From 2015, the University of South Australia's School of Communications, International Studies and Languages will be offering a new and dynamic portfolio of undergraduate and diploma qualifications. Developed through extensive consultation with industry and the wider community, the new suite will deliver a world-class education. Graduates will emerge as creative, innovative, and work-ready professionals, equipped with the skills and knowledge to succeed in an array of employment environments.
Bachelor of Media Arts
The innovative three-year Bachelor of Media Arts degree's unrivalled connections with the creative and digital media industries complement the theoretical understanding and practical foundation in creative media production. Students learn in our state-of-the-art television, sound, editing and radio studios, and gain experience using contemporary digital tools and industry-standard editing, animation and multimedia equipment. Industry placements and internships provide students with networking and employment opportunities.

Graduates will be well placed for work in television, film, visual effects, website or information technology production companies. The skills and knowledge gained in this degree will enable graduates to work in media production teams, producing film, print, online and other promotional content for government departments, large organisations, corporate communications companies, arts and events management firms, or explore freelance opportunities.

Bachelor of Journalism and Professional Writing
South Australia's only Journalism and Professional Writing degree will produce graduates ready to work as journalists and writers in mainstream media and other communication fields. Throughout the three-year degree, students learn in the state-of-the-art television and radio studios, under the guidance of staff, with strong industry experience. The University of South Australia has produced some of Australia’s most distinguished news and media personalities, and is the leading sponsor of both the SA Media Awards and the SA Press Club.

Graduates will gain highly developed skills in writing and editing for print, broadcast, online media, and social media. An emphasis on video and other media production will enable graduates to pursue specific career interests in the dynamic and evolving news and communication industries. The degree’s emphasis on professional writing will produce graduates with skills in demand by employers across a wide variety of allied professions, including technical writing, tender presentation, marketing, and communications.

Bachelor of Arts
The distinctive structure of the new three-year Bachelor of Arts degree will allow students to study a double major, providing the opportunity to pursue two areas of academic interest and broaden career opportunities. The following seven majors are offered: English and Creative Writing, History and Cultural Studies, International Relations, Languages, Linguistics, Performing Arts, and Sociology.

Graduates will have the knowledge and experience to fill roles in communication teams, in government agencies, public relations and advertising agencies, major corporations, non-for-profit organisations, the sport and recreation sector, educational institutions or in roles that require advanced writing, planning, and communication skills.

Diploma in Languages
The Diploma in Languages is a unique opportunity to study a language concurrently with an undergraduate degree. Students develop proficiency in listening, speaking, reading, and writing in their chosen language, and an understanding of the related culture and society. The languages that are offered are French, Italian, Japanese and English (as an additional language).

Language learning is supported through a state-of-the-art multimedia language facility. This advanced interactive language learning space, allows students to connect and converse with people from around the world in real-time.

Knowledge of a second (or third) language and an understanding of international contexts is highly favoured and will distinguish graduates as prospective employees. Employers include organisations in fields ranging from mining to healthcare, who seek professionals to liaise with international clients in meetings locally or internationally or work overseas on assignment.