Conference Information

This information package contains important information about the conference and its facilities. Instructions regarding transport to and from the conference locations are also included. Please feel free to contact the conference organisers if you have any queries.

Conference Website: [www.eman2013.net.au](http://www.eman2013.net.au)

For general enquiries please email: eman2013_global@griffith.edu.au

Conference Organisers

**Dr. Ki-Hoon Lee**  
Griffith Business School, Griffith University  
Tel: +61 7 5552 9181  
E-mail: ki-hoon.lee@griffith.edu.au

**Assoc Prof. John Sands**  
Griffith Business School, Griffith University  
Tel: +61 7 5552 7371  
E-mail: j.sands@griffith.edu.au

**Ms Renata Steenland**  
Griffith Business School, Griffith University  
Tel: +61 7 3735 3930  
E-mail: r.steenland@griffith.edu.au

Conference Venue

Mercure Gold Coast Resort  
64 Palm Meadows Drive  
Carrara, Queensland 4211 AUSTRALIA  
Telephone: +61 7 5555 7700  
Fax: +61 7 5555 7701  
Email: reservations@mercuregoldcoastresort.com.au  
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1. CONFERENCE PARTICIPANT CHECKLIST

The latest information regarding the conference is available at the conference registration desk at The Mercure Gold Coast Resort. The desk is located in the main lobby of the venue and is staffed with conference staff in Griffith University shirts.

- In case of last minute cancellations, please inform the organisers promptly.

- The conference venue has a cloakroom in case you wish to store your jackets or suitcases/luggage for the duration of the conference.

- A wireless internet connection is available at the conference venue. Please ask for the temporary password at the conference registration desk. Additionally, one computer with internet access is available in the Mercure Resort lobby.

- All the conference facilities are non-smoking areas.

- Please ensure you are on time at all conference activities.

  **Saturday 13th July 2013:**
  8:00am - 5:30pm  Rainforest & Wildlife 4WD Tour.
  *Bus departs Mercure Resort at 8am.*

  **Sunday 14th July 2013:**
  7:00pm – 9:00pm  Conference Dinner – Mercure Gold Coast Resort.

  **Monday 15th July 2013:**
  6:00pm – 6:30pm  End of Conference networking/Drinks and finger food
## 2.0 CONFERENCE PROGRAM

### 2013 EMAN Global Conference 14 - 15 July Conference Program

**Sunday 14 July 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.00pm (12:00) to 5.30pm (17:30)</td>
<td><strong>Registration</strong></td>
</tr>
<tr>
<td>12.30pm (12:30) – 2.00pm (14:00)</td>
<td><strong>EMAN COMMITTEE MEETING</strong></td>
</tr>
<tr>
<td><strong>Welcoming Greetings (Coffee and Tea)</strong> 2.00pm (14:00) to 2.30 pm (14:30) – <strong>Sunday Session</strong> 2.30 pm (14:30) to 4.30pm (16:30) Club Room</td>
<td></td>
</tr>
<tr>
<td><strong>Doctoral Colloquium (Chairperson: Ki-Hoon Lee) 2:30 – 4:00</strong></td>
<td>Why and how do firms enhance organizational capability to develop proactive environmental strategy (PES)?; Sung-Wook Kang &amp; Ki-Hoon Lee</td>
</tr>
<tr>
<td>2.30 (14:30) – 3.00 (15:00)</td>
<td>Proactive market orientation and financial performance: the role of MAS information, corporate social performance and customer performance; Utami Puji Lestari, Lanita Winata &amp; Lokman Mia</td>
</tr>
<tr>
<td>3.00 (15:00) – 3.30 (15:30)</td>
<td>Transformational Leadership Style, MAS Information and Managerial Performance: The Impact of Ownership Type; Thu T Nguyen &amp; Lokman Mia</td>
</tr>
<tr>
<td>3.30 (15:30) – 4.00 (16:00)</td>
<td><strong>Coffee and networking break</strong></td>
</tr>
<tr>
<td>4.00 (16:00) – 4.30 (16:30)</td>
<td>Dialogue &amp; A Guide to Academic Journal Publishing with Professor Zahirul Hocue (Chief-editor of Journal of Accounting and Organizational Change)</td>
</tr>
<tr>
<td>4.30 (16:30) – 5.30 (17:30)</td>
<td><em><strong>Break</strong></em></td>
</tr>
<tr>
<td>7.00 (19:00) to 9.00 (21:00)</td>
<td><strong>Club Room Welcoming Dinner: EMAN Chair Stefan Schaltegger and CIMA’s Global Research and Development Manager, Taraisi Masamuru</strong></td>
</tr>
</tbody>
</table>

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*Note: The table represents the schedule for the conference on Sunday, 14 July 2013.*
# 2013 EMAN Global Conference 14 - 15 July Conference Program

## Monday 15 July 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.15am - 9.00am</td>
<td>Registration and coffee</td>
</tr>
</tbody>
</table>
| 9.00am - 10.30am | EMAN CONFERENCE OPENING  
OPENING ADDRESS AND WELCOME  
9.00 (9:00) to 10.30 (10:30)  
Club Room  
Griffith University Pro Vice Chancellor: Professor Michael Powell  
CIMA: Shane Bolzon and EMAN: Professor Roger Burritt |
| 9.30 (9:30) - 10.00 (10:00) | Key Note Speaker: Mr Jon Dee  
Australian of the Year 2010 (NSW)  
Managing Director of DoSomething!, Co-Founder of Planet Ark |
| 10.00 (10:00) - 10.30 (10:30) | Key Note Speaker: Roger Burritt, Centre for Accounting, Governance and Sustainability, University of South Australia |
| 10.30 (10:30) - 11.00 (11:00) | Coffee and networking break |

## Monday 15 July 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 9.00am (9:00) | CONCURRENT SESSION 1  
SUSTAINABILITY MANAGEMENT  
SESSION 1A St Andrews Room  
Chairperson: Ki-Hoon Lee |
| 11.00 (11:00) - 11.30 (11:30) | Prof. Ned Parkhurst  
Griffith Best Practice Case Study – The Smart Building |
| 11.30 (11:30) - 12.00 (12:00) | Sustainability management on Japanese corporation - current status and prospect  
Noriyasu Kunori (Discussant: Roger Burritt) |
| 12.00 (12:00) - 12.30 (12:30) | Corporate environmental responsibility (CER) in the forestry and plantation sectors in Indonesia  
Tapan Sarker & Luca Tacconi (Discussant: Ki-Hoon Lee) |
| 12.30 (12:30) - 1.30 (13:30) | Lunch  
CONTEMPORARY EMA SESSION 1B  
Glenoakes Room  
Chairperson: John Sands |
| 10.30 (10:30) | How to develop corporate sustainability accounting?: A Conceptual Design of Sustainable Financial Reporting Accounting System (SRMAS); Mona Abou Taleb & Martin Hovey (Discussant: John Sands) |
| 12.00 (12:00) - 12.30 (12:30) | The potential for environmental management accounting development in China; Wei Qian, Roger Burritt & Jin Chen (Discussant: John Sands) |
### 2013 EMAN Global Conference 14 - 15 July Conference Program

**Monday 15 July 2013**

**CONCURRENT SESSION 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Chairperson</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.30 (13:30)</td>
<td>SUSTAINABILITY REPORTING SESSION 2A St. Andrews Room</td>
<td>Roger Burritt</td>
</tr>
<tr>
<td>1.30 (13:30)</td>
<td>Mr Tim Williams, Head of Sustainability Strategy</td>
<td>Westpac Banking Group</td>
</tr>
<tr>
<td></td>
<td>Stakeholder Perceptions of the Meaning and</td>
<td>Best Practice Case</td>
</tr>
<tr>
<td></td>
<td>Relevance of “High Quality Corporate</td>
<td>Study</td>
</tr>
<tr>
<td></td>
<td>Environmental Reporting” Evidence from Kenya: David Karungu</td>
<td></td>
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<tr>
<td></td>
<td>Wambome, James Boyd Mcfie &amp; Musa Juma Assad</td>
<td>(Discussant: Ben Jacobson)</td>
</tr>
<tr>
<td>2.00 (14:00)</td>
<td>SUSTAINABILITY CASE STUDIES SESSION 2B Gleneagles Room</td>
<td>Tapan Sarker</td>
</tr>
<tr>
<td></td>
<td>An investigation of how management accounting supports</td>
<td></td>
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<tr>
<td></td>
<td>corporate environmental strategy: case studies of Australian businesses; Gao N. Reynolds &amp; Carol A. Tilt</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Discussant: Ki-Hoon Lee)</td>
<td></td>
</tr>
<tr>
<td>2.30 (14:30)</td>
<td>Stakeholder Perceptions of the Meaning and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Relevance of “High Quality Corporate</td>
<td></td>
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<tr>
<td></td>
<td>Environmental Reporting” Evidence from Kenya:</td>
<td></td>
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<tr>
<td></td>
<td>Wambome, James Boyd Mcfie &amp; Musa Juma Assad</td>
<td>(Discussant: Ben Jacobson)</td>
</tr>
<tr>
<td>3.00 (15:00)</td>
<td>3.30 (15:30) - 3.30 (15:30) Coffee and networking break</td>
<td></td>
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</tbody>
</table>

**CONCURRENT SESSION 3**

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Chairperson</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.30 (15:30)</td>
<td>CONTROL SESSION 3A</td>
<td>Lanita Winata</td>
</tr>
<tr>
<td></td>
<td>Cities and the Environment: The role of formal and informal controls</td>
<td></td>
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<tr>
<td></td>
<td>in implementing a mobility strategy; Nathalie Crutzen, (Discussant:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>John Sands)</td>
<td></td>
</tr>
<tr>
<td>4.00 (16:00)</td>
<td>CONTEMPORARY ISSUES SESSION 3B</td>
<td>Zahirul Hoque</td>
</tr>
<tr>
<td></td>
<td>Barriers to sustainability in financial decision-making processes:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>the case of teaching finance; Ben Jacobsen</td>
<td>(Discussant: Tapan Sarker)</td>
</tr>
<tr>
<td>4.00 (16:00)</td>
<td>In control of sustainability information:</td>
<td></td>
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<tr>
<td></td>
<td>Untangling the role of accountants; Stefan Schaltziger &amp; Dimitar</td>
<td></td>
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<tr>
<td></td>
<td>Zvezdov (Discussant: Roger Burritt)</td>
<td></td>
</tr>
<tr>
<td>5.30 (17:30)</td>
<td>DISCUSSION PANEL and CLOSING SESSIONS</td>
<td>Club Room</td>
</tr>
<tr>
<td></td>
<td>Discussion Panel Investigative Debate</td>
<td></td>
</tr>
<tr>
<td>6.00 (18:00)</td>
<td>End of Conference networking (Drinks and Finger Food)</td>
<td></td>
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</tbody>
</table>
3.0 GENERAL INFORMATION

3.1 The Gold Coast

The Gold Coast has proven very attractive to investors, migrants, and leisure and business travellers.

Spanning two local government areas – Gold Coast City and Tweed Shire Council – the population tops 455,000 in one of Australia’s fastest growing communities. The population is expected to tip 700,000 residents by 2021.

Gold Coast City and Brisbane have been identified as one of the most desirable places in the world to live ranked on political, social, economic and environmental factors, personal safety and health.

Gold Coast Tourism information can be found at: www.visitgoldcoast.com

3.2 Gold Coast Public Transport

All Gold Coast public transport options can be viewed at: www.translink.com.au

3.3 Gold Coast Taxi Services

“Gold Coast Cabs” have a fleet in excess of 350 full time licences and 38 substitute taxis that are also used for peak demand services.

Gold Coast Cabs have been a major supporter of Green Initiatives, with most vehicles in their fleet using LPG which has been proven to produce 20% less ozone forming potential, 15% lower greenhouse gases and 1/5 air toxin emissions, than petrol. The remainder of the fleet consist of diesel vehicles and 59 hybrids.

To book a taxi please call:

Gold Coast Cabs: 131 008

Another way to get a taxi is to find a taxi rank by which the taxis usually wait. These taxi ranks are relatively abundant all over the Gold Coast. Please note that you must take the first taxi in the taxi rank line. You can also hail a taxi from the street. Taxis are available whenever the yellow light on the roof is on. A taxi from the Gold Coast airport to The Mercure Resort (conference venue) usually costs around $80.
4.0 ORGANISERS AND SPONSORS OF THE 2013 EMAN CONFERENCE

4.1 Organisers

Griffith Business School - Griffith University

EMAN – The Environmental and Sustainability Management Accounting Network
www2.leuphana.de/umanagement/projekte/eman/eman-europe

4.2 Main Sponsors

We gratefully acknowledge the support of CIMA’S General Charitable Trust in their sole sponsorship of this conference.

CIMA – Chartered Institute of Management Accountants
http://www.cimaglobal.com/

4.3 Partners

Mercure Gold Coast Resort
www.mercuregoldcoastresort.com.au
5.0 CONFERENCE LOCATION & CONFERENCE ACTIVITIES

5.1 Mercure Gold Coast Resort

The Mercure Gold Coast Resort is perfectly positioned one hour from Brisbane and Brisbane airport and just 30 minutes from the Gold Coast Airport.

**Address:** 64 Palm Meadows Drive, Carrara QUEENSLAND 4211 Australia

**Website:** [www.mercuregoldcoastresort.com.au](http://www.mercuregoldcoastresort.com.au)

**Phone:** (+61) 7 5555 7700

**Email address:** res1@mercuregoldcoastresort.com.au

5.2 Transport to and from the Airport

There is no direct public transportation connection from the airport to The Mercure Resort.

From the Gold Coast airport, you can take **bus 761** from the Airport to Robina Town Centre, then take **bus 755** to Gooding Drive at Palm Meadows Drive. Then walk approximately 1km to Palm Meadows Drive. This bus departs hourly.

All Gold Coast public transport options can be viewed at: [www.translink.com.au](http://www.translink.com.au)

Gold Coast Cabs: Phone 131 008

A taxi from the Gold Coast airport to The Mercure Gold Coast Resort (conference venue) usually costs around $80.

Bus Shuttle Services are available from Brisbane or Gold Coast airports directly to The Mercure Gold Coast Resort.

**From Brisbane Airport**

CON-X-ION Airport Transfers: From Brisbane Domestic Airport to Mercure Resort, Gold Coast.

One Way: $49.00  Return: $92.00

**From Gold Coast Airport**

CON-X-ION Airport Transfers: From Gold Coast Airport to Mercure Resort, Gold Coast.

One Way: $30.00  Return: $57.00

*More information can be viewed at the Con-X-ion website: [www.con-x-ion.com](http://www.con-x-ion.com)*
AIRTRAIN SERVICE – From Brisbane Airport to Nerang Station

One Way: $31.90

Further information & alternate travel arrangements can be viewed at the Airtrain website: www.airtrain.com.au

5.3 Rainforest and Wildlife 4WD Tour (Full Day)

On Saturday 13th of July, take part in a full day 4 Wheel Drive tour of Queensland’s Hinterland with in vehicle commentary and walks with a local guide. The tour includes Morning Tea, BBQ lunch & drinks, wine tasting, hotel pick-up, bird feeding and entry to the national parks.

Pick-up: 8:00am - Mercure Gold Coast Resort
Drop off: 5:30pm - Mercure Gold Coast Resort

This tour is available for a special price of $115. Please inform the conference organisers if you are interested.

5.4 Conference Dinner

The Conference Dinner will be served at the conference venue - The Mercure Gold Coast Resort on Sunday, 14th July from 7:00pm - 10:00pm. The dinner includes a 3 course meal and beverage package. The conference dinner is only for those who have selected a 2 day conference registration. The dinner will include a welcome speech by EMAN Chair Stefan Schaltegger and conference sponsors CIMA.
6.0 RELEVANT MAPS

Figure 6.1 Mercure Resort & Gold Coast Airport.
Figure 6.2  Mercure Resort & Brisbane Airport.
Figure 6.3  Bus route from Gold Coast Airport to Mercure Resort.