Attendees:
Darren Ball (Chairman), Langdon Blight, Professor Roger Burritt, Dr John Pisaniello, Professor Gerry Griffin, Les Jones, Mark Jones, Dr Sumit Lodhia, John Morgan, Alan Martin, Michael Sedgman, Gregory Wiese, Steven Woolhouse, Dr Amanda Carter, Associate Professor Susan Lambert (for Rick Sarre, Acting HoS)

Apologies:
Professor Garry Carnegie, Benjamin Miels, Elizabeth Moran, Professor Lee Parker, Professor Martin Shanahan, Professor Janek Ratnatunga, Professor Rick Sarre

CAGS Minute Takers: Natalie Stuckings and Joanne Kassoudakis

1. Welcome and apologies
   The chairman, Darren Ball, opened the meeting at 3.35pm and welcomed board members.

2. Minutes from last meeting
   The minutes of the inaugural CAGS Advisory Board meeting were approved.

3. News and recent events in CAGS by Professor Roger Burritt
   • Roger introduced Dr John Pisaniello, as Associate Director of CAGS as of 4 weeks ago and Associate Professor Susan Lambert as Acting Head of School, for Rick Sarre, who is currently interstate.

   • The main strategic objectives of research groups at the moment are
     ➢ Improving the quality and quantity of publications (and building category 2 (government) and 3 (industry) research)
     ➢ Getting competitive funding resources
     ➢ Building total funding and volume
     ➢ Increasing international collaboration and connections
     ➢ Improving strategic links with the profession

   • Recent events include

     ➢ Gavin Tye lunch on the 8th February at The Gallery
       There was a discussion of numbers for Commerce graduates of Indigenous students ready to go into the profession. Gerry Griffin says that there are at least 5 recent graduates. Mark Jones expressed frustration of getting figures.

     ➢ CAGS Connections event on the 8th February at the Institute of Chartered Accounts
       Karen Pincus, president of the American Accounting Association spoke at this event.
There are issues in relation to improving the alumni numbers at such events. More information is needed from alumni office about getting top students to come along to future events.

Langdon – Professional bodies have databases with members or where they were educated.

Steven – Linked in is also a good way of catching alumni and groups

Darren – suggested to target key high profile people then finding out if they are University graduates.

- CAGS ICAA Forum 7\textsuperscript{th} February (80 attendees)

Karen Pincus also presented at the Forum. The book is currently in production and is due to be published in July. It will be the third in the series, “Emerging Pathways for the Next Generation of Accountants”. It was a successful event, which included live Tweeting for the first time. Next year’s Forum will be on the 5\textsuperscript{th} February and the topic has not been decided.

- Visitors

20-25 international visitors have been planned for this year, e.g. Dr Doris Merkel Davies, Professor Stefan Schaltegger, Professor James Guthrie, Dr Karen Pincus, Professor Helen Irvine, Dr Suzanne Benn, Professor Anne Lillis, Professor Sam Warren, Professor John Burns. Academics have a chance to interact one on one with Visiting Academics, or attend a workshop or seminar as part of the School of Commerce Seminar Series. It would useful for the future to somehow include practitioner engagement with visiting academics.

4. Feedback on projects arising from previous meeting

- John P – Caravanning Association Project summary

Project legal and accountability for illegal camping (worked with BDO). Still waiting for a response, proposal was submitted and was identified as key one, costs were bigger than expected, they are close to raising the funds. Deadlines met, went through due process, waiting to hear back.

- Social Media

CAGS is still building its social media presence. Ehrenberg Bass Institute recognised as leader in this area. Gerry commented that CAGS is “up there” amongst the University for use of social media for marketing. Note Facebook to be avoided.

- Other Research

Amanda talked about research projects raised by Advisory Board members at the previous meeting. New topics were discussed and added. Amanda had applied to the Regional Studies Association for funding having worked closely with Michael Sedgman and Annette Martin (Charles Sturt Council), and Michael made positive comments regarding the collaborative nature of the work. A list of suggested projects had been distributed to all CAGS members. Refer to Attachment A

5. Any Other Business

No other business

The meeting closed at 5.15 pm and was followed by networking with drinks until 7.00 pm

Next Meeting: 17 October, 2012 3.30 pm to 6.30 pm