Qualitative Research in Business: A Research Colloquium
April 15, 16, 2013
Bradley Forum, Hawke Building, City West Campus
North Terrace, Adelaide, SA

The annual Qualitative Research in Business Colloquium was established at the University of South Australia by Professor Lee Parker, under the auspices of the Centre for Accounting, Governance & Sustainability in the School of Commerce. This colloquium is a two day intensive research development forum normally delivered each year by Professor Parker and a selected visiting research professor invited from across Australia and overseas. It is multidisciplinary and attracts scholars and doctoral students from across and beyond the various business disciplines in all states of Australia and New Zealand. It covers a wide variety of qualitative research methodologies and includes both formal presentations from professorial leaders as well as interactive forums and exercises engaging all participants. The research methodologies covered continually change across each year’s Colloquium and include the most leading edge developments in the tradition.

PARTICIPATION
Participants will attend keynote presentations by the professors convening the Colloquium and engage in interactive demonstrations and discussions.

REGISTRATION
Registration is $95 and includes tea breaks and lunches on Monday 15th and Tuesday 16th April, 2013. Please note the School of Commerce will be funding internal staff and postgraduate research students who wish to attend. Any such persons registering and failing to attend will have the charge levied against their PD account.

PROGRAM TOPICS
- Issues in Effective Research Design
- Data Collection through Observation of Meetings
- Writing Qualitative Research
- Media Interview Strategies for Effective Research Interviewing
- Language change, translation and discourse analysis
- Accounting in fiction and fiction in accounting narratives

PRESENTERS

Professor Lee Parker  
University of South Australia

Professor Lisa Evans  
Stirling University UK

Professor Paul Collier  
Deakin University Australia

Dr Gerard Stone  
University of South Australia
BIOGRAPHICAL DETAILS OF PRESENTERS:--

Lisa Evans is Professor of Accounting in the Division of Accounting and Finance of Stirling Management School, at the University of Stirling. She is a graduate of the University of Edinburgh (MA Joint Honours in English Language and German) and holds a PhD in Accounting from the University of Reading. She is a member of the Institute of Chartered Accountants of Scotland and a member of the ICAS Research Committee, served two terms as a member of the European Accounting Association’s Financial Reporting Standards Committee (2004-2010) and is editor of the journal Accounting in Europe. Her research interests include international accounting and audit regulation (qualitative methods), the accounting profession, accounting history, and interdisciplinary accounting, in particular the interface between accounting and language, accounting and literature and accounting and law.

Paul Collier is Honorary Professor at Deakin University in Victoria. He is a graduate of University of Technology Sydney with a Master of Commerce degree in organizational behaviour from University of New South Wales and a PhD from Warwick University, UK. After working as a Chief Financial Officer, Company Secretary and General Manager of a listed manufacturing company in Sydney, Paul became Head of Training and Development for West Mercia Police in the UK. He has since held academic posts at Aston Business School, Monash University and La Trobe University. His research interests are in management control systems, including both accounting-based controls and non-financial performance measurement, governance and risk management. Paul has predominantly carried out qualitative research with an emphasis on longitudinal studies in the public sector. In UK he received an ESRC AIM Public Sector fellowship and in Australia he has been a chief investigator on four ARC Linkage grants.

Gerard Stone is Program Director of the University of South Australia’s Bachelor of Commerce (Accounting) degree and a member of the University’s Centre for Accounting, Governance and Sustainability (CAGS). His research interests include the accounting profession’s communications and relationship with the small business sector and the communication aspects of accounting education. Gerard’s Doctorate was based on these areas of interest. He has published and presented at conferences on accounting communications and authored reports for accountants and small business managers on the communication dimensions of the accountant-small business relationship. Gerard’s latest research projects investigate developing accounting students’ listening skills and the strategic use of social media by accounting firms.

Lee Parker is Professor of Accounting in the School of Commerce at the University of South Australia, Honorary Professor of Management & Accounting Control the University of St Andrews, Scotland, Adjunct Professor of Accounting in the Auckland University of Technology School of Business and Adjunct Professor of Accounting at RMIT University. With over 150 published articles and books on management and accounting, he is joint founding editor of Accounting, Auditing and Accountability Journal and serves on over 25 other journal editorial boards. Lee specialises in qualitative research and is widely published in this area.