Australia’s university of enterprise
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University of South Australia by numbers

32,647 total number of students

4,980 onshore international students

8,193 number of parchments awarded

6,323* total number of international students
*actual headcount

4 academic divisions:
UniSA Business School
Education, Arts and Social Sciences
Health Sciences
Information Technology, Engineering and the Environment

189,006 total university alumni

6 campuses:
City East
City West
Magill
Mawson Lakes
Mount Gambier
Whyalla

4 leading research institutes:
Ehrenberg-Bass Institute for Marketing Science
Future Industries Institute
Hawke Research Institute
Sansom Institute for Health Research

2,641* staff population
*full-time equivalent

74 student exchange partner institutions

All information correct at the end of 2014 calendar year unless otherwise stated.
Australia’s university of enterprise

The University of South Australia is a globally connected and engaged university helping solve the problems of industry and the professions. Our teaching is industry-informed, our research is inventive and adventurous. We create knowledge that is central to global economic and social prosperity. Our graduates are the new professionals, global citizens at ease with the world and ready to create and respond to change. We are Australia’s university of enterprise.

{We are prioritising the right elements to build an industry-connected, globally enterprising university and one which educates its students for the careers of modern times.}

Prof. David Lloyd
Vice Chancellor and President
University of South Australia
AUSTRALIA'S YOUNGEST UNIVERSITY RANKED IN TIMES HIGHER EDUCATION'S WORLD TOP 50 UNDER 50 YEARS OF AGE

2015 TIMES HIGHER EDUCATION
With employment rates that exceed the state and national averages, our graduates are the leaders and innovators of tomorrow.

UniSA is South Australia’s largest university, offering a wide range of programs designed in partnership with industry and the professions across its four academic faculty areas:

- **UniSA Business School**
  - Business including specialisations in:
    - Human Resource Management
    - Management
    - Marketing
    - Property
  - Commerce
  - Law

- **Education, Arts and Social Sciences**
  - Aboriginal Studies, Australian Studies and Australian History
  - Art
  - Architecture
  - Design
  - Communication, International Studies and Languages
  - Education
  - Psychology
  - Social Work
  - Visual Arts

- **UniSA College**
  - Foundation Studies
  - Diploma programs

- **Health Sciences**
  - Human Movement and Health Studies
  - Clinical Exercise Physiology
  - Laboratory Medicine
  - Medical Imaging
  - Nuclear Medicine
  - Nursing and Midwifery
  - Occupational Therapy
  - Pharmacy
  - Physiotherapy
  - Podiatry
  - Radiation Therapy

- **Information Technology, Engineering and the Environment**
  - Aviation
  - Construction Management
  - Engineering
  - Information Technology
  - Mathematics
  - Science and Environments
  - Urban Planning

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**Improving access**

Our commitment to equity in access to education is a cornerstone of our foundation and future, underpinned in our founding Act (1990). In 1993, we were the first university to appoint a Pro Vice Chancellor with the task of improving access to tertiary education.

Since then, we’ve made university study a reality for thousands of students from a wide variety of backgrounds through initiatives such as UniSA College, on-campus regional study options, support for Indigenous students and students with disabilities and learning difficulties.

UniSA College in particular offers tertiary preparation programs and has a dedicated team, UniSA Connect, who visit schools and the community to inspire students into further study.
89% of UNISA graduates going on to full-time work are employed in a professional occupation within four months of completing their degree.

Graduate Destination Survey
RANKED No.1
IN SOUTH AUSTRALIA
FOR STUDENT SATISFACTION
2015 GOOD UNIVERSITIES GUIDE

Trust our brand

Reputation matters in tertiary education, and ours is one on the rise as the youngest Australian university ranked in Times Higher Education’s top 50 of world universities under 50 years old. Our upward trajectory also continued in 2015, when we entered the top 300 in the QS World University Rankings for the very first time.

We’re also South Australia’s leading university for graduate careers and student satisfaction, and have been awarded five stars for our research, employability of our graduates, teaching, facilities and internationalisation by QS. Our Business School has held EQUIS – the EFMD Quality Improvement System accreditation for more than ten years.
Learning from the best

UniSA is consistently in the top 10 of Australian universities for the number of its staff who hold PhDs. We also hold places among the world’s brightest and best for our teaching of teachers and architects in the 2015 QS World subject rankings. Our plans for a new education precinct at Magill, including an on-campus birth to year 12 school, will also transform how we deliver teaching in education for the future.

Students at the University also learn using the best thanks to the Digital Learning Strategy – our commitment to create innovative, flexible and personalised learning experiences.

Experiencing the workplace

Our graduates move seamlessly into their professions because we embed experience in every program. As an example, our health sciences students alone undertake more than 1.3 million clinical placement hours each year.

This approach also extends into the classroom with practical laboratories and virtual learning tools. Our nursing school, for example, is one of the nation’s largest producers of nurses. And, in addition to their placements, our nursing graduates are prepared for the workplace in high-grade simulated hospital wards and learn using lifelike training manikins.
Campus community
Our campus locations provide the ideal spaces to support a thriving and active academic community.

**City campuses**

**City West**
Set on the western side of the city’s central business district, our City West campus is well-placed to capitalise on the emerging opportunities coming from Adelaide's booming health and biomedical precinct. Home campus of the UniSA Business School, the campus is also the centre of a number of exciting infrastructure projects.

**City East**
Staff and students of the Division of Health Sciences enjoy the very latest in teaching and research facilities including laboratories, virtual learning spaces and equipment, a gym and more. City East also offers a variety of spaces to study and socialise, both on campus and in the surrounding east-end of the city.
Metropolitan campuses

Magill
Nestled within the lush foothills and sprawling green spaces of Adelaide’s eastern suburbs, and home to the Division of Education, Arts and Social Sciences, the Magill campus makes the ideal space for teaching our future teachers, social workers, psychologists, film makers and more.

Mawson Lakes
Well-positioned next to SA’s Technology Park, and location of the modern and dynamic Minerals and Materials Science Research and Learning Hub, Mawson Lakes campus is the perfect home for the Division of Information Technology, Engineering and the Environment.
SA’S LARGEST UNIVERSITY COMMUNITY – SPREAD ACROSS SIX CAMPUSES
Regional campuses

Mount Gambier
Mount Gambier campus is based on the picturesque Limestone Coast, in the State’s largest regional city. Students at Mount Gambier will enjoy new facilities from 2016 including a new lecture theatre, high speed fibre optic technology and a central piazza for study and socialising.

Whyalla
Located where the outback meets the sea and boasting excellent teaching and student facilities, Whyalla campus offers students an experience equivalent to that of city students combined with the benefits of a regional lifestyle.
We have resolved to become South Australia’s university of choice for Indigenous people, and as the State’s first university to launch its Reconciliation Action Plan (RAP) we are well on our way to achieving this.

Our RAP provides a framework for building relationships, deepening respect and providing more opportunities for Aboriginal and Torres Strait Islander people.

Empowering Indigenous youth
The Aboriginal Power Cup is an initiative lead by the Port Adelaide Football Club, Santos Limited, and the South Australian Government aimed at enabling participation in sport, encouraging health and wellbeing and empowering Indigenous youth to complete their secondary studies. The University, through UniSA College, is a supporting partner of the Power Cup and offers scholarships to participants.

Aiming for success
The Australian Indigenous Mentoring Experience (AIME) is based at the University of South Australia and provides Indigenous high school students with the skills, opportunities, belief and confidence to finish school at the same rate as their peers.

Breaking ground
Irene and David Davy Scholarship for Advancement of Aboriginal Education recipient Trevor Ritchie made history when he graduated from UniSA’s Bachelor of Applied Science (Occupational Therapy) and became SA’s first identified indigenous occupational therapist.

“It’s easy to feel overwhelmed by the enormity of closing the gap in Aboriginal health inequality, but I’m committed to playing my part,” Trevor said.

Reconciliation is much more than a word. It is a culture.
Prof. David Lloyd
Vice Chancellor and President
University of South Australia
Inspired by challenges
Research at the University is inspired by challenges and opportunities, partnered with industry and communities, and underpinned by excellence. Our academics engage in interdisciplinary teams to translate their research into meaningful outcomes.

Contributing to a research environment that is vibrant, responsive and outward-facing are the University’s research themes. The themes link our research strengths and address local and global socio-economic needs and include:

- **An age friendly world**
  Unlocking human potential across the community through intergenerational approaches.

- **Transforming industries**
  Building industries and economies for the future.

- **Cancer prevention and management**
  Taking on one of the world’s greatest health challenges with the aim of improving prevention, diagnosis, treatment and patient care.

- **Society and global transformations**
  Transforming societies through global citizenship.

- **Healthy futures**
  Understanding, treatment and prevention of, chronic diseases.

- **Scarce resources**
  Developing safe and sustainable practices for managing the world’s finite resources – making more with less.
Our research concentrations

> **Ehrenberg-Bass Institute for Marketing Science**
  The Ehrenberg-Bass Institute for Marketing Science is one of the world’s learning research centres for marketing and consumer behaviour. The Centre’s research is also embedded into our marketing curriculum, meaning our students learn from the same experts that advise global brands.

> **Future Industries Institute (FII)**
  Powered by national and global research partnerships, in particular a strategic partnership with UCL (see page 15 for more information), the University’s new institute is focused on research that will seed future industries and work with existing industries to provide solutions to emerging challenges. The FII brings together the University’s research capacity across four key strands: Minerals and Resources Engineering; Energy and Advanced Manufacturing; Environmental Science and Engineering; and Biomaterials Engineering and Nanomedicine.

> **Hawke Research Institute**
  The Hawke Research Institute undertakes vital research into social science and the building of sustainable and vibrant communities. Concentrations include work and life, education and literacy, conflict management, equity, gender, child protection, postcolonial studies, religion and social policy.

> **Sansom Institute for Health Research**
  A health and biomedical research concentration, the Sansom brings together a diverse group of leading scientists with the key aims of intervening early to prevent illness, improving health systems and services, creating more effective therapies, and advancing health equality.

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**Centre for Cancer Biology (CCB)**
A strategic alliance between UniSA and SA Pathology, the CCB carries out a world-class program of innovative research, makes breakthrough discoveries in the fundamental causes of cancer, and translates these discoveries into new ways to prevent and treat this disease.

**Institute for Telecommunications Research (ITR)**
ITR is internationally recognised and specialises in research, education, and technology development for wireless communications with fixed, mobile, satellite and terrestrial applications. ITR conducts its research in: satellite communications, high speed data communications, flexible radios and networks and computational and theoretical neuroscience.

**Australian Centre for Child Protection**
The Centre is dedicated to research that focuses on practical tools and techniques that benefit frontline staff in child and family protective services.

**Institute for Choice**
Based in Sydney, our Institute for Choice combines a multi-disciplinary team of experts in decision-making and choice behaviour to undertake innovative, world-leading research.

**Centre for Business Growth**
The Centre for Business Growth works to help small to medium enterprises (SMEs) reach their potential with the latest research, training and advice.
AUSTRALIA’S LEADING UNIVERSITY FOR INTERDISCIPLINARY RESEARCH

2015 MULTIRANK

THE WORLD’S FIRST COMMERCIAL-VIABLE PLASTIC AUTOMOTIVE MIRROR DESIGNED BY RESEARCHERS AT UNISA

CENTRE FOR DRUG DISCOVERY AND DEVELOPMENT LABORATORIES AT CITY EAST CAMPUS
Partnering with industry

Real solutions don’t happen without great partnerships and we’re teaming up with local icons and international heavyweights to drive the advancements behind a better society.

Across the University, we seek to match our research capability and strengths with the opportunities, challenges and needs of our partners, and maximise the mutual benefits of engagement.

Power play
Our industry connections extend into the world of the sporting elite through a partnership with the Port Adelaide Football Club. Together with the club we will work to unlock the secrets of sports performance and provide valuable student scholarship opportunities.

Plastic mirrors
Our collaborative research approach, working with industry partner SMR Automotive, delivered the world’s first plastic automotive mirror — an advancement that could potentially reduce greenhouse gas emissions by more than 400,000 tonnes between entering the market and 2017.

Partners in IT
We’re partnering with global IT giant Hewlett Packard Enterprise to support South Australia’s IT innovators, including students, and industry, with a new space to exchange and explore ideas. The partnership also incorporates a new IT Honours program that integrates world-class education with industry experience through a built-in internship.

Marketing insights
A multimillion dollar corporate research and development program that delivers critical marketing insights to companies including Coca-Cola, UniLever and Procter & Gamble through the Ehrenberg-Bass Institute for Marketing Science.

Smart collaborations
Setting new standards in product design and innovation, we’ve also partnered with Hills Limited to launch two new centres that will act as showcases for smart collaboration in South Australia.
COLLABORATING WITH
OVER 2,000
COMPANIES WORLDWIDE

HITTING NEW HEIGHTS IN SPORTS PERFORMANCE
WITH THE PORT ADELAIDE FOOTBALL CLUB
Connections spanning the globe

From China to Ireland, Japan, India, South Korea and more, our reach spans the world through a wide range of global partnerships and agreements.

We’re taking on the world with a global academic community that includes partners in:

> **China**
  Discovering new approaches to health care through a partnership with Shandong University and the formation of the China-Australia Centre for Health Science Research.

> **Germany**
  Working with Geisenheim University to offer a dual PhD in wine marketing.

> **India**
  Conducting research into transport and water management systems with the India Institute of Technology (IIT Bombay).

> **Indonesia**
  A ground-breaking $1m Australia Awards-funded training program in data analytics for public policy for Indonesian public servants.

> **Ireland**
  Setting the stage for exciting new research in identity with Trinity College Dublin’s Long Room Hub Arts and Humanities Research Institute.

> **Japan**
  Working to better understand and identify social theory issues with a research network including Keio University and other top Japanese universities.

> **Malaysia**
  Learning more about how languages and linguistics work with the University of Malaysia (UM).

> **Philippines**
  Assisting the University of Santo Thomas (USM) to develop the Philippines’ first Master of Physiotherapy program.

> **South Korea**
  Launching a successful micro satellite mission for Earth observation through an ongoing agreement with Korea Advanced Institute of Science and Technology (KAIST).
Mobility and migration
In 2014, we opened the new Hawke EU Centre for Mobilities, Migrations and Cultural Transformations, which investigates the mobility revolution spawned by the global economy as well as migration, asylum and refugee protection.

Future focused
The University has an agreement with University College London (UCL) to collaborate on our research strengths.
Connected and engaged
With a growing presence on Adelaide’s cultural calendar and as a partner across arts, culture and sporting events, we’re acting on a social mission to enrich our society.

**Sport**

- **Santos Tour Down Under**
  The University has been a key supporter of the Santos Tour Down Under (TDU), the only Union Cycliste Internationale (UCI) event in the southern hemisphere, for more than 15 years.

- **Australian Human-Powered Vehicle (HPV) Super Series**
  Known by many as the Pedal Prix, this event encourages and develops participants’ teamwork, engineering and enterprise skills.

- **Football United**
  Free football matches for at-risk youth, in particular refugee, migrant and Indigenous children.

- **Head of the River Regatta**
  The Schools’ Head of the River Regatta began in 1922, running both junior and senior coxed sculling events for South Australian secondary school students.

**The Arts and Community**

- **Anne and Gordon Samstag Museum of Art**
  The Samstag Museum offers an exhibition program of contemporary visual art, and some of the art of yesterday which still holds some relevance to today.

- **Bob Hawke Prime Ministerial Centre**
  The Hawke Centre, as it’s known, promotes effective democracy of its citizens and runs regular public lectures on topical issues in line with the Centre’s three themes: strengthening our democracy, valuing our diversity and building our future.

- **JamFactory partnership**
  We’ve strengthened our relationship with this South Australian arts and crafts icon with agreements to collaborate further and support emerging artists and designers to progress their careers.

- **OzAsia Festival**
  The University is an Executive Festival Partner in this event which celebrates Australia’s connection with Asia through theatre, dance, music, film, food and more.

- **WOMAdelaide**
  UniSA is the sole education partner of WOMAdelaide, a vibrant international music festival, and proudly hosts Planet Talks, an environment and sustainability discussion panel, as part of the event.
Community service

We’re giving back to our community and allowing students to gain priceless experience through a range of clinics and services.

At the heart of health
Our community health clinics provide our students valuable clinical practice and the public with quality, low-cost exercise physiology, physiotherapy and podiatry services.

We also offer mammography services through a joint venture with Breastscreen SA and work to deliver allied health services in Adelaide’s northern suburbs as part of the UniHealth Playford GP Super Clinic.

Supporting a strong society
Seeking justice and supporting equality as the foundations of a strong and fair society, our Legal Advice Clinic offers confidential, free advice on wills, power of attorney and personal injury matters.

Located at the Magill campus, our Psychology Clinic also delivers affordable, high-standard psychology and counselling services.

Our complete range of community clinics includes:

- Dietetic Clinic
- Exercise Physiology Clinic
- Legal Advice Clinic
- Mammography Clinic
- Mobile Allied Health Clinic
- Physiotherapy Clinic
- Podiatry Clinic
- UniSA Health Medical Clinic

$1,000,000 WORTH OF PRO-BONO LEGAL ADVICE PROVIDED TO THE SOUTH AUSTRALIAN COMMUNITY SINCE 2011
Our campus plans for 2015-2018 will develop spaces that stimulate and foster creativity and innovation, support new models of learning, our enterprising researchers and connect with the community.

**Building healthy futures**
The University’s $230m Health Innovation Building, is an exciting new space that will form part of the South Australian health and biomedical precinct, alongside the new Royal Adelaide Hospital, SAHMRI and where several urban renewal projects are taking place. It will also house the Centre for Cancer Biology, the ICT Innovation and Collaboration Centre and Science Creativity Education (Sci.C.Ed) Studio.

**Our campus heart**
The Great Hall will become our heart of community. Featuring a purpose-built amphitheatre, the Hall will be home to UniSA Sport, graduations, exams and events. With its swimming pool, including lap and recreational areas, as well as a fully-equipped fitness centre, the Hall will form a new hub for sports, fitness and recreation at City West.
We’ve backed up our commitment to our students’ university experience with new facilities to meet, greet and play.

Our new student home
The Jeffrey Smart Building (JSB) is our new, dedicated student learning centre. Opened in 2014, and available to students across all campuses, the JSB features all of the facilities central to modern learning including a Tech Zone, digital way-finding technology, wireless support and more.

Student Lounge
UniSA’s new Student Lounge is a space for our students to come together outside of study time. The Lounge’s concept design was driven by ideas from our architecture students and includes burrows, nooks and more.
Adelaide: Australia’s education city

The University of South Australia is based in the heart of Adelaide, Australia’s education city and the capital of the state of South Australia.

About Adelaide
Adelaide is a beautiful, well-ordered city, surrounded by parklands and within easy reach of long, white uncrowded beaches and the lush green hills and valleys of Australia’s premier wine district. High-tech electronics, defence technology, health care, food and wine are all key industries in the South Australian economy and the city has been voted as Australia’s second most liveable city according to My City: The People’s Verdict (Property Council of Australia). The University supports South Australian industry by providing high-quality, skilled graduates and providing research solutions in these areas.
Australia’s university of enterprise

unisa.edu.au

Acknowledgement of Country
UniSA respects the Kaurna, Boandik and Barngarla peoples’ spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present.

Find out more about the University’s commitment to reconciliation at unisa.edu.au/RAP