human Resource Management)
- International Master of Business Administration (Human Resource Management)

To become a professional practising or research psychologist, students must continue their studies firstly with a Bachelor of Psychology (Honours) (MHPU) and then a two-year Master of Psychology (Clinical) (MMCL) or Doctor of Philosophy (PhD).

PROGRAM STRUCTURE

FIRST YEAR

Psychology 1A
Counselling Foundations
Foundations of Human Resource Management
Management and Organisation

Psychology 1B
Introductory Research Methods
Business Law
Group Work

SECOND YEAR

Cognitive Psychology
Developmental Psychology
Counselling Skills
Accounting Principles for Business Decisions

Social and Community Psychology
Biological and Learning Psychology
Counselling Interventions
Work Health and Safety Management Principles

THIRD YEAR

Personality Psychology
Staffing Organisations
Management of Industrial Relations
Training and Development

Clinical and Abnormal Psychology
Work and Organisational Psychology
Performance and Compensation Management
Employment Law

FOURTH YEAR

Business Operations
Strategic Management
Business Intelligence
Advanced Research Methods OR Health Psychology

Psychological Assessment
Strategic Human Resource Management
Psychology Placement

Bachelor of Business

MARKETING DBBM

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/marketing

ENTRY

SATAC code.....	424111
Selection Rank (ATAR)	63.4
Guaranteed Entry:	
Selection Rank (ATAR)	70
Selection Rank (VET)	DIP
Prerequisites	none
Assumed knowledge	none
Start date(s)	February, July

Explore the fascinating world of consumer psychology and the scientific laws of brand growth.

Learn from experts who advise brands like Uber, Kellogg's and Unilever.

Participate in industry projects for real clients, complete an internship or placement, attend advanced masterclasses and explore overseas study opportunities.

Connect with our in-house Marketing Clinic and provide advice to small and medium-sized businesses under the supervision of marketing experts.

Apply for a Vacation Research Scholarship with the Ehrenberg-Bass Institute for Marketing Science and become involved in world-class research.

CAREER OPPORTUNITIES

Marketing coordinator / marketing manager / fundraising and development officer / international marketer / market analyst / media planner / brand manager / market researcher / commercial planning adviser

PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Marketing Institute (AMI).

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business
- Bachelor of Business (International Business)
- Bachelor of Business (Tourism and Event Management)

FURTHER STUDY

- Master of Management (Marketing)
- International Master of Business Administration (Marketing)
- Masters by Research
- Doctor of Philosophy (PhD)

PROGRAM STRUCTURE

FIRST YEAR

Marketing Principles: Trading and Exchange
Business Law
Business and Society
Accounting Principles for Business Decisions

Consumer Behaviour
Marketing Analytics
Principles of Economics
Quantitative Methods for Business

SECOND YEAR

Market Research
Management and Organisation
Professional Development in Marketing
Business Operations

Retailing
Business Intelligence
Advertising
International Business Environment

THIRD YEAR

Branding
Essentials of Marketing Planning
2 x Electives

Integrated Marketing
Strategic Management
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of

MARKETING AND COMMUNICATION DBMN

ON-CAMPUS/ONLINE CW & M 3 PT unisa.edu.au/marketing

ENTRY

SATAC code.....	424451
Selection Rank (ATAR)	64.6
Guaranteed Entry:	
Selection Rank (ATAR)	70
Selection Rank (VET)	DIP
Prerequisites	none
Assumed knowledge	none
Start date(s)	February, July

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives.

Take specialised courses in business management, strategic marketing, communication and public relations.

Learn from world-class research conducted by the Ehrenberg-Bass Institute for Marketing Science.

Connect with our in-house Marketing Clinic and provide advice to small and medium-sized businesses under the supervision of marketing experts.

Complete a marketing practicum as an elective to gain valuable industry experience.

CAREER OPPORTUNITIES

Advertising executive / digital marketer / marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsorship officer / media planner / public relations consultant

PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Marketing Institute (AMI).

RELATED DEGREES

- Bachelor of Business (Marketing)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Communication and Media

FURTHER STUDY

- Graduate Diploma in Communication (Public Relations)
- Master of Management (Marketing)
- International Master of Business Administration (Marketing)
- Masters by Research
- Doctor of Philosophy (PhD)

PROGRAM STRUCTURE

FIRST YEAR

Marketing Principles: Trading and Exchange
Business Law
Ideas, Innovation and Communication
Communication and Media

Marketing Analytics
Consumer Behaviour
Public Relations Theory and Practice
Digital Design Essentials

SECOND YEAR

Quantitative Methods for Business
Professional Development in Marketing
Writing and Editing for Publication
Design for Digital Technologies
OR
News and Social Media Connections

Advertising
Accounting Principles for Business Decisions
Communication Research Methods
Media Law and Ethics

THIRD YEAR

Essentials of Marketing Planning
Marketing Elective
Industry and Practice
Promotional Communication: Advertising, Publicity and Marketing

Integrated Marketing
Integrated Communication Planning
Communication Management in Practice
Marketing Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business

TOURISM AND EVENT MANAGEMENT DBBT

ON-CAMPUS/ONLINE **CW** **3** **PT**

unisa.edu.au/tourism-sport-and-events

ENTRY

SATAC code.....	424371
Selection Rank (ATAR).....	63.35
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Enjoy a fast-paced career in travel, tourism, hospitality or events.

Learn effective problem-solving skills, strategic thinking, communication and awareness of business operations.

Focus on areas such as events and festivals, event marketing, tourism and policy planning, and international conventions.

Attend, critique and help to run events as part of your studies.

Get real-world experience through an industry placement and overseas exchange.

CAREER OPPORTUNITIES

Event manager or coordinator / tourism policy planner / events and exhibitions coordinator / hotel manager / business development manager

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication

FURTHER STUDY

- Master of Management (Arts and Cultural Management)
- Master of Management (Tourism and Event Management)
- International Master of Business Administration (Tourism and Event Management)

PROGRAM STRUCTURE

FIRST YEAR

Understanding Travel and Tourism
Foundations of Event Management
Management and Organisation
Professional Development in Business
Marketing Principles: Trading and Exchange
Quantitative Methods for Business
Business and Society
Principles of Economics

SECOND YEAR

Accounting Principles for Business Decisions
Service Management in Tourism, Events and Hospitality
Business Law
Business Intelligence
Marketing for Tourism, Events and Hospitality
Strategies for Events and Conventions
2 x Electives

THIRD YEAR

Destination Management
New Technologies in Tourism, Events and Hospitality
Business Operations
International Business Environment
Policy and Planning for Sustainable Tourism
Strategic Management
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



Danielle was motivated to study at UniSA because of its connection with the world-renowned Ehrenberg-Bass Institute for Marketing Science based at City West Campus.

"I have always been captivated by the world of marketing and the UniSA Business School was the best choice for me.

"The Institute is unique to UniSA and it brings the latest marketing research and industry experience into the classroom."

Danielle Talbot / BACHELOR OF MARKETING AND COMMUNICATION

The Ehrenberg-Bass Institute for Marketing Science is the world's largest centre for research into marketing, with over 50 marketing scientists making fundamental discoveries about how brands grow and buyers behave.

marketingscience.info

Bachelor of Business

SPORT AND RECREATION MANAGEMENT DBBS

ON-CAMPUS/ONLINE CW 3 PT

unisa.edu.au/tourism-sport-and-events

ENTRY

SATAC code.....	434191
Selection Rank (ATAR).....	63.5
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Build an exciting career managing sport and recreation events, and initiatives.

Learn to implement tactical programs, manage financial and physical resources, and apply critical problem-solving skills.

Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically.

Gain practical skills through site visits and an industry placement.

Hear from guest lecturers who work in the field and from highly-experienced teaching staff.

CAREER OPPORTUNITIES

Sport development officer / community development coordinator / coach / event manager / project manager

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Management)
- Bachelor of Human Movement
- Bachelor of Construction Management and Economics (Honours)

FURTHER STUDY

- Master of Management
- International Master of Business Administration

PROGRAM STRUCTURE

FIRST YEAR
Management and Organisation Business and Society Leisure Concepts Fundamentals of Sport and Recreation Recreation and Sport Event Programming Marketing Principles: Trading and Exchange Quantitative Methods for Business Professional Development in Business
SECOND YEAR
Business Operations Accounting Principles for Business Decisions Sports Law Sport, Tourism and Event Practicum Sport Governance Principles of Economics 2 x Electives
THIRD YEAR
Strategic Management Business Development in Sport International Business Environment Business Intelligence Leadership in Recreation and Sport Recreation Planning in the Urban Environment 2 x Electives

Some study may be able to be completed online.

Bachelor of Business

LOGISTICS AND SUPPLY CHAIN MANAGEMENT DBBL

ON-CAMPUS/ONLINE CW 3 PT unisa.edu.au/business

ENTRY

SATAC code.....	424511
Selection Rank (ATAR).....	69.35
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Specialise in the management of complex systems used for global product supply.

Learn to manage the flow of goods and services from point of origin to consumer.

Gain knowledge in operations, warehousing, inventory, purchasing, transport and distribution.

Develop supply chain skills in minimising wastage and maximising profit.

Choose from a range of electives and embed industry internships or an overseas exchange into your degree.

CAREER OPPORTUNITIES

Operations coordinator / logistics manager / inventory manager / business development manager / pricing analyst

ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Business offered by UniSA College.

RELATED DEGREES

- Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Management)

FURTHER STUDY

- Master of Management (Supply Chain Management)
- International Master of Business Administration (Supply Chain Management)

PROGRAM STRUCTURE

FIRST YEAR
Management and Organisation Marketing Principles: Trading and Exchange Business Operations Business Law Professional Development in Business Principles of Logistics and Supply Chain Management Quantitative Methods for Business Business and Society
SECOND YEAR
Business Intelligence Principles of Economics Accounting Principles for Business Decisions Managing Services Project Management: Principles and Strategies International Business Environment 2 x Electives
THIRD YEAR
Managing Decision Making Integrated Supply Chain Management Procurement and Purchasing Strategies Sustainable Logistics and Supply Chain Management International Management Ethics and Values Strategic Management 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of

COMMERCE (ACCOUNTING) XBCA

NEW

100% ONLINE 3 PT unisaonline.edu.au/degrees/accounting

DEGREE INFO

Selection Rank (ATAR)NEW
Start dates January, April, June, September
Time commitment 10–15 hours per week per course
Prerequisites none
Assumed knowledge none

Study Accounting On Demand – access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device.

Build a strong foundation of accounting knowledge and develop skills in business, taxation, auditing, law, finance and sustainability.

Focus on the economic, legal and political influences that affect global business.

Benefit from flexible study with no need to attend lectures, or come on campus – all courses and assessments are 100% online.

Learn in ten-week blocks with courses designed specifically for online learning.

CAREER OPPORTUNITIES

Accountant / tax accountant and adviser / forensic accountant / business adviser / auditor/risk consultant / insolvency adviser / management accountant

PROFESSIONAL ACCREDITATION

Chartered Accountants

Australia and New Zealand:

This degree is accredited by Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

CPA Australia: This degree is accredited by CPA Australia and satisfies the educational requirements for entry into the CPA Program.

Chartered Institute of

Management Accountants:

This degree is accredited by the CIMA and is recognised for maximum exemptions as an accelerated pathway into CIMA's professional qualification.

PROFESSIONAL RECOGNITION

Association of Chartered Certified

Accountants:

This degree is recognised by the ACCA. On application, graduates will receive maximum exemption into the ACCA professional program.

Association of International

Accountants:

This degree is recognised by the AIA and upon application, graduates will receive maximum exemption towards AIA professional examinations.

ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

SCHOLARSHIPS AND GRANTS

Apply for a range of scholarships and grants when you enrol into a UniSA Online degree. Conditions apply – visit unisaonline.edu.au/scholarships

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience. For more information visit unisaonline.edu.au/credit

PROGRAM STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning
Business and Society
Accounting for Business
Business Law
Quantitative Methods for Business
Financial Accounting 1
Marketing Principles: Trading and Exchange
Principles of Economics

SECOND YEAR

Financial Accounting 2
Management Accounting
Business Finance
Business Intelligence
Financial Accounting 3
Companies and Partnership Law
Management and Organisation
Elective

THIRD YEAR

Sustainability Accounting and Reporting
Auditing Theory and Practice
Contemporary Issues in Accounting
Taxation Law 1
Strategic Financial Analysis
3 x Electives

Bachelor of Business

MANAGEMENT XBBG

NEW

100% ONLINE 3 PT unisaonline.edu.au/degrees/management

DEGREE INFO

Selection Rank (ATAR)NEW
Start dates January, April, June, September
Time commitment 10–15 hours per week per course
Prerequisites none
Assumed knowledge none

Study Management On Demand – access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device.

Discover the fundamentals of modern management, which involves the coordination of people, money and technology.

Develop the skills to effectively lead and manage people, teams and organisations.

Gain problem-solving and leadership skills to achieve key business objectives.

Benefit from flexible study with no need to attend lectures, or come on campus – all courses and assessments are 100% online.

Learn in ten-week blocks with courses designed specifically for online learning.

CAREER OPPORTUNITIES

Project manager / general manager / management consultant / risk manager

ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

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PROGRAM STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning
Business and Society
Accounting Principles for Business
Decisions
Business Law
Quantitative Methods for Business
Professional Development in Business
Marketing Principles: Trading and Exchange
Principles of Economics

SECOND YEAR

Foundations of Human Resource Management
Business Intelligence
Management and Organisation
Communication and Organisational Practices
Organisational Behaviour
Project Management: Principles and Strategies
Business Operations
International Business Environment

THIRD YEAR

Strategic Management
International Management Ethics and Values
Entrepreneurial Enterprises
Organisational Leadership
Managing Decision Making
3 x Electives

Bachelor of Business

HUMAN RESOURCE MANAGEMENT XBBH

NEW

100% ONLINE **3** PT unisaonline.edu.au/degrees/HR

DEGREE INFO

Selection Rank (ATAR)NEW
Start datesJanuary, April, June, September
Time commitment10–15 hours per week per course
Prerequisitesnone
Assumed knowledgenone

Study HR On Demand – access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device.

Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR.

Discover how to strategically align human capital with business objectives.

Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management and motivation.

Explore current and emerging workplace challenges through curriculum informed by the Centre for Workplace Excellence (CWeX).

Benefit from flexible study with no need to attend lectures, or come on campus – all courses and assessments are 100% online.

Learn in ten-week blocks with courses designed specifically for online learning.

CAREER OPPORTUNITIES

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / industrial relations consultant / workforce planning adviser / work health and safety consultant

PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Human Resources Institute (AHRI) and graduates are eligible for professional membership.

ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

SCHOLARSHIPS AND GRANTS

Apply for a range of scholarships and grants when you enrol into a UniSA Online degree. Conditions apply – visit unisaonline.edu.au/scholarships

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience. For more information visit unisaonline.edu.au/credit.

PROGRAM STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Business and Society
Accounting Principles for Business Decisions
Business Law
Quantitative Methods for Business
Professional Development in Business OR Elective
Marketing Principles: Trading and Exchange
Principles of Economics

SECOND YEAR

Foundations of Human Resource Management
Work Health and Safety Management Principles
Business Operations
Training and Development
Performance and Compensation Management
Business Intelligence
Management and Organisation
Employment Law

THIRD YEAR

Staffing Organisations
Strategic Management
Management of Industrial Relations
International Business Environment
Strategic Human Resource Management
3 x Electives

Bachelor of Business

MARKETING XBBM

NEW

100% ONLINE **3** PT unisaonline.edu.au/degrees/marketing

DEGREE INFO

Selection Rank (ATAR)NEW
Start datesJanuary, April, June, September
Time commitment10–15 hours per week per course
Prerequisitesnone
Assumed knowledgenone

Study Marketing On Demand – access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device.

Explore consumer psychology and the scientific laws of brand growth.

Be guided by experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise brands like Uber, Kellogg's and Unilever.

Develop a broad skill set in brand management, advertising, retailing, strategic marketing, market research, as well as business intelligence and analytics.

Benefit from flexible study with no need to attend lectures, or come on campus – all courses and assessments are 100% online.

Learn in ten-week blocks with courses designed specifically for online learning.

CAREER OPPORTUNITIES

Market analyst / media planner / brand manager / digital marketer / marketing and communications officer / corporate communications adviser

PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Marketing Institute (AMI).

ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

SCHOLARSHIPS AND GRANTS

Apply for a range of scholarships and grants when you enrol into a UniSA Online degree. Conditions apply – visit unisaonline.edu.au/scholarships

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience. For more information visit unisaonline.edu.au/credit.

PROGRAM STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Business and Society
Marketing Principles: Trading and Exchange
Business Law
Quantitative Methods for Business
Professional Development in Marketing OR Elective
Accounting Principles for Business Decisions
Principles of Economics

SECOND YEAR

Consumer Behaviour
Marketing Analytics
Market Research
Retailing
Advertising
Business Intelligence
Business Operations
Management and Organisation

THIRD YEAR

Strategic Management
Branding
Essentials of Marketing Planning
Integrated Marketing
International Business Environment
3 x Electives

UniSA Online – Study On Demand

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Receive your conditional offer
3. Complete your application and send through your documents

To apply for a UniSA Online degree go directly to unisaonline.edu.au or call 1800 531 962.

Your STUDY AND CAREER JOURNEY

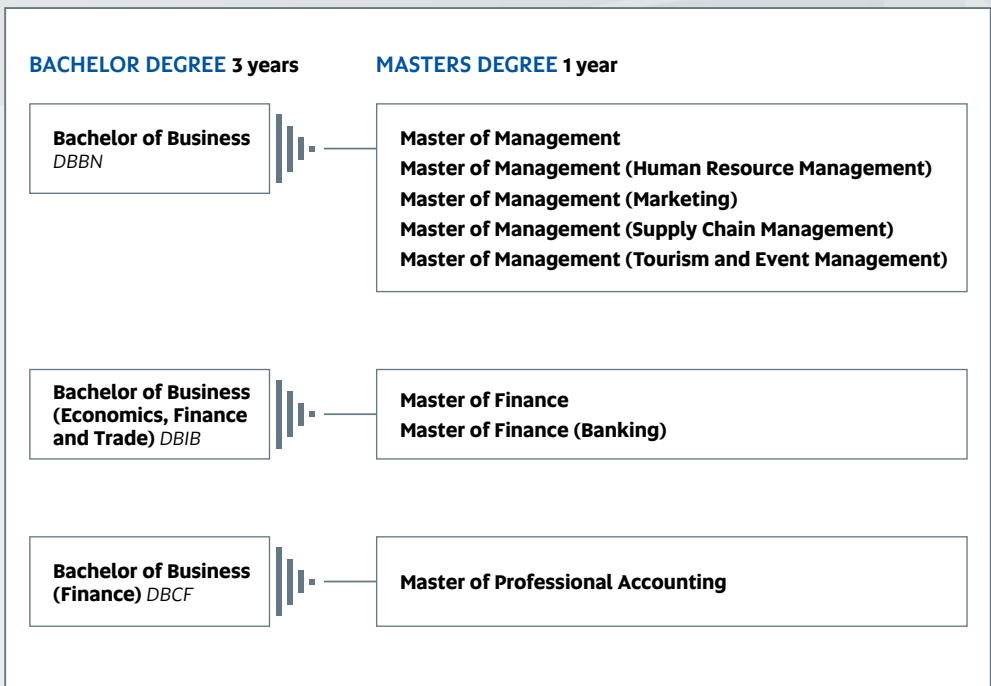
A postgraduate qualification at the UniSA Business School offers you a competitive advantage. Develop your knowledge and expertise through advanced coursework and applied learning, and further your professional career.



3+1 PATHWAY TO MASTERS

For select degrees, you can complete a bachelor and masters qualification in just four years. This unique offering allows you to fast-track your studies and graduate with greater expertise and career opportunities.

Find out more at unisa.edu.au/3plus1



DOUBLE AND COMBINED DEGREES

Graduate ahead of the pack by studying one of our double degrees, or pair two single undergraduate degrees to create your very own combination. Broaden your expertise and career prospects by specialising in two fields of interest and complete your studies in a condensed amount of time. You can choose to pair your business degree with any other UniSA discipline including law.

For more information about the application process, contact Future Student Enquiries at unisa.edu.au/enquire

POSTGRADUATE

Take your career to the next level and develop further knowledge and skills through postgraduate study.

QUALIFICATIONS*

- Graduate Certificate: 6 months
- Master: 1–2 years

**study times are approximate and based on a full-time study load.*

FIND OUT MORE

For more information about all of the postgraduate qualifications on offer and entry requirements visit:

unisa.edu.au/study

Further details about studying with UniSA are also outlined on page 32 of this guide.

HOW TO APPLY

Go online for all the information you need on applying to study at UniSA.

unisa.edu.au/apply

Campus: CE: City East, CW: City West, M: Magill, ML: Mawson Lakes, MG: Mount Gambier or W: Whyalla C

Full-time program duration in years 1 Part-time study available PT Commonwealth-supported (see page 32 for more info) CSP

Graduate Certificate in BUSINESS DCBB

ON-CAMPUS/ONLINE CW 0.5 PT unisa.edu.au/business

ENTRY

SATAC code.....4GCO84
Fees (in 2018).....A\$27,900 pa
Start date(s).....February, July

Study core business courses and learn to think analytically, interpret business information, problem solve, and make informed business decisions.

Use this qualification to gain a direct pathway into the Master of Management program.

Benefit from flexible learning options designed to suit a busy lifestyle including on-campus and online study.

Engage with highly successful industry executives and enhance your career prospects through our Executive Partners Program.

CAREER OPPORTUNITIES

Business adviser / business consultant / project manager / business development consultant

ENTRY REQUIREMENTS

- Bachelor degree from a recognised higher education institution or equivalent qualification; or
- Advanced diploma, or associate degree, plus two years' relevant work experience*; or
- Diploma and four years' relevant work experience; or
- Five years' relevant work experience.*

**Relevant work experience is considered to be in a managerial or leadership role.*

FURTHER STUDY

- Master of Management
- Master of Finance
- Master of Finance (Banking)
- Master of Professional Accounting
- International Master of Business Administration

PROGRAM STRUCTURE

FIRST YEAR

Accounting for Management M
Marketing Management
Economic Principles for Business
OR
Elective
Global Business Environment

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of MANAGEMENT DMMX

SPECIALISATIONS

- Human Resource Management
- Marketing
- Supply Chain Management
- Tourism and Event Management

ON-CAMPUS/ONLINE  **1.5**  unisa.edu.au/business

ENTRY

SATAC code.....varies
Fees (in 2018).....AS\$27,900 pa
Start date(s).....February, July

Gain a general management qualification or choose an industry specialisation to tailor your studies and suit your career goals.

Further your expertise in business ethics, leadership and performance, and strategic concepts.

Benefit from flexible learning options designed to suit a busy lifestyle including on-campus and online study.

Engage with highly successful industry executives and enhance your career prospects through our Executive Partners Program.

Experience a short-term study tour or choose an international exchange from over 60 global partners.

Study a curriculum informed by world-class research in marketing, business and management, accounting and tourism.

GENERAL MANAGEMENT

Acquire a high-level of understanding in business leadership, project management, entrepreneurship and strategy. Develop the skills to advance your management career and become a key decision-maker in any business setting. Enjoy flexibility by tailoring your qualification with courses that suit your specific interests in management.

SPECIALISATIONS

HUMAN RESOURCE MANAGEMENT

Develop contemporary management skills in the areas of strategic management and human resources. Build the confidence to manage organisational structures, resourcing and culture.

MARKETING

Gain advanced skills in leadership focusing on marketing strategy, planning and decision-making. Connect with world-class researchers from the Ehrenberg-Bass Institute for Marketing Science and the Institute for Choice.

SUPPLY CHAIN MANAGEMENT

Extend your knowledge of networks and processes through logistics and global supply chain management. Further develop your project management skills and understanding of managing sustainable value chains. Focus on key areas such as business analytics and integrated logistics.

TOURISM AND EVENT MANAGEMENT

Advance your expertise in the principles and practices of tourism coupled with project and event management. Graduate with the capabilities to be a successful leader and decision maker in a fast-paced environment and pursue a global career in the tourism, event and hospitality sectors.

CAREER OPPORTUNITIES

Depending on your specialisation, your career options can include:

Business manager / general manager / business executive / brand manager / marketing manager / corporate affairs manager / event manager / operations manager / human resources manager / chief human resources officer

ENTRY REQUIREMENTS

Bachelor degree or higher in a business discipline from a recognised higher education institution with a minimum Grade Point Average (GPA) of 4.

Note: If you do not hold a previous business qualification, you can enter with our six-month Graduate Certificate in Business (DBCC) or Graduate Certificate in Human Resource Management (DCHU), or with relevant work experience.

RELATED DEGREES

- Master of Management (Arts and Cultural Management)
- International Master of Business Administration

PROGRAM STRUCTURE

CORE COURSES

Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

GENERAL MANAGEMENT

SATAC CODE: 4CM171

Managing the Global Workforce
Entrepreneurship and Innovation
Project Management for Business
Managing Change
2x Specialisation Electives
2x Electives

HUMAN RESOURCE MANAGEMENT

SATAC CODE: 4CM198

Recruitment and Selection
Managing Employee Performance and Rewards
Employment Law F
Strategic Management of Human Resources
Managing the Global Workforce
Managing Change
2 x Electives

MARKETING

SATAC CODE: 4CM199

Buyer Behaviour Insights
Marketing Strategy and Planning
Advanced Marketing Analytics
Marketing Management
2 x Specialisation Electives
2 x Electives

SUPPLY CHAIN MANAGEMENT

SATAC CODE: 4CM175

Global Supply Chain Management
Integrated Logistics Management
Strategic Procurement
Managing Sustainable Value Chains
Managing Change
2 x Specialisation Electives
Elective

TOURISM AND EVENT MANAGEMENT

SATAC CODE: 4CM179

The Principles and Practice of Tourism
Sport, Tourism and Events
Festivals and Events
Tourism: Impacts and Sustainability
Managing Change
2 x Specialisation Electives
Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

“

Advancing his practical skills in the workplace was a top priority when Luke embarked on postgraduate study.

“The Master of Management was fundamental in preparing me to pursue future career opportunities. Prior to my studies, I didn’t realise how much I was unaware of, but now feel more equipped.”

Luke also enjoyed being able to connect with other students, exchanging ideas and sharing knowledge on a regular basis.

“The focus on classroom discussion exposes you to a rich diversity of perspectives and experiences, which is an exceptionally powerful learning tool that has assisted me in the workplace.”

”

Luke Richardson / MASTER OF MANAGEMENT



Master of

MANAGEMENT (ARTS AND CULTURAL MANAGEMENT) DMMC

ON-CAMPUS/ONLINE CW 2 PT unisa.edu.au/business

ENTRY

SATAC code.....4CM172, 4CM173
Fees.....CSP
Start date(s).....February, July

Study the only qualification of its kind in South Australia, delivered in collaboration with the Adelaide Festival Centre.

Further your expertise in leadership and governance, accounting, marketing, philanthropy, arts law and venue management.

Gain industry experience and enhance your career opportunities through internships at major arts organisations in Adelaide.

Work with the Asia Pacific Centre for Arts and Cultural Leadership – a UniSA and Adelaide Festival Centre joint venture at the forefront of the arts.

Engage with highly successful industry executives and enhance your career prospects through our Executive Partners Program.

Experience a short-term study tour or choose an international exchange from over 60 global partners.

Fast-track your studies with Advanced Standing or complete intensive courses through Summer or Winter School.

CAREER OPPORTUNITIES

This qualification can lead to a variety of management careers in the following settings:

Museums / galleries / zoos / performing arts and theatre companies / arts centres and venues / festivals and events / arts funding agencies / small artist cooperatives / government organisations / new media organisations

ENTRY REQUIREMENTS

Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification, with a minimum Grade Point Average (GPA) of 4.

Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

RELATED DEGREES

- Master of Management
- Master of Management (Marketing)
- Master of Management (Tourism and Event Management)
- International Master of Business Administration

PROGRAM STRUCTURE

CORE COURSES

Arts and Cultural Leadership and Governance
Accounting for Management M
Marketing Management
Arts and Cultural Audiences
Arts Environment
Festivals and Events
Arts Management
Arts Philanthropy
Arts Law
Venues and Facilities Management

BUSINESS SCHOOL ELECTIVES

6 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of

PROFESSIONAL ACCOUNTING DMPC

ON-CAMPUS/ONLINE CW 2 PT unisa.edu.au/accounting-and-finance

ENTRY

SATAC code.....4CM183, 4CM184
Fees (in 2018).....A\$27,900 pa
Start date(s).....February, July

Develop advanced knowledge and skills in accounting practice, and graduate with a qualification accredited by leading professional bodies.

Gain expertise in commerce, tax, financial management and public practice.

Engage with highly successful industry executives and enhance your career prospects through our Executive Partners Program.

Benefit from flexible learning options designed to suit a busy lifestyle including on-campus and online study.

Fast-track your studies with Advanced Standing.

CAREER OPPORTUNITIES

Graduates will be prepared for a variety of senior and leadership positions in the following roles:

Accountant / auditor / business adviser / financial planner / tax accountant / management accountant

PROFESSIONAL ACCREDITATION

This program is accredited by CPA Australia and satisfies the educational requirements for entry into the CPA Program. This program is also accredited by the Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

ENTRY REQUIREMENTS

Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution with a minimum Grade Point Average (GPA) of 4.

Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

RELATED DEGREES

- Master of Finance
- Master of Finance (Banking)
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

FIRST YEAR

People, Leadership and Performance
Marketing Management
Economic Principles for Business
Commercial Law M

Corporate Finance
Accounting for Management M
Financial Accounting
Elective

SECOND YEAR

Advanced Accounting
Information Systems for Business
Management Accounting M
Elective

Auditing Principles
Research for Business Decision Making
Contemporary Issues in Accounting M
Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of

FINANCE DMFC

SPECIALISATIONS

- Banking

ON-CAMPUS/ONLINE  **2**  unisa.edu.au/accounting-and-finance

ENTRY

SATAC code.....varies
Fees (in 2018).....AS27,900 pa
Start date(s).....February, July

Graduate with a qualification recognised by leading professional bodies, including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP).

Study advanced coursework in financial markets, corporate financial analysis and investment management.

Gain a general finance qualification or tailor your studies by specialising in Banking, focusing on financial institutions management, global markets, regulations and risk management.

Access our new state-of-the-art IRESS Finance Trading Room on campus, which includes a live market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.

Take the option to complete 150 placement hours with a local or international organisation.

Fast-track your studies with Advanced Standing.

GENERAL FINANCE

Focus your studies on advanced corporate finance, advanced investment management, behavioural finance and financial risk management. Develop expertise in critical and strategic thinking within a highly-regulated industry framework. Enjoy flexibility by tailoring your qualification with courses that suit your specific interests in finance.

SPECIALISATIONS

BANKING

Specialise in banking, focusing on the operation and management of financial intermediaries. Explore the role of the central bank/ financial system regulator within the sector and the economy more broadly, along with contemporary challenges facing the world's financial institutions.

CAREER OPPORTUNITIES

Graduates will be prepared for a variety of senior and leadership positions in the following roles:

Commercial or investment banker / corporate treasury adviser / financial adviser or broker / foreign exchange funds manager / tax accountant / auditor / financial planner

PROFESSIONAL RECOGNITION

This program is recognised as a Financial Risk Manager (FRM) Academic Partner by the Global Association of Risk Professionals (GARP) as well as the Chartered Financial Analyst (CFA) Institute University Affiliation Program. Graduates can also apply for membership with the Financial Services Institute of Australasia (FINSIA).

ENTRY REQUIREMENTS

Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution with a minimum Grade Point Average (GPA) of 4.

Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

RELATED DEGREES

- Master of Professional Accounting
- International Master of Business Administration (Finance)

PROGRAM STRUCTURE

GENERAL FINANCE SATAC CODE: 4CM164, 4CM165
FIRST YEAR
Statistics for Data Science Accounting for Management M Economic Principles for Business Commercial Law M
Corporate Finance Investment Management International Finance Financial Theory and Financial Markets
SECOND YEAR
Managing Financial Risk Behavioural Finance Advanced Corporate Finance Applied Research in Finance
The Econometrics of Financial Markets Advanced Investment Management Finance Elective Elective
BANKING SATAC CODE: 4CM166, 4CM167
FIRST YEAR
Statistics for Data Science Accounting for Management M Economic Principles for Business Commercial Law M
Financial Theory and Financial Markets Corporate Finance International Finance Investment Management
SECOND YEAR
Managing Financial Risk Chinese Banking & Wealth Management Behavioural Finance Advanced Corporate Finance
Risk Management in Financial Institutions Money, Banking and Financial Markets The Econometrics of Financial Markets Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

BUSINESS ADMINISTRATION DMIN

SPECIALISATIONS

- Finance
- Human Resource Management
- Marketing
- Supply Chain Management
- Tourism and Event Management

ON-CAMPUS/ONLINE CW 2 PT unisa.edu.au/business

ENTRY

SATAC code.....varies
Fees (in 2018).....AS\$27,900 pa

Enter this early career, internationally-focused qualification with no previous management experience.

Learn from experts in international business and access a range of exchange and study tour opportunities with over 60 global partners.

Gain a general masters qualification or choose an industry specialisation to tailor your studies and suit your career needs.

Further your knowledge of international business strategy, international trade, global marketing and managing cultures.

Study a curriculum informed by world-class research in marketing, business and management.

Fast-track your studies with Advanced Standing or undertake intensive courses through Summer or Winter School.

Engage with highly successful industry executives and enhance your career prospects through our Executive Partners Program.

GENERAL BUSINESS ADMINISTRATION

Develop a broad knowledge of global business and professional skills in areas such as international strategy and trade, project management, and cross cultural management. Enjoy the flexibility by tailoring your qualification with courses that suit your specific interests.

SPECIALISATIONS

FINANCE

Graduate with advanced knowledge and management skills for international business with a focus on finance. Learn the latest finance theory and practice through courses in international finance, financial markets, principles of international business finance and corporate finance.

HUMAN RESOURCE MANAGEMENT

Travel the world with a global career in human resources. Study the latest in human resource management theory and practice with an international perspective. Develop advanced skills in recruitment and selection, managing employee performance, employment law, strategic practice and managing change.

MARKETING

Learn about the complexities behind global buyer behaviour, marketing strategy and planning, advanced marketing analytics and brand management. Benefit from teaching informed by the Ehrenberg-Bass Institute for Marketing Science – the world's largest centre for research into marketing – and connect with marketing scientists who advise brands like Uber, Kellogg's and Unilever.

SUPPLY CHAIN MANAGEMENT

Strengthen your knowledge in global supply chains and networks. Focus on logistics and operations management in a global context. Develop advanced skills and expertise in people leadership and performance, economic principles for business and issues in international trade.

TOURISM AND EVENT MANAGEMENT

Become a global citizen and pursue an international career in tourism and event management. Learn the fundamental principles and practices of tourism coupled with advanced project and event management skills. Graduate with the capabilities to be a successful leader and decision maker in a fast-paced environment.

CAREER OPPORTUNITIES

Depending on your chosen specialisation, your career options can include:

Foreign affairs officer / international trade officer / consultant / project manager / global business manager / event manager

ENTRY REQUIREMENTS

Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution with a minimum Grade Point Average (GPA) of 4.

Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

RELATED DEGREES

- Master of Management

PROGRAM STRUCTURE

CORE COURSES

Marketing Management
Accounting for Management M
Economic Principles for Business
Global Business Environment
Issues in International Trade
Managing the Global Workforce
People, Leadership and Performance
International Business: Strategy and Ethics

GENERAL BUSINESS ADMINISTRATION SATAC CODE: 4CM201, 4CM202

Global Supply Chain Management
Managing Across Cultures
Global Marketing
Principles of International Business
Finance
2 x Specialisation Electives
2 x Business Electives

FINANCE SATAC CODE: 4CM203, 4CM204

Corporate Finance
Financial Theory and Financial Markets
International Finance
Principles of International Business
Finance
2 x Specialisation Electives
2 x Business Electives

HUMAN RESOURCE MANAGEMENT SATAC CODE: 4CM190, 4CM191

Recruitment and Selection
Managing Employee Performance and Rewards
Employment Law F
Strategic Management of Human Resources
Managing Change
Specialisation Elective
2 x Business Electives

MARKETING SATAC CODE: 4CM192, 4CM193

Buyer Behaviour Insights
Marketing Strategy and Planning
Advanced Marketing Analytics
Brand Management
2 x Specialisation Electives
2 x Business Electives

SUPPLY CHAIN MANAGEMENT SATAC CODE: 4CM194, 4CM195

Global Supply Chain Management
Integrated Logistics Management
Strategic Procurement
Managing Sustainable Value Chains
2 x Specialisation Electives
2 x Business Electives

TOURISM AND EVENT MANAGEMENT SATAC CODE: 4CM196, 4CM197

The Principles and Practice of Tourism
Sport, Tourism and Events
Festivals and Events
Tourism: Impacts and Sustainability
2 x Specialisation Electives
2 x Business Electives



“The UniSA Business School’s reputation for strong performance in international rankings and world-renowned academics reinforced Sincy’s decision to study the International Master of Business Administration.

She says the excellent support by teaching staff has helped her easily adapt to studies in Australia.

“I really like the interactive teaching and learning approach the University uses. It is very practical and encourages students to speak up and express their own ideas.

“I am really enjoying the new subjects and the opportunity to learn different things.”

Sincy Joseph / INTERNATIONAL MASTER
OF BUSINESS ADMINISTRATION

5-STAR MBA FOR ENTERPRISING LEADERS

UniSA’s flagship Master of Business Administration (MBA) is designed to prepare experienced managers and executives to become enterprising leaders.

Recognised and respected globally for excellence and outcomes, our MBA has been ranked among the top 10 MBAs in Australia for 10 years*, and has also been awarded 5-Stars by the Graduate Management Association of Australia (GMAA), one of the world’s most highly-regarded MBA ranking schemes.

UniSA’s MBA offers the latest industry insights and management research, and encourages graduates to create new solutions, lead innovative teams and deliver exceptional business outcomes in the context of disruptive change and global uncertainty.

To learn more about our award-winning MBA, visit
unisa.edu.au/MBA

*2017 Australian Financial Review, BOSS Survey.

RESEARCH

Make a lasting contribution to your field through a research degree.

QUALIFICATIONS*

- Masters by Research: 2 years^
- Doctor of Philosophy (PhD): 4 years^

**study times are approximate and based on a full-time study load.*

^in total including examination time. Candidates must be prepared to submit 6-12 months prior to official completion of their program.

FIND OUT MORE

unisa.edu.au/resdegrees

ENTRY REQUIREMENTS

unisa.edu.au/resdegrees-eligibility

HOW TO APPLY

unisa.edu.au/apply

Masters by

RESEARCH DMRU

Doctor of

PHILOSOPHY (PhD) DPBU

UniSA BUSINESS SCHOOL

Join a community recognised for world-class research in business and management, applied economics, accounting, law, marketing and tourism.

Learn to independently design and execute original research that generates new knowledge.

Work under the guidance of experienced and highly qualified research supervisors and learn from visiting scholars and researchers.

Benefit from links to other research institutions in Asia, North America, Europe and the UK.

Be inspired by over 200 external partners who support our research.

ALTERNATIVE ENTRY

Other postgraduate and undergraduate degrees may be considered for admission into the Masters by Research, Professional Doctorate or Doctor of Philosophy (PhD) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Note: Eligibility for entry into a research program is also subject to an assessment of the proposed research, supervisor availability, and any school or research-specific eligibility requirements.

DISCIPLINE AREAS

- Accounting
- Applied Economics
- Arts Management
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Law
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

ENTRY REQUIREMENTS

MASTERS BY RESEARCH:

- Bachelor degree of at least three years with a minimum credit average in a relevant discipline; or
- No tertiary qualifications (some discipline areas only) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

PROFESSIONAL DOCTORATE AND PhD:

- Honours 1, Honours 2A or an appropriate master degree or equivalent.



“

Cathy's enduring passion for learning and marketing has seen her research interests and award-winning career evolve.

After focusing on word-of-mouth behaviour in her earlier research degrees, Cathy's PhD investigated advertising effectiveness and the impact of a second brand on memorability.

“As part of my research journey, I've also discovered a passion for charity marketing. This led me to co-develop and facilitate a free workshop for charity marketers and CEOs which was a huge success, and highlight for me.”

Cathy's studies also afforded her the chance to present her findings to the Ehrenberg-Bass Institute for Marketing Science's international sponsors, and undertake a six-month internship with news broadcaster, CNBC, in London.

“My research degrees have allowed me to truly grow and expand my professional skillset.”

Cathy is a Research Fellow and Senior Marketing Scientist at UniSA's Ehrenberg-Bass Institute for Marketing Science.

”

Dr. Cathy Nguyen / MASTERS BY RESEARCH,
DOCTOR OF PHILOSOPHY (PhD)

STUDY AT UniSA – THE BASICS

Minimum entry requirements for undergraduate bachelor and associate degrees

APPLYING WITH YEAR 12

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- a competitive Selection Rank (ATAR); AND
- the fulfilment of the program's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the program's prerequisite requirements and have completed one of the following:

- an interstate or overseas qualification considered by the University as equivalent to SACE; or
- the International Baccalaureate Diploma with a minimum score of 24 points.

ADJUSTMENT FACTORS

Universities in South Australia include ATAR-related adjustment factors (previously known as bonus points) to Australian high school students applying for entry into university via the following schemes:

- **The Universities Equity Scheme** – provides additional points for students coming from specified schools, as well as individuals experiencing disadvantage.
- **The Universities Language, Literacy and Mathematics Adjustment Scheme** – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

Need some help? Visit unisa.edu.au/adjustmentfactors or contact Future Student Enquiries on (08) 8302 2376 or submit an enquiry via unisa.edu.au/enquire

GUARANTEED ENTRY

UniSA offers guaranteed entry into many programs for domestic Year 12 and VET students. If your Selection Rank (ATAR) or VET award meets the UniSA Guaranteed Entry score for that program, you have met the prerequisites and any other program specific entry requirements, and you have listed the program as your first preference, you are in. It's guaranteed.

unisa.edu.au/guaranteed

ADMISSIONS PATHWAYS

Entering your chosen program straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following pathways.

Higher Education Study – completion of at least half a year of full-time equivalent study, at UniSA or a recognised higher education institution. You can apply using your Grade Point Average (GPA).

Higher Education Diploma – completion of a higher education diploma, from the UniSA College (applicable programs listed on each bachelor program in this guide), the South Australian Institute of Business and Technology (SAIBT), or another recognised higher education institution.

Special Entry – a competitive Special Tertiary Admissions Test (STAT) score. A personal competencies statement or employment experience may also be considered for some programs.

Vocational Education Training (VET) – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or above.

UniSA College – there are a variety of pathway options offered through UniSA College including diplomas and the Foundation Studies program.

Alternative Pathways – there are a range of alternative pathways including bridging qualifications offered through SAIBT and Eynesbury.

Open Universities Australia – completion of at least four Open Universities Australia (OUA) courses at an undergraduate level or higher.

unisa.edu.au/pathways

BEFORE APPLYING

All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For more information on entry requirements, visit:

unisa.edu.au/study

SUPPORT SERVICES

UniSA offers services to assist rural and/or socio-economically disadvantaged students, Aboriginal and Torres Strait Islander people, and people with a disability. For more information, contact (08) 8302 2376 or visit:

unisa.edu.au/studentsservices

SCHOLARSHIPS

UniSA offers a range of scholarships and grants to support students from all walks of life. Each year, 2500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and even overseas travel. For more information and to check the eligibility criteria, visit:

unisa.edu.au/scholarships

HOW TO APPLY TO THE UNIVERSITY OF SOUTH AUSTRALIA

Applications to most programs at UniSA are administered through the South Australian Tertiary Admission Centre (SATAC). For more information visit:

unisa.edu.au/apply

FEES

All domestic undergraduate students at the University of South Australia are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2018 are:

BAND	AREA OF STUDY	STUDENT CONTRIBUTION <i>For one year of full-time load (1 EFTSL)</i>
1	Humanities, behavioural science, social studies, foreign languages, visual and performing arts, clinical psychology, nursing and education	\$6,444
2	Computing, built environment, health, engineering, surveying, agriculture, Mathematics, statistics, science	\$9,185
3	Law, dentistry, medicine, veterinary science, accounting, administration, economics, commerce	\$10,754

Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying (the fees for these are listed on each applicable program in this guide and are based on an equivalent full-time student load). For more information on fees including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP, FEE-HELP loans, or fee information relating to international students please visit:

unisa.edu.au/fees

ACADEMIC *insight*

“I worked as a practising accountant and now bring this experience to our programs working alongside an outstanding team of academics, educators, professional staff, alumni and the accounting industry. Our programs develop students with the skills and knowledge to become the next generation of accountants and business leaders.”

Dr. Gerard Stone / PROGRAM
DIRECTOR: BACHELOR OF COMMERCE
(ACCOUNTING) / UniSA BUSINESS
SCHOOL



Stay in touch

Sign up to receive updates directly to your inbox and keep up to date with the latest information including:

Invitations to career events and information sessions / competition alerts / insights into life on campus from students and teachers / updates on new degrees / scholarship opportunities / breaking industry and career news

unisa.edu.au/stayintouch



Acknowledgement of Country

UniSA respects the Kaurna, Boandik and Barnagla peoples' spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present.

Find out more about the University's commitment to reconciliation at unisa.edu.au/RAP



Our events give you the opportunity to ask questions about different degrees and careers, take a tour around campus, attend presentations, and talk to current staff and students.

UniSA OPEN DAY

Sunday 12 August / 9:00am–4:30pm / City West Campus and City East Campus

CAMPUS DAYS

Magill@Twilight

Wednesday 29 August / 4:00pm–8:00pm / Magill Campus

Mawson Lakes Campus Day

Tuesday 28 August / 4:00pm–7:30pm / Mawson Lakes Campus

Mount Gambier Open Day

Sunday 5 August / 11:00am–4:00pm / Mount Gambier Campus

Whyalla Open Day

Sunday 26 August / 11:00am–3:00pm / Whyalla Campus

unisa.edu.au/openday



**University of
South Australia**

unisa.edu.au

Telephone: (08) 8302 2376

Make an enquiry: *unisa.edu.au/enquire*



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twitter.com/UniversitySA



instagram.com/universitysa

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Information correct at time of printing (March 2018)

CRICOS provider number OO121B

For information specific to international students, please visit *unisa.edu.au/international*

Australia's University of Enterprise